

tradesport



Editions calendar

TQ327 January

DEADLINE
24-01-2024

- Winter Special (outdoor-skiing)
- The future of sports fairs

TQ332 July

DEADLINE
17-07-2024

- Outdoor Special
- Nutrition special
- Summer special
- The future of the main sports disciplines

TQ328 February

DEADLINE
21-02-2024

- Running-trail special
- Brand image report
- Business climate fourth quarter 2023

TQ333 September

DEADLINE
18-09-2024

- Return to the activity special
- Running and fitness special
- Report: online sales in the sector
- Business climate 2nd quarter 2024

TQ329 March

DEADLINE
20-03-2024

- Padel and tennis specials
- Special gliss and lifestyle
- Analysis of the reality of the sports trade

Fairs/Events:

PADEL WORLD SUMMIT 2024
MÁLAGA, 20-26 MAY

TQ334 October

DEADLINE
16-10-2024

- Special footwear: Athletic and sneaker
- Map of sports distribution in Spain

TQ330 May

DEADLINE
22-05-2024

- Special for women
- Swimm special
- Special equipment
- The 100 most profitable brands
- Business climate first quarter 2024

Fairs/Events:

OUTDOOR BY ISPO 2024
MUNICH, 03-05 JUNE

TQ335 November

DEADLINE
20-11-2024

- ISPO Special (outdoor and padel)
- Report: how the consumer has evolved
- Business Climate 3rd Quarter 2024

TQ331 June

DEADLINE
19-06-2024

- Outdoor Special
- Olympic games and UEFA Eurocup Special
- Report figures 2023



Magazine

Format: 240 x 340 mm.

Periodicity: 9 issues per year.

Circulation: + 9.100 shipments/edition.

Interactive version: Viewer of the magazine in all interactive devices.

Distribution: Suppliers (manufacturers, subsidiaries and importers), representatives (permanent or free commercial agents of the main brands) sports shops, shoe shops, textile shops, sports organisations and trade fairs and associations in the sector.



Virtual Fairs

The Interempresas virtual fair, made up of **more than 20,000 exhibiting companies** organised in more than **90 sectoral halls**, is the world's most important permanent internet exhibition centre for professionals in the Spanish-speaking world.

Interempresas.net has its **audience audited by the Oficina de Justificación de la Difusión (OJD)**, whose monthly reports are public and can be consulted online.



Digital Magazines

Digital magazines provide always updated information, accessible from any computer, tablet or smart-phone. News, reports, interviews, technical articles, blogs, news, calendar of events and exhibitions, a collection of high quality information offered to all companies and sectorial professionals.



Newsletters

Sent by email to users who show interest in the sector with address validated and with authorization for the reception of newsletters. **A high quality B2B database, with more than +1M users** classified by sector.

Sector multisport: +8.000 registered users.



Social Networks

The contents published in the **e-magazines** are disseminated and shared daily in the sectorial accounts of Twitter and LinkedIn.

Related Magazines: La Biblia del Outdoor, Jobwear, Tradebike, Náutica