



# **Editions** calendar

## TY9 March

DEADLINE 14-02-2024

- Trends and plans 2024
- Special report trends in 'zero emission' industrial vehicles
- Semi-trailers
- AdBlue
- Tyres
- Tachographs
- Load lifting systems

### Fairs/Events:

LOGISTICS SPAIN 2024
GUADALAJARA, 10-11 APRIL
CONFEDERACIÓN ESPAÑOLA DE
TRANSPORTE DE MERCANCÍAS
(CETM) 19º CONGRESO NACIONAL DE
EMPRESARIOS DE TRANSPORTE 2024
CIUDAD REAL, 22-24 MAY

### **TY11**

# September

DEADLINE 28-08-2024

- Refrigeration equipment
- Tyres
- Cargo bags, payment and loyalty services
- Semi-trailers

#### Fairs/Events:

GREEN GAS MOBILITY 2024
MADRID, 01-30 SEPTEMBER
ASAMBLEA GENERAL- EDICIÓN VII ATFRIE 2024
16-30 SEPTEMBER
XIV WCONNECTA 2024
01-30 OCTOBER
FRUIT ATTRACTION 2024
MADRID, 08-10 OCTOBER

# **TY10** May

DEADLINE 20-05-2024

- Technological systems and on-road services
- Auxiliary industry and spare parts
- Truck service areas

#### Fairs/Events:

SIL 2024
BARCELONA, 05-07 JUNE
TECH4FLEET 2024
MADRID, 18-19 JUNE
SALÃO NACIONAL DO TRANSPORTE 2024
PORTUGAL - 7º EDICIÓN
30 JUNE-02 JULY
IAA TRANSPORTATION HANNOVER 2024

HANNOVER, 05-10 SEPTEMBER

# **TY12** October

DEADLINE 22-10-2024

- Special trends in 'zero-emission' commercial vehicles
- Guide 'Bodybuilders and Auxiliary Industry and Services'
- Industrial vehicle washing machinery

### Fairs/Events:

EMPACK AUTOMATION, LOGISTICS & TRANSPORTATION MADRID 2024 MADRID, 27-28 NOVEMBER







### Magazine

Format: DIN-A4.

Periodicity: 4 issues per year.

Circulation: + 6.900 shipments/edition.

Interactive version: Viewer of the magazine in all interactive devices.

**Distribution:** InterCamión is a publication for the road transport professionals, whose objective is to keep the sector informed of the latest innovations and trends in the truck market. The publication is aimed at traffic managers, technicians or purchasing managers in road haulage, parcels and express transport. It is also aimed at body manufacturers, spare parts and mechanics companies, as well as workshops and truck and van dealers.



### **Virtual Fairs**

The Interempresas virtual fair, made up of more than 20,000 exhibiting companies organised in more than 90 sectoral halls, is the world's most important permanent internet exhibition centre for professionals in the Spanish-speaking world. Interempresas.net has its audience audited by the Oficina de Justificación de la Difusión (OJD), whose monthly reports are public and can be consulted online.



### **Digital Magazines**

**Digital magazines** provide always updated information, accessible from any computer, tablet or smart-phone. News, reports, interviews, technical articles, blogs, news, calendar of events and exhibitions, a collection of high quality information offered to all companies and sectorial professionals.



### **Newsletters**

Sent by email to users who show interest in the sector with address validated and with authorization for the reception of newsletters. A high quality B2B database, with more than +1M users classified by sector.

Trucks and vans Sector: +4.200 registered users.



### Social Networks

The contents published in the **e-magazines** are disseminated and shared daily in the sectorial accounts of Twitter and LinkedIn.

Related Magazines: Logística Integrada, Manutención y Almacenaje.