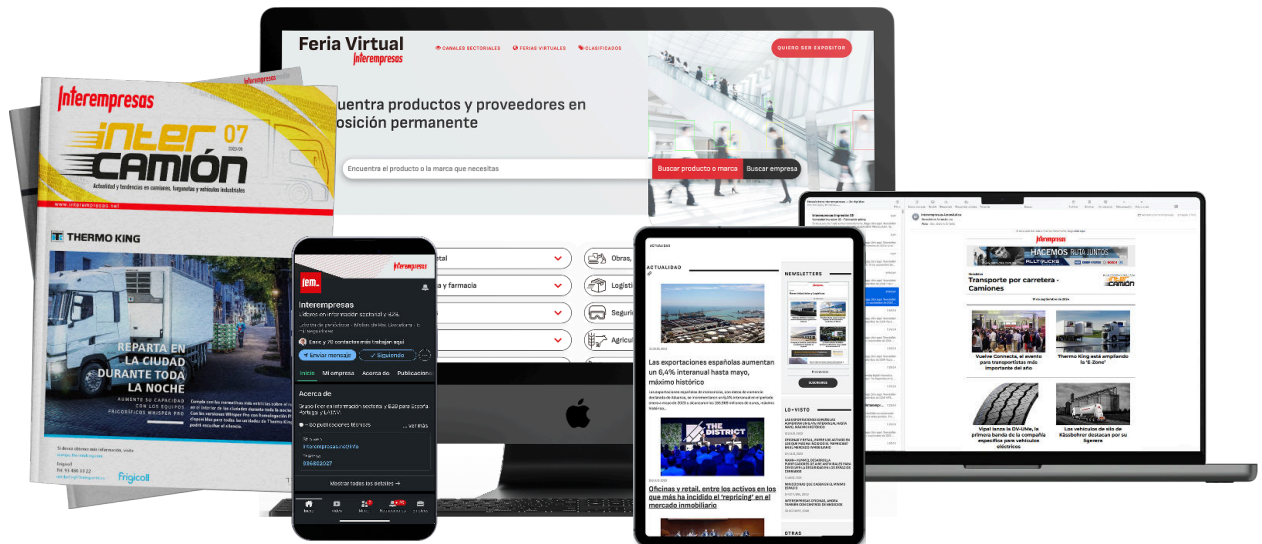


# inter CAMIÓN



## Publishing Schedule

v. 10/06/2025

### TY13 March

DEADLINE  
3/3/2025

Trends 2025.  
Motortec 25 Special.  
VI workshops.  
Tires.  
Semitrailers.  
Biodiesel (HVO).

#### Trade Shows/Events:

**LOGISTIC SPAIN 2025**  
Marchamalo (Guadalajara), 2-3 April  
**MOTORTEC 2025**  
Madrid, 23-26 April  
**TECH4FLEET 2025 7º CONGRESO**  
Madrid, 27 May

### TY14 May

DEADLINE  
30/5/2025

Light vehicles, urban transport.  
Auxiliary Industry and Spare Parts.  
AdBlue.  
Technological solutions for fleets: fuel card, tolls.  
Batteries.  
Mediterranean Corridor.  
Electronic toll collection devices for trucks.

#### Trade Shows/Events:

**SIL 2025**  
Barcelona, 18-20 June  
**GREEN GAS MOBILITY 2025**  
Madrid, 25-26 June  
**SALÃO NACIONAL DO TRANSPORTE 2025**  
**PORTUGAL POMBAL - 8ª EDIÇÃO**  
Pombal, 4-6 July  
**ATFRIE 2025- CONGRESO BIENAL**  
Valencia (València), 17-18 September

### TY15 September

DEADLINE  
8/9/2025

Technological solutions for fleets and freight exchanges.  
Refrigerated transport and refrigeration equipment.  
Tires.  
Cargo bags.  
Sustainability challenges for tyre manufacturers.

#### Trade Shows/Events:

**FRUIT ATTRACTION 2025**  
Madrid, 30 September-2 October

### TY16 October

DEADLINE  
17/10/2025

Bodybuilders and Auxiliary Industry Guide.  
Special Solutrans.  
Tires.  
Commercial Vehicle Washing Machinery.  
Workshops VI.  
Insurance for carriers.  
Trends in VI zero emissions.

#### Trade Shows/Events:

**SOLUTRANS 2025**  
Lyon, 18-22 November



## Magazines (paper + online)

**Format:** DIN-A4.

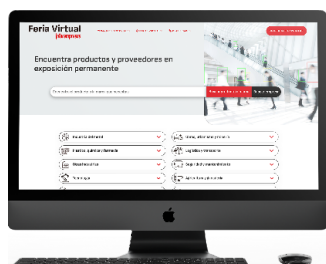
**Periodicity:** 4 issues per year.

**Circulation:** +6.900 shipments/edition.

**Interactive version:** Viewer of the magazine in all interactive devices.

**Distribution:** InterCamión is a publication for the road transport professionals, whose objective is to keep the sector informed of the latest innovations and trends in the truck market. The publication is aimed at traffic managers, technicians or purchasing managers in road haulage, parcels and express transport. It is also aimed at body manufacturers, spare parts and mechanics companies, as well as workshops and truck and van dealers.

## Virtual Fairs

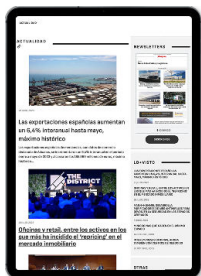


The portal [www.interempresas.net](http://www.interempresas.net) is now the leading online platform of Spanish industry.

The virtual fairs of Interempresas.net present over 20.000 exhibitors, are visited each month by more than 2.370.000 professionals and generate more than 10.000 monthly requests information via e-mail.

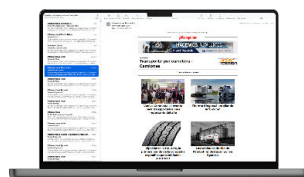
Interempresas.net is controlled by OJD and its monthly proceedings are public and searchable on-line.

## Digital Magazines



Digital magazines provide always updated information, accessible from any computer, tablet or smart-phone. News, reports, interviews, technical articles, blogs, news, calendar of events and exhibitions, a collection of high quality information offered to all companies and sectorial professionals.

## Newsletters



Sent by email to users who show interest in the sector with address validated and with authorization for the reception of newsletters. A high quality B2B database, with more than 780.000 users classified by sector.

**Trucks and vans Sector: +4.200 registered users**

## Social Networks



The contents published in the e-magazines are disseminated and shared daily in the sectorial accounts of X (@int\_multimodal) and LinkedIn (<https://www.linkedin.com/company/logistica-interempresas/>).

**Related magazines:** Logística Integrada, Obras Públicas

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