

Solo pintura



Editions calendar

PT65
April

DEADLINE
15-04-2024

■ Trends in wood and metal treatments

Fairs/Events:

XVII CONGRESO SECTORIAL ASEFAPI 2024
MADRID, MAY
FERIA DE NEGOCIOS COFERDROZA 2024
VALENCIA, 19-20 SEPTEMBER

PT66
September

DEADLINE
16-09-2024

■ Trends in decorative painting

Fairs/Events:

IBERFLORA - EUROBRICO 2024
VALENCIA, 01-03 OCTOBER
CONSTRUTEC 2024 (EPOWER & BUILDING)
MADRID, 05-08 NOVEMBER



Magazines

Format: DIN-A4.

Periodicity: 2 issues per year.

Circulation: +5.000 shipments/edition.

Interactive version: Viewer of the magazine in all interactive devices.

Distribution: Aimed at painters, paint distributors – hardware stores, paint shops, DIY centres, industrial supplies, department stores –, specifiers – architects, interior designers – and trade fairs.



Virtual Fairs

The **Interempresas virtual fair**, made up of **more than 20,000 exhibiting companies** organised in more than **90 sectoral halls**, is the world's most important permanent internet exhibition centre for professionals in the Spanish-speaking world.

Interempresas.net has its **audience audited by the Oficina de Justificación de la Difusión (OJD)**, whose monthly reports are public and can be consulted online.



Digital Magazines

Digital magazines provide always updated information, accessible from any computer, tablet or smart-phone. News, reports, interviews, technical articles, blogs, news, calendar of events and exhibitions, a collection of high quality information offered to all companies and sectorial professionals.



Newsletters

Sent by email to users who show interest in the sector with address validated and with authorization for the reception of newsletters. **A high quality B2B database, with more than +1M users** classified by sector.

Paints and Varnishes Sector: +4,000 registered users.



Social Networks

The contents published in the **e-magazines** are disseminated and shared daily in the sectorial accounts of Twitter and LinkedIn.

Related Magazines: Ferretería, Suministro Industrial & Industria de la Pintura.