

# TECNO SEAFOOD



## Editions calendar

**SF12**  
April

DEADLINE  
03-04-2024

- Seafood Barcelona
- Refrigeration equipment
- Weighing and packaging
- New additives and ingredients

Fairs/Events:

SEAFOOD EXPO BARCELONA 2024  
BARCELONA, 23-25 MAY

**SF13**  
September

DEADLINE  
19-09-2024

- Conxemar
- Cutting and processing
- Logistics and cold chain
- Food safety

Fairs/Events:

CONXEMAR 2024  
VIGO, 01-03 OCTOBER  
FTALKS FOOD SUMMIT 2023  
VALENCIA, OCTOBER



## Magazines

**Format:** DIN-A4.

**Periodicity:** 2 issues per year.

**Circulation:** +1.900 shipments/edition.

**Interactive version:** Viewer of the magazine in all interactive devices.

**Distribution:** TecnoSeaFood magazine aims to provide information to the fish sector as a whole, addressing all its agents, as well as to report on all of them with the ultimate purpose of empowering, promoting and stimulating it. The magazine discusses about the most interesting topics related to the processing of fish and canning products from different points of view, including those of companies that provide equipment and services for the fish, seafood, frozen food and canning industries. In short, a magazine aimed at all those involved in the optimum evolution of the fishing and canning products sector.



## Virtual Fairs

The **Interempresas virtual fair**, made up of **more than 20,000 exhibiting companies** organised in more than **90 sectoral halls**, is the world's most important permanent internet exhibition centre for professionals in the Spanish-speaking world.

Interempresas.net has its **audience audited by the Oficina de Justificación de la Difusión (OJD)**, whose monthly reports are public and can be consulted online.



## Digital Magazines

**Digital magazines** provide always updated information, accessible from any computer, tablet or smart-phone. News, reports, interviews, technical articles, blogs, news, calendar of events and exhibitions, a collection of high quality information offered to all companies and sectorial professionals.



## Newsletters

Sent by email to users who show interest in the sector with address validated and with authorization for the reception of newsletters. **A high quality B2B database, with more than +1M users** classified by sector.

**Sector Fish Industry:** +1.100 registered users.



## Social Networks

The contents published in the **e-magazines** are disseminated and shared daily in the sectorial accounts of Twitter and LinkedIn.

**Related Magazines:** iFOOD, TecnoCARNE