



Publishing Schedule

v. 29/12/2025

TQ345 January

Special Winter
Special Football
The future of the sports trade fairs

DEADLINE
22/01/2026

TQ350 July

Special outdoor
Special Triathlon
Special nutrition

DEADLINE
17/07/2026

TQ346 February

Special running and trail
Special Women

DEADLINE
19/02/2026

TQ351 September

Special Back to the activity
Special Running and fitness
Online sales in the sports market

DEADLINE
17/09/2026

TQ347 April

Special outdoor
Special swim
The 100 brands more ren

DEADLINE
20/04/2026

TQ352 October

Special footwear: technical and casual
Map of sports distribution in Spain

DEADLINE
15/10/2026

TQ348 May

The 100 Most Profitable Brands
Business Climate

DEADLINE
21/05/2026

TQ353 November

Special ISPO
Report: how the consumer has evolved
Business climate third quarter

DEADLINE
13/11/2026

TQ349 June

Special outdoor
Special teamwear

DEADLINE
18/06/2026



Magazines (paper + online)

Format: 240 x 340 mm

Periodicity: 9 issues/year

Total circulation: + 9.100 sends/issue.

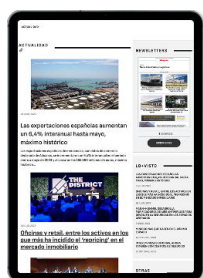
Distribution & reader profile: Suppliers (manufacturers, subsidiaries and importers), representatives (agents—exclusive or independent—of major brands), sporting goods retailers, shoe stores, textile retailers, sports entities, and trade fairs and associations.



Virtual fairs: IEFeria &; IEMaq

The Interempresas virtual trade fair brings together over 25,000 exhibiting companies across more than 90 industry-specific sectors.

This key platform connects manufacturers, distributors and professionals through two specialised channels: **IEFeria**, focused on showcasing new industrial products, equipment and services; and **IEMaq**, dedicated to second-hand, used or surplus machinery and equipment offers. Together, they create a digital environment that enhances visibility, drives business opportunities, and fosters strong B2B relationships.

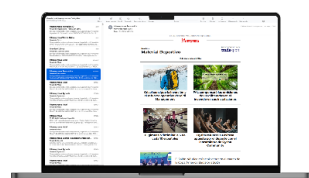


Digital magazines

The sector-specific channels of Interempresas.net deliver relevant content and up-to-date news across more than 100 industries, targeting businesses and professionals alike.

Articles, interviews, features, success stories, reports, expert opinions, market data and a calendar of trade fairs and events form the core of the leading digital B2B media platform in Spanish.

A dedicated editorial team and an extensive network of contributors and industry experts support each sector, amplifying and sharing everything that's happening across the industrial landscape.



Newsletters

Over 760,000 professionals regularly receive a curated selection of industry-specific content straight to their inbox. This high-quality B2B database boasts a delivery rate of over 99% and an average open rate exceeding 33%.

Interempresas newsletters are tailored to match each user's interests, ensuring clear, targeted, and highly valuable communication.



Social networks

Content is also shared via LinkedIn, as well as other platforms like Instagram and WhatsApp, creating active communities of businesses and professionals across each sector. The immediacy of the information and the use of audiovisual formats encourage interaction, boost engagement, and enhance brand visibility in highly relevant and trusted environments.

Related magazines: TradeBike, La Biblia del Outdoor, Gaceta de la Protección Laboral, Job Wear