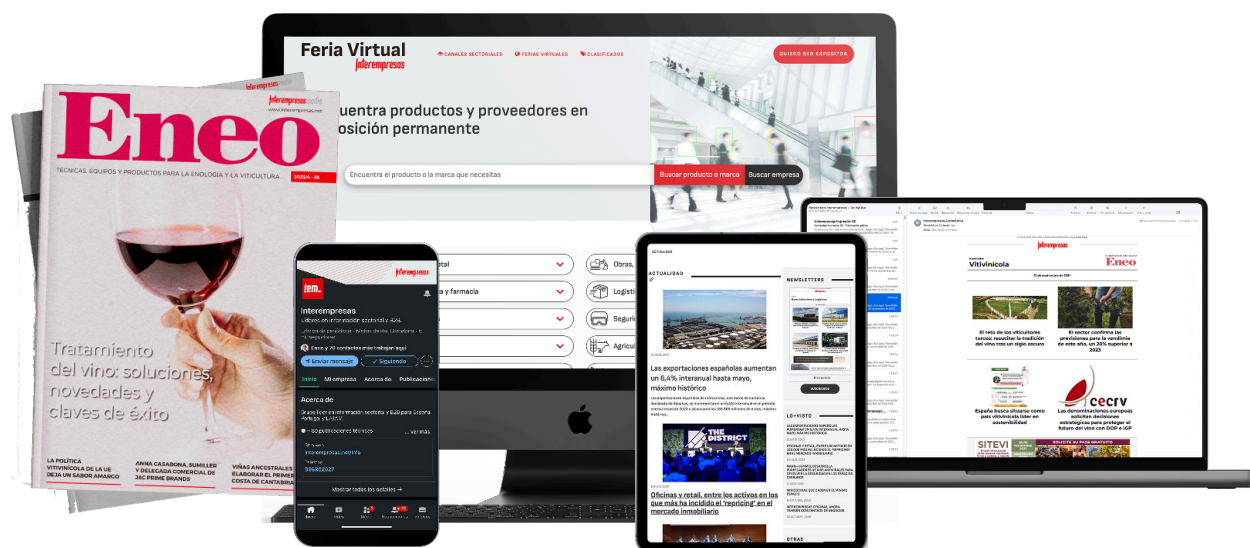


Eneo

Interempresasmedia



Publishing Schedule

v. 24/12/2025

VN47 January

DEADLINE
9/1/2026

SIEB News
Biotechnology: Yeasts and Fermentation
Solutions for Ageing

Trade Shows/Events:

SIEB - AGROVID 2026
Valladolid, 27-29 January
BARCELONA WINE WEEK (BWW) 2026
Barcelona, 2-4 February

VN49 September

DEADLINE
29/9/2026

Bottling and closure machinery
Digitalisation: smart wineries
Viticulture: Sustainable soil management

VN48 May

DEADLINE
4/5/2026

Special report: Pre-Harvest
Filtration Equipment
Latest developments in dealcoholisation

Trade Shows/Events:

ENOFORUM 2026
Zaragoza, 20-21 May
ENEO MEETING PENEDES 2026
Vilafranca del Penedès (Barcelona),
June
**ALIMENTARIA FOODTECH
BARCELONA 2026**
Barcelona, 6-8 October

VN50 November

DEADLINE
26/10/2026

Oxygen control
Stabilisation and treatments
Packaging and labelling

Trade Shows/Events:

SIMEI 2026
Milán, 17-20 November
VINITECH/SIFEL 2026
Bordeaux, 1-3 December

SECCIONES FIJAS:

La voz del enólogo | La opinión del sumiller | Pequeñas
Bodegas | Viticultura

Magazines (paper + online)

Format: DIN A4.

Periodicity: 4 issues per year.

Total circulation: +6.000 sends/issue.

Distribution & reader profile: Keeps the wine sector informed, mainly targeting the key figure of the oenologist. Covers the most relevant topics in wine and cava production, from the vineyard to the final product: common additives, emerging winemaking techniques, machinery and equipment for wineries and vineyards, and new automation processes, among others.



Virtual fairs: IEFeria &; IEMaq

The Interempresas virtual trade fair brings together over 25,000 exhibiting companies across more than 90 industry-specific sectors.

This key platform connects manufacturers, distributors and professionals through two specialised channels: **IEFeria**, focused on showcasing new industrial products, equipment and services; and **IEMaq**, dedicated to second-hand, used or surplus machinery and equipment offers. Together, they create a digital environment that enhances visibility, drives business opportunities, and fosters strong B2B relationships.

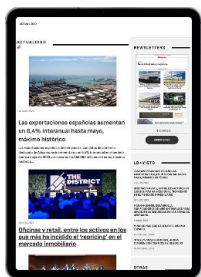


Digital magazines

The sector-specific channels of Interempresas.net deliver relevant content and up-to-date news across more than 100 industries, targeting businesses and professionals alike.

Articles, interviews, features, success stories, reports, expert opinions, market data and a calendar of trade fairs and events form the core of the leading digital B2B media platform in Spanish.

A dedicated editorial team and an extensive network of contributors and industry experts support each sector, amplifying and sharing everything that's happening across the industrial landscape.



Newsletters

Over 760,000 professionals regularly receive a curated selection of industry-specific content straight to their inbox. This high-quality B2B database boasts a delivery rate of over 99% and an average open rate exceeding 33%.

Interempresas newsletters are tailored to match each user's interests, ensuring clear, targeted, and highly valuable communication.

Sector wine: +5.000 registered users



Social networks

Content is also shared via LinkedIn, as well as other platforms like Instagram and WhatsApp, creating active communities of businesses and professionals across each sector. The immediacy of the information and the use of audiovisual formats encourage interaction, boost engagement, and enhance brand visibility in highly relevant and trusted environments.

<https://www.linkedin.com/company/eneo-interempresas>

