

# TECNO Garden



## Editions calendar

### TN242 February

DEADLINE  
15-01-2024

- Soils and substrates
- Fertilisers
- Expogarden Special
- My Plant & Garden Special
- JDC Special

**Fairs/Events:**  
**EXPOGARDEN 2024**  
 ALICANTE, 31 JANUARY-01 FEBRUARY  
**MYPLANT & GARDEN 2024**  
 MILAN, 21-23 FEBRUARY  
**JDC GARDEN TRENDS 2024**  
 MARSELLA, 26-28 MARCH

### TN244 September

DEADLINE  
18-09-2024

- Special Iberflora/Eurobrico.
- Pruning machinery: chainsaws, electrosaws, hedge trimmers, poles, shears, blowers and hoovers.
- Post spoga+gafa

**Fairs/Events:**  
**IBERFLORA - EUROBRICO 2024**  
 VALENCIA, 01-03 OCTOBER

### TN243 April

DEADLINE  
17-04-2024

- Grass care
- Irrigation systems
- Furniture, decoration and lighting
- Urban vegetable garden
- Special spoga+gafa
- Post Expogarden
- Post My Plant & Garden
- Post JDC

**Fairs/Events:**  
**SPOGA GAFA 2024**  
 COLONIA, 16-18 JUNE

### TN245 Noviembre

DEADLINE  
06-11-2024

- Balance of the sector and forecasts for 2025
- The + of the Garden: Product sheets
- Christmas Special: Ornamental plants, flowers and outdoor decoration
- Pets special



## Magazines

**Format:** DIN-A4.

**Periodicity:** 4 issues per year.

**Circulation:** +6.900 shipments/edition.

**Interactive version:** Viewer of the magazine in all interactive devices.

**Distribution:** garden centres, DIY centres, plant nurseries, specialised shops and department stores, and other points of sale.



## Virtual Fairs

The **Interempresas virtual fair**, made up of **more than 20,000 exhibiting companies** organised in more than **90 sectoral halls**, is the world's most important permanent internet exhibition centre for professionals in the Spanish-speaking world.

Interempresas.net has its **audience audited by the Oficina de Justificación de la Difusión (OJD)**, whose monthly reports are public and can be consulted online.



## Digital Magazines

**Digital magazines** provide always updated information, accessible from any computer, tablet or smart-phone. News, reports, interviews, technical articles, blogs, news, calendar of events and exhibitions, a collection of high quality information offered to all companies and sectorial professionals.



## Newsletters

Sent by email to users who show interest in the sector with address validated and with authorization for the reception of newsletters. **A high quality B2B database, with more than +1M users** classified by sector.



## Social Networks

The contents published in the **e-magazines** are disseminated and shared daily in the sectorial accounts of Twitter and LinkedIn.

**Related Magazines:** Horticultura, Ferretería, Mascotas.