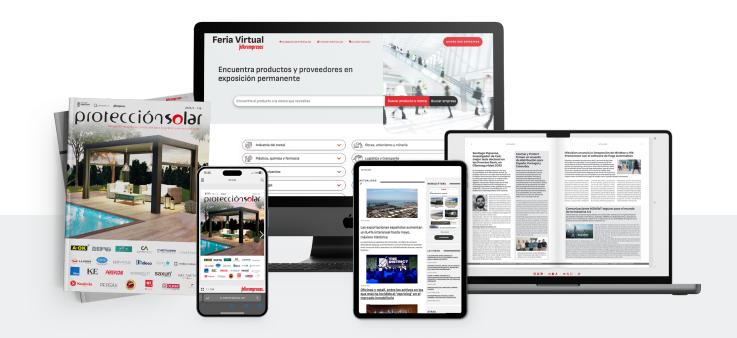
# protecciónsolar



### **Editions** calendar

### **PS148**

### January

DEADLINE 24-01-2024

■ R+T 2024

Technical Fabrics

Fairs/Events: R+T STUTTGART 2024 STUTTGART, 19-23 FEBRUARY REBUILD 2024 **PS151** |u|v

DEADLINE 10-07-2024 ■ Vademécum 2024

### **PS149** April

DEADLINE 24-04-2024

Solutions for Horeca (Hotels, Restaurants & Catering)

■ Productos: Insect screens

MADRID, 19-21 MARCH

Fairs/Events: CONSTRUMAT 2024 BARCELONA, 21-23 MAY

# **PS152** October

DEADLINE 18-10-2024

- Veteco Solar 2024
- Product: Screens and curtains

Fairs/Events: VETECO 2024 MADRID, 05-08 NOVEMBER VETECO SOLAR 2024 MADRID, 05-08 NOVEMBER

# **PS150** June

DEADLINE 12-06-2024

- Solar control: Monitoring, automatisms and domotics
- Products: Awnings

# **PS153** December

DEADLINE 11-12-2024

- Shutters
- Pergolas and sunshades

### protecciónsolar





### **Magazines**

Format: DIN-A4.

Periodicity: 6 issues per year.

Circulation: +14.200 shipments/edition.

Interactive version: Viewer of the magazine in all interactive devices.

**Distribution:** A highly professional magazine, with information based on technical articles directly related to this industrial sector, covering all its different fields. The balanced set of the publication is the most current overview of the world of solar shading and textile architecture. With six annual issues, its purpose is to serve the professional and the industrialist, putting supply and demand in direct contact. Products, techniques, trends, regulations, companies and trade fairs are the subjects mentioned in its pages.



### **Virtual Fairs**

The Interempresas virtual fair, made up of more than 20,000 exhibiting companies organised in more than 90 sectoral halls, is the world's most important permanent internet exhibition centre for professionals in the Spanish-speaking world. Interempresas.net has its audience audited by the Oficina de Justificación de la **Difusión (OJD)**, whose monthly reports are public and can be consulted online.



### **Digital Magazines**

Digital magazines provide always updated information, accessible from any computer, tablet or smart-phone. News, reports, interviews, technical articles, blogs, news, calendar of events and exhibitions, a collection of high quality information offered to all companies and sectorial professionals.



### **Newsletters**

Sent by email to users who show interest in the sector with address validated and with authorization for the reception of newsletters. A high quality B2B database, with more than +1M users classified by sector.

Solar protection sector: +6.100 registered users.



### Social Networks

The contents published in the e-magazines are disseminated and shared daily in the sectorial accounts of Twitter and LinkedIn.

Related Magazines: Novoperfil, Vítrea, iArqco

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