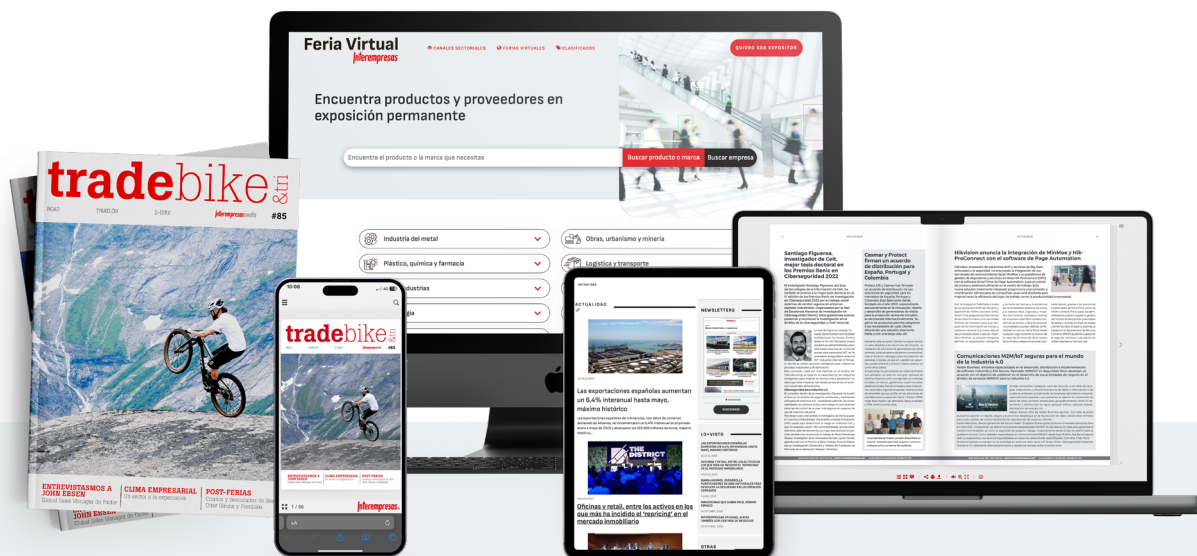


tradebike^{int}



Editions calendar

TB85 February

DEADLINE
09-02-2024

- Urban & Mobility Special
- Women's Special
- Bike Business Climate 4th quarter 2023

Fairs/Events:

CICLOSFERIA 2024
VALENCIA, 17-19 MAY

TB90 July

DEADLINE
12-07-2024

- Road Special
- Post Eurobike

TB86 March

DEADLINE
08-03-2024

- Special Mountain

TB91 September

DEADLINE
06-09-2024

- Trade Fair Special
- Bike Business Climate 2nd quarter 2024

Fairs/Events:

SEA OTTER EUROPE 2024
GIRONA, 20-22 SEPTEMBER

TB87 April

DEADLINE
12-04-2024

- Special Ebike
- Study Market Bike Sector

TB92 October

DEADLINE
11-10-2024

- Special Trends & News 2024
- Post Fairs

TB88 May

DEADLINE
10-05-2024

- Gravel Special
- Eurobike Special
- Bike Business Climate 1st quarter 2024

Fairs/Events:

EUROBIKE 2024
FRANKFURT, 03-07 JULY
FESTIBIKE 2024
LAS ROZAS, 15-16 JUNE

TB93 December

DEADLINE
22-11-2024

- Accessories and Components Special
- Bike Business Climate 3rd quarter 2024

TB89 June

DEADLINE
07-06-2024

- Triathlon & Nutrition Special
- Study Market Bike Anual



Magazine

Format: 24 x 34cm.

Periodicity: 9 issues per year.

Circulation: + 8.100 shipments/edition.

Interactive version: Viewer of the magazine in all interactive devices.

Distribution: Suppliers (manufacturers, subsidiaries and importers), representatives (permanent or free commercial agents of the main brands), shops and workshops for bicycles and cycling accessories, sports organisations and trade fairs and associations in the sector.



Virtual Fairs

The Interempresas virtual fair, made up of **more than 20,000 exhibiting companies** organised in more than **90 sectoral halls**, is the world's most important permanent internet exhibition centre for professionals in the Spanish-speaking world.

Interempresas.net has its **audience audited by the Oficina de Justificación de la Difusión (OJD)**, whose monthly reports are public and can be consulted online.



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Newsletters

Sent by email to users who show interest in the sector with address validated and with authorization for the reception of newsletters. **A high quality B2B database, with more than +1M users** classified by sector.

Sector Bike: +7.000 registered users.



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