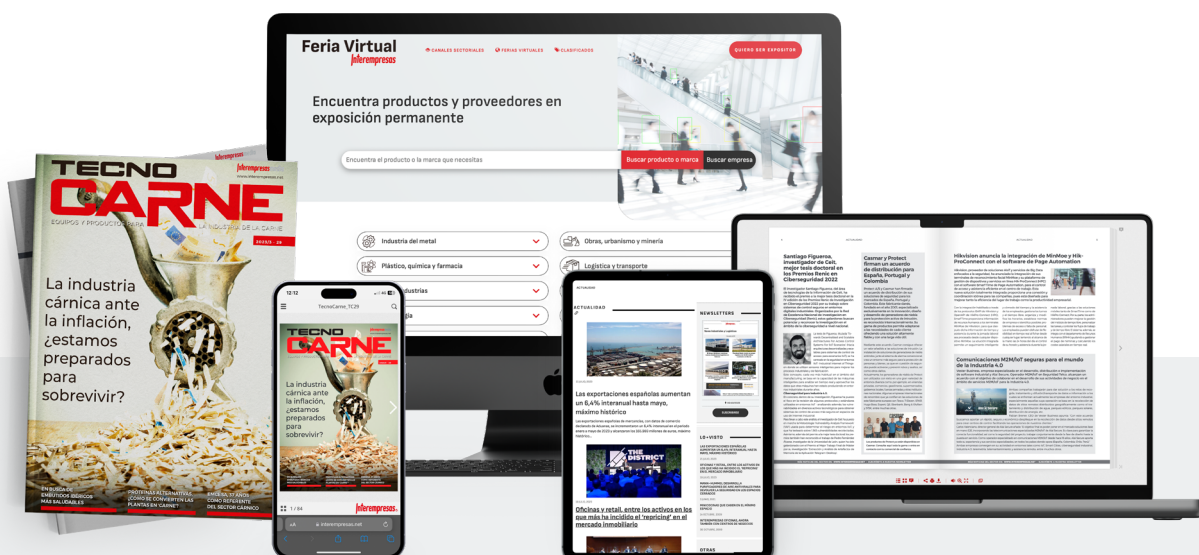


# TECNO CARNE



## Editions calendar

### TC31 February

DEADLINE  
21-02-2024

- The Retail Voice
- Refrigeration and cold chain
- Safety in meat processing

**Fairs/Events:**  
**ALIMENTARIA BARCELONA 2024**  
 BARCELONA, 18-21 MARCH  
**ANUGA FOODTECH 2024**  
 KÖLN, 19-22 MARCH  
**FOOD 4 FUTURE WORLD SUMMIT 2024**  
 BILBAO, 16-18 APRIL  
**HISPACK 2024**  
 BARCELONA, 07-10 MAY

### TC33 September

DEADLINE  
12-09-2024

- Food safety
- Meat ingredients
- Smart factories

**Fairs/Events:**  
**FTALKS FOOD SUMMIT 2023**  
 VALÈNCIA, OCTUBRE  
**SIAL 2024**  
 PARÍS, 19-23 OCTUBRE

### TC32 May

DEADLINE  
02-05-2024

- Meat cutting and processing
- Packaging and labeling
- Food traceability

**Fairs/Events:**  
**XXI FERIA DE LA INDUSTRIA CÁRNICA (FIC) 2024**  
 GUIJUELO (SALAMANCA), 12-15 JUNE  
**CONGRESO MUNDIAL DEL JAMÓN**  
 ZAFRA, 05-08 JUNE

### TC34 November

DEADLINE  
13-11-2024

- Weighing and packaging
- Equipment for slaughterhouses and cutting plants
- Logistics for the meat industry

**Fairs/Events:**  
**VI FÓRUM CÁRNICO Y DE LA PROTEÍNA ALTERNATIVA 2024**  
 GIRONA, 19 NOVEMBER

### TG2024 June

DEADLINE  
22-05-2024

- Official catalogue FIC Guijuelo



## Magazines

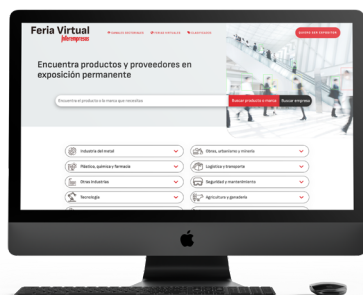
**Format:** DIN-A4.

**Periodicity:** 4 issues per year.

**Circulation:** +4.500 shipments/edition.

**Interactive version:** Viewer of the magazine in all interactive devices.

**Distribution:** The aim of the magazine Interempresas Tecno Carne is to encourage, promote and stimulate the meat sector. The magazine covers the most interesting topics in relation with meat production from different points of view: most common additives and other emerging ones, handling equipment, production and cutting machinery, hygiene and security systems, packaging and refrigeration processes, consumer trends and products for the whole industry. In conclusion, a magazine exclusively targeted at all those involved in meat production, facilities or services for meat industry.



## Virtual Fairs

The **Interempresas virtual fair**, made up of **more than 20,000 exhibiting companies** organised in more than **90 sectoral halls**, is the world's most important permanent internet exhibition centre for professionals in the Spanish-speaking world.

Interempresas.net has its **audience audited by the Oficina de Justificación de la Difusión (OJD)**, whose monthly reports are public and can be consulted online.



## Digital Magazines

**Digital magazines** provide always updated information, accessible from any computer, tablet or smart-phone. News, reports, interviews, technical articles, blogs, news, calendar of events and exhibitions, a collection of high quality information offered to all companies and sectorial professionals.



## Newsletters

Sent by email to users who show interest in the sector with address validated and with authorization for the reception of newsletters. **A high quality B2B database, with more than +1M users** classified by sector.

**Sector meat: +6.000 registered users.**



## Social Networks

The contents published in the **e-magazines** are disseminated and shared daily in the sectorial accounts of Twitter and LinkedIn.

**Related Magazines:** iFOOD, TecnoSEAFood