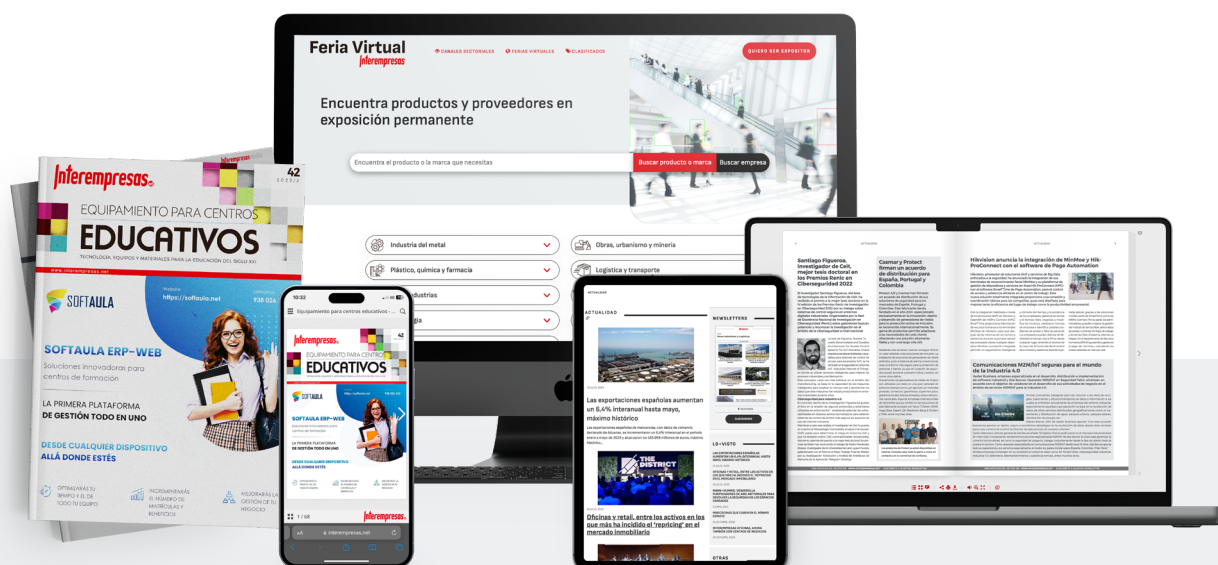


EQUIPAMIENTO PARA CENTROS

EDUCATIVOS



Editions calendar

TI45 February

DEADLINE
19-02-2024

Fairs/Events:

**INTERDIDAC –
CONGRESO RED
- 2024**
MADRID,
07-09 MARCH

TI46 May

DEADLINE
06-05-2024

TI47 October

DEADLINE
14-10-2024

Fairs/Events:

EDUKETING 2024
01-30 NOVEMBER
SIMO 2024
MADRID, 01-30
NOVEMBER

TI48 December

DEADLINE
02-12-2024

COMMON CONTENTS

DIGITALISED CLASSROOM:

- Audiovisual, communication, telecommunication: interactive whiteboards and monitors, projectors, multimedia resources. Audiobooks, interactive software. Cameras and sound.
- Resources, tools and devices: laptops, tablets.
- Management platforms: administrative, academic, assessment, content, centre management with families.
- Educational Apps.
- 3D printing. Printers.
- Educational robotics and programming.
- Virtualisation and augmented reality.
- Educational ICTS: infrastructures, communications and security.

COMMON CONTENTS

SERVICES, PRODUCTS AND SOLUTIONS FOR THE CLASSROOM:

- Teacher training.
- Educational marketing: strategies and tools.
- Design of indoor and outdoor spaces: furniture, lighting, flooring.
- Educational gamification.
- Educational leisure: urban and non-urban camps, language immersion.
- Ventilation, air conditioning and air purification.
- Hygiene.
- Psychological offices: school bullying, learning difficulties.
- Other services: catering, extracurricular support academies, transport.



Magazines

Format: DIN-A4.

Periodicity: 4 issues per year.

Circulation: +4,300 shipments/edition.

Interactive version: Viewer of the magazine in all interactive devices.

Distribution: Primary schools, secondary schools, high schools, professional training schools, universities and all relevant events: Semana de la Educación (AULAinterdidac), SIMO Educación, Eduketing, ITworldEdu, Congreso de Escuelas Católicas, Congreso Pizarra Digital de José Dulac, Congreso ENAP, Congreso CINAIC, FIMP Education, etc.



Virtual Fairs

The **Interempresas virtual fair**, made up of **more than 20,000 exhibiting companies** organised in more than **90 sectoral halls**, is the world's most important permanent internet exhibition centre for professionals in the Spanish-speaking world.

Interempresas.net has its **audience audited by the Oficina de Justificación de la Difusión (OJD)**, whose monthly reports are public and can be consulted online.



Digital Magazines

Digital magazines provide always updated information, accessible from any computer, tablet or smart-phone. News, reports, interviews, technical articles, blogs, news, calendar of events and exhibitions, a collection of high quality information offered to all companies and sectorial professionals.



Newsletters

Sent by email to users who show interest in the sector with address validated and with authorization for the reception of newsletters. **A high quality B2B database, with more than +1M users** classified by sector.

Schools Sector: +5.900 registered users.



Social Networks

The contents published in the **e-magazines** are disseminated and shared daily in the sectorial accounts of Twitter and LinkedIn.

Related Magazines: Comunicaciones Hoy, Juguetes.