

Tierras

agricultura



Editions calendar

TE326 January

DEADLINE
22-01-2024

- OPINION TRIBUNE: Assessment of the 23-24 season
- DOSSIER: Beetroot
- VINEYARDS: Application of biostimulants in vines
- OLIVE TREE: Integrated production in olive trees
- CAP: Prospects for 2024
- MARKETS: Analysis of the sugar market
- IRRIGATION: New technologies applied to irrigation
- DIGITAL AGRICULTURE: Sensors in the field
- PRODUCTION MEDIA: Herbicides in cereals
- CURRENT NEWS

Fairs/Events:

II CONGRESO DE VITICULTURA
SOSTENIBLE 2024 OURENSE, 01 FEBRUARY
IX JORNADA DE COSTES Y EFICIENCIA DEL
MAÍZ 2024 BAÑEZA (LEÓN), 07 FEBRUARY
FIMA 2024 ZARAGOZA, 13-17 FEBRUARY
XXI ENCUENTRO NACIONAL DE
OPERADORES DE CEREALES 2024 -
ENOC 2024 ZARAGOZA, 15 FEBRUARY

TE327 February

DEADLINE
19-02-2024

- OPINION FORUM
- DOSIER: Potato
- CAP: Interview with Pedro Medina
- MARKETS: The cereal market in Europe
- IRRIGATION: Cost analysis in Andalusian irrigated land
- DIGITAL AGRICULTURE: Technology for the dosage of inputs
- SPECIAL CROPS: Vineyards, olive groves and dried fruits and nuts
- MEANS OF PRODUCTION: Nitrogen fertilisers
- CURRENT UPDATES

Fairs/Events:

AGROVID-SIEB 2024 VALLADOLID,
05-07 MARCH
17º SYMPOSIUM NACIONAL SANIDAD
VEGETAL 2024 SEVILLA, 13-15 MARCH
SANT JOSEP 2024 MOLLERUSSA,
16-19 MARCH

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TE328 March

DEADLINE
18-03-2024

- OP-ED TRIBUNE
- DOSIER: Maize
- CAP
- MARKETS: Maize market analysis
- IRRIGATION: Sprinkler irrigation efficiency
- DIGITAL AGRICULTURE: Digitalisation in fodder production
- SPECIAL CROPS: Vineyard, olive groves and nuts and dried fruits
- MEANS OF PRODUCTION: Innovation in agricultural machinery
- NEWS AND EVENTS

Fairs/Events:

IX JORNADA CULTIVO DEL VIÑEDO Y
CALIDAD DE LA UVA 2024 ARANDA DE
DUERO (BURGOS), 04 APRIL

TE329 April

DEADLINE
22-04-2024

- OP-ED TRIBUNE
- DOSIER: Sunflower
- CAP
- MARKETS: Oilseeds market analysis
- IRRIGATION: Interview with FERDUERO
- DIGITAL AGRICULTURE: Variable application with drones
- SPECIAL CROPS: Vineyard Report 2023
- PRODUCTION MEDIA: Fungicides on cereal crops
- NEWS AND EVENTS

Fairs/Events:

FERIA DE LERMA 2024 LERMA
(BURGOS), MAY
GENVCE 2024 MAY

TE330 May

DEADLINE
20-05-2024

- OPINION PAPER
- DOSIER: Plant Health
- CAP
- MARKETS: Cereal market analysis
- IRRIGATION: Automatic irrigation systems
- DIGITAL AGRICULTURE: Digital Notebook
- SPECIAL CROPS: Olive grove report 2023
- MEANS OF PRODUCTION: Spraying equipment
- CURRENT NEWS

Fairs/Events:

II DEMOALMENDRO 2024 , 12 - 13 JUNE

TE331 June

DEADLINE
17-06-2024

- OPINION PAPER
- DOSIER: Conservation Agriculture
- CAP
- MARKETS: The role of cooperatives in fodder markets
- IRRIGATION: Cost reduction in electricity tariffs
- DIGITAL AGRICULTURE: The role of service companies
- SPECIAL CROPS: Pistachio nuts
- AGRICULTURAL SYSTEMS: Carbon credits in agriculture
- MEANS OF PRODUCTION: Biostimulants
- CURRENT NEWS

Fairs/Events:

FERCAM 2024 MANZANARES, JUNE
GALIFOREST ABANCA 2024 SERGUDE /
BOQUEIXÓN, 27-29 JUNE
SALAMAQ 2024 SALAMANCA,
05-09 SEPTEMBER

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August

DEADLINE
27-08-2024

- OP-ED TRIBUNE
- DOSIER: Rapeseed
- CAP
- MARKETS: Balance of the 23/24 campaign
- IRRIGATION: New sources of energy in irrigation
- DIGITAL AGRICULTURE: Machinery management applications
- SPECIAL CROPS: Vineyards, olive groves and nuts and dried fruits
- AGRICULTURAL SYSTEMS: Biogas and regenerative agriculture
- MEANS OF PRODUCTION: Soil working equipment
- CURRENT NEWS

Fairs/Events:

SALAMAQ 2024 SALAMANCA,
05-09 SEPTEMBER

TE333

September

DEADLINE
16-09-2024

- OP-ED TRIBUNE
- DOSIER: Cereal
- CAP
- MARKETS: 23/24 cereal season analysis
- IRRIGATION: Modernised irrigation systems and equipment
- DIGITAL AGRICULTURE: Traceability in new agriculture
- SPECIAL CROPS: Almond Tree Report 2023
- AGRICULTURAL SYSTEMS: Carbon footprint and sustainability in agriculture
- MEANS OF PRODUCTION: Cereal seeds
- CURRENT NEWS

Fairs/Events:

SANT MIQUEL & EUROFRUIT 2024
LLEIDA, SEPTEMBER
AGRI'VRAC 2024 BAYONNE
(FRANCIA), SEPTEMBER
FRUIT ATTRACTION 2024 MADRID,
08-10 OCTOBER
**III CONGRESO GESTIÓN SOSTENIBLE DEL
SUELO 2024**, 02 OCTOBER

TE334

October

DEADLINE
21-10-2024

- OPINION PAPER
- DOSIER: Fertilisation
- CAP
- MARKETS: Fertiliser market developments
- IRRIGATION: Management models in CCR
- DIGITAL AGRICULTURE: Drones in input application
- SPECIAL CROPS: Pistachio and Hazelnut Report 2023
- ENERGY: Green hydrogen
- MEANS OF PRODUCTION: Fertilisers
- CURRENT NEWS

Fairs/Events:

VIII FÓRUM ALMENDRO 2024,
OCTOBER

TE335

November

DEADLINE
18-11-2024

- OPINION PAPER
- DOSIER: Service Companies
- CAP
- MARKETS: Interview on world cereal production and trade
- IRRIGATION: Deficit irrigation trials
- DIGITAL AGRICULTURE: Generational change and Agtech
- SPECIAL CROPS: Winter vineyard management
- SECTOR: Advice on the purchase and sale of farms
- MEANS OF PRODUCTION: Anti-frost systems for vineyards
- CURRENT NEWS

Fairs/Events:

AGROEXPO 2025 DON BENITO (BADAJOZ),
JANUARY 2025



Magazines

Format: DIN-A4.

Periodicity: 10 issues per year.

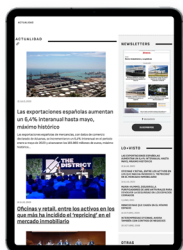
Interactive version: Viewer of the magazine in all interactive devices.

Distribution: Distribution is mainly by paid subscription through the post (68%). Following promotional criteria, and in agreement with our clients, around 1,500 copies are also sent individually and free of charge to different companies and technicians. We are also present throughout the year at the most important agricultural fairs and events. In addition, we organise technical seminars and thematic congresses throughout the year, which are attended by more than 10,000 professionals who, on request, are sent the issue of the magazine containing the contents of each seminar.



Virtual Fairs

The **Interempresas virtual fair**, made up of **more than 20,000 exhibiting companies** organised in more than **90 sectoral halls**, is the world's most important permanent internet exhibition centre for professionals in the Spanish-speaking world. Interempresas.net has its **audience audited by the Oficina de Justificación de la Difusión (OJD)**, whose monthly reports are public and can be consulted online.



Digital Magazines

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Newsletters

Sent by email to users who show interest in the sector with address validated and with authorization for the reception of newsletters. **A high quality B2B database, with more than +1M users** classified by sector.

Large crops Sector: **+20.400 registered users.**



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Related Magazines: Maquinaria Agrícola, Horticultura