

Publishing Schedule

v. 05/05/2025

TI49
March

DEADLINE
13/3/2025

Trade Shows/Events:

CONGRESO BRAINING 2025
Valencia (València), 3-4 April

TI50
June

DEADLINE
10/6/2025

SPECIAL 50

TI51
October

DEADLINE
13/10/2025

Trade Shows/Events:

SIMO 2025
Madrid, 28-30 October

TI52
November

DEADLINE
10/11/2025

Trade Shows/Events:

EDUKETING 2025
Córdoba, 27-28 November
ISE 2026 - INTEGRATED SYSTEM EUROPE
Barcelona, 3-6 February

DIGITALISED CLASSROOM:

Audiovisual, communication, telecommunication: interactive whiteboards and monitors, projectors, multimedia resources. Audiobooks, interactive software. Cameras and sound.

Resources, tools and devices: laptops, tablets.

Management platforms: administrative, academic, assessment, content, centre management with families.

Educational Apps.

3D printing. Printers.

Educational robotics and programming.

Virtualisation and augmented reality.

Educational ICTS: infrastructures, communications and security

SERVICES, PRODUCTS AND SOLUTIONS FOR THE CLASSROOM:

Teacher training.

Educational marketing: strategies and tools.

Design of indoor and outdoor spaces: furniture, lighting, flooring.

Educational gamification.

Educational leisure: urban and non-urban camps, language immersion.

Ventilation, air conditioning and air purification.

Hygiene.

Psychological offices: school bullying, learning difficulties.

Other services: catering, extracurricular support academies, transport.



Magazines (paper + online)

Format: DIN-A4.

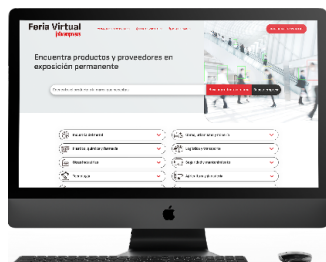
Periodicity: 4 issues per year.

Circulation: +4.300 shipments/edition.

Interactive version: Viewer of the magazine in all interactive devices.

Distribution: Primary schools, secondary schools, high schools, professional training schools, universities and all relevant events: Semana de la Educación (AULAinterdidac), SIMO Educación, Eduketing, ITworldEdu, Congreso de Escuelas Católicas, Congreso Pizarra Digital de José Dulac, Congreso ENAP, Congreso CINAIC, FIMP Education, etc.

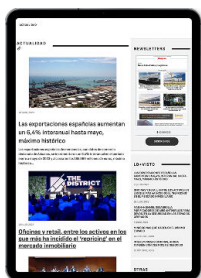
Virtual Fairs



The portal www.interempresas.net is now the leading online platform of Spanish industry.

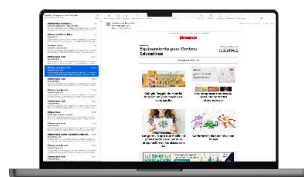
The virtual fairs of Interempresas.net present over 20.000 exhibitors, are visited each month by more than 2.370.000 professionals and generate more than 10.000 monthly requests information via e-mail.

Interempresas.net is controlled by OJD and its monthly proceedings are public and searchable on-line.



Digital Magazines

Digital magazines provide always updated information, accessible from any computer, tablet or smart-phone. News, reports, interviews, technical articles, blogs, news, calendar of events and exhibitions, a collection of high quality information offered to all companies and sectorial professionals.



Newsletters

Sent by email to users who show interest in the sector with address validated and with authorization for the reception of newsletters. A high quality B2B database, with more than 780.000 users classified by sector.

Schools Sector: +5.900 registered users



Social Networks

The contents published in the e-magazines are disseminated and shared daily in the sectorial accounts of X (@TICsenlasAULAS.) and LinkedIn (Equipamiento para Centros Educativos - Interempresas Media).

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