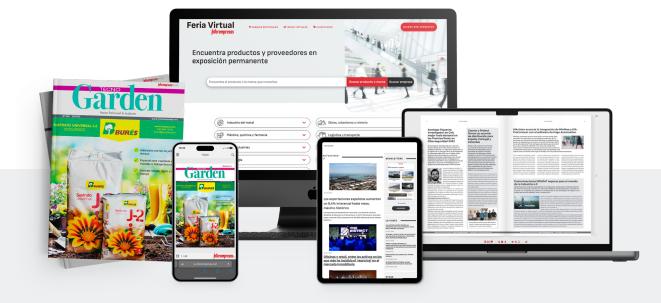
Editorial program 2024





Editions calendar

TN242 February

DEADLINE 15-01-2024

- Soils and substratesFertilisers
- Expogarden Special
- My Plant & Garden Special

JDC Special Fairs/Events: EXPOGARDEN 2024 ALICANTE, 31 JANUARY-01 FEBRUARY MYPLANT & GARDEN 2024 MILAN, 21-23 FEBRUARY

JDC GARDEN TRENDS 2024 MARSELLA, 26-28 MARCH

TN244 September

DEADLINE 18-09-2024

- Special Iberflora/Eurobrico.
- Pruning machinery: chainsaws, electrosaws, hedge trimmers, poles, shears, blowers and hoovers.
 Post spoga+gafa

Fairs/Events: IBERFLORA - EUROBRICO 2024 VALENCIA, 01-03 OCTOBER

TN243 April

DEADLINE 17-04-2024

- Grass care
- Irrigation systems
- Furniture, decoration and lighting
- Urban vegetable garden
- Special spoga+gafa
- Post Expogarden
- Post My Plant & Garden
- Post JDC

Fairs/Events: SPOGA GAFA 2024 COLONIA, 16-18 JUNE

TN245 Noviembre

06-11-2024

DEADLINE

- Balance of the sector and forecasts for 2025
 The + of the Garden: Product sheets
 - Christmas Special: Ornamental plants, flowers and outdoor decoration
 - Pets special





Magazines

Format: DIN-A4. Periodicity: 4 issues per year. Circulation: +6.900 shipments/edition. Interactive version: Viewer of the magazine in all interactive devices. Distribution: garden centres, DIY centres, plant nurseries, specialised shops and department stores, and other points of sale.

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Virtual Fairs

The Interempresas virtual fair, made up of more than 20,000 exhibiting companies organised in more than 90 sectoral halls, is the world's most important permanent internet exhibition centre for professionals in the Spanish-speaking world. Interempresas.net has its audience audited by the Oficina de Justificación de la Difusión (OJD), whose monthly reports are public and can be consulted online.



Digital Magazines

Digital magazines provide always updated information, accessible from any computer, tablet or smart-phone. News, reports, interviews, technical articles, blogs, news, calendar of events and exhibitions, a collection of high quality information offered to all companies and sectorial professionals.



Newsletters

Sent by email to users who show interest in the sector with address validated and with authorization for the reception of newsletters. A high quality B2B database, with more than +1M users classified by sector.



Social Networks

The contents published in the **e-magazines** are disseminated and shared daily in the sectorial accounts of Twitter and LinkedIn.

Related Magazines: Horticultura, Ferretería, Mascotas.

Barcelona

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