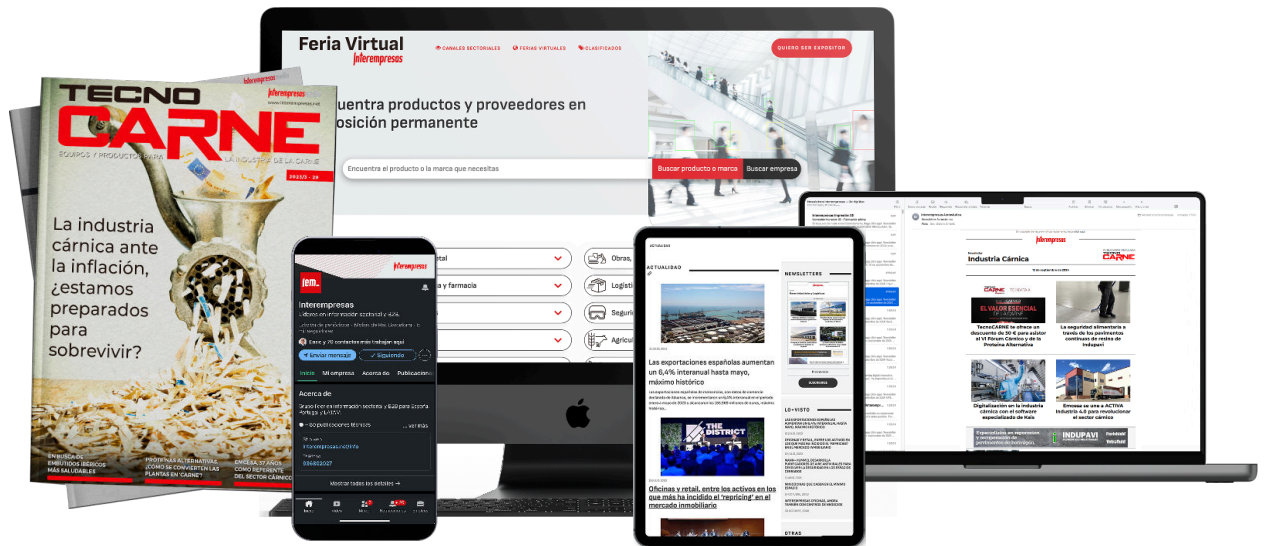


TECNO CARNE

Interempresasmedia



Publishing Schedule

v. 10/06/2025

TC35 February

DEADLINE
5/2/2025

Packaging and traceability
Hygiene in the industry
The meat sector and retailing

Trade Shows/Events:

MEAT ATTRACTION 2025

Madrid, 25-27 February

HOSPITALITY INNOVATION PLANET 2025 (HIP)

Madrid, 10-12 March

FIMA GANADERA 2025 - FIGAN

Zaragoza, 25-28 March

TC36 April

DEADLINE
9/4/2025

Freezing equipment
Food safety
Ingredients and additives

Trade Shows/Events:

IFFA FRANKFURT 2025

Frankfurt, 3-8 May

FOOD 4 FUTURE - PICK & PACK 2025

Bilbao (Bizkaia), 13-15 May

VITAFODDS EUROPE 2025

Barcelona, 20-22 May

FTALKS FOOD SUMMIT 2025

València, 18 June

LXXI ICOMMST 2025

Girona, 3-8 August

TC37 September

DEADLINE
10/9/2025

Special report: iberian meat
Equipment for cellars and dryers
Meat cutting systems

Trade Shows/Events:

ANUGA FOOD FAIR 2025

Koln, 4-8 October

I FÓRUM DEL IBÉRICO 2025

Guijuelo (Salamanca), 16 October

SEPOR 2025 - SEMANA NACIONAL DE GANADO PORCINO

Lorca (Murcia), 27-30 October

TC38 November

DEADLINE
6/11/2025

Cutting, weighing and packaging
Logistics and cold chain
Circular economy, energy efficiency and renewabl



Magazines (paper + online)

Format: DIN-A4.

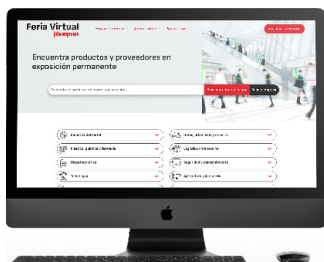
Periodicity: 4 issues per year.

Circulation: +4.200 shipments/edition.

Interactive version: Viewer of the magazine in all interactive devices.

Distribution: The aim of the magazine Interempresas Tecno Carne is to encourage, promote and stimulate the meat sector. The magazine covers the most interesting topics in relation with meat production from different points of view: most common additives and other emerging ones, handling equipment, production and cutting machinery, hygiene and security systems, packaging and refrigeration processes, consumer trends and products for the whole industry. In conclusion, a magazine exclusively targeted at all those involved in meat production, facilities or services for meat industry.

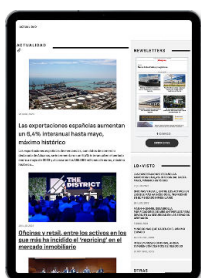
Virtual Fairs



The portal www.interempresas.net is now the leading online platform of Spanish industry.

The virtual fairs of Interempresas.net present over 20.000 exhibitors, are visited each month by more than 2.370.000 professionals and generate more than 10.000 monthly requests information via e-mail.

Interempresas.net is controlled by OJD and its monthly proceedings are public and searchable on-line.



Digital Magazines

Digital magazines provide always updated information, accessible from any computer, tablet or smart-phone. News, reports, interviews, technical articles, blogs, news, calendar of events and exhibitions, a collection of high quality information offered to all companies and sectorial professionals.



Newsletters

Sent by email to users who show interest in the sector with a validated address and authorisation to receive newsletters. A high quality B2B database with more than one million users classified by industry.

Sector meat: +6.200 registered users



Social Networks

The contents published in the e-magazines are disseminated and shared daily in the sectorial accounts of X (@IntCarnica) and LinkedIn (@www.linkedin.com/company/alimentacion-interempresas).

Related magazines: Vacuno de Carne, Tierras Porcino, Tierras Ovino, Tierras Caprino y TecnoSeafood

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