

potencia



Editions calendar

P0704 January

DEADLINE
24-01-2024

- SPECIAL EARTHMOVING MACHINERY
- Infrastructure Challenges. Agenda 2030
- Energy generating equipment: compressors and generators.
- Recycling RCD. Mobile plants and equipment

P0705 February

DEADLINE
14-02-2024

- MACHINERY MARKET 2023. SALES ANALYSIS AND 2024 OUTLOOK
- News and Trends in Machinery for Construction and Public Works 2024
- Lifting Equipment: Telescopic Handlers
- Operator Training

P0706 March

DEADLINE
06-03-2024

- SPECIAL DEMOLITION EQUIPMENT. Machinery and implements
- Construction site dumpers. New products
- Drilling and piles: machinery and supplies
- Scaffolding and structures for building and infrastructures

P0707 April

DEADLINE
03-04-2024

- SPECIAL MACHINERY AND EQUIPMENT FOR RENTAL MARKET
- INTERMAT 2024. Exhibitors and novelties preview
- Road and highway maintenance equipment
- Excavators for Public Works. New models

Fairs/Events:

INTERMAT 2024 PARIS, 24-27 APRIL
ASAMBLEA ANEFA 2024 MADRID

P0708 May

DEADLINE
02-05-2024

- SPECIAL HYBRID/ELECTRIC MACHINERY FOR PUBLIC WORKS
- Transport of materials: trucks, trailers, semi-trailers, dump trucks
- Crushing and screening buckets. New equipment
- INTERMAT 2024. Summary of the fair

Fairs/Events:

XXX CONVENCION ANAPAT 2024 05-06 JUNE
I CONGRESO DEL HORMIGÓN - ANEFHOP
ZARAGOZA, 05-06 JUNE

P0709 June

DEADLINE
05-06-2024

- SPECIAL ELEVATION: LIFTING PLATFORMS
- Concrete plants. Mixers and conveyor belts
- Concrete mixers and concrete pumps
- Load handling: tower cranes/all terrain cranes

Fairs/Events:

XLIII ASAMBLEA GENERAL ANAGRUAL 2024
PALMA DE MALLORCA
XLIV ASAMBLEA GENERAL ANMOPYC 2024
ZARAGOZA

P0710 July

DEADLINE
03-07-2024

- SPECIAL SPARE PARTS AND AUXILIARY EQUIPMENT
- Engines. Evolutions towards a green future
- Tires. Innovations for better equipment performance
- Loaders. New models

P0711 September

DEADLINE
25-09-2024

- SPECIAL LIGHT RANGE CONSTRUCTION EQUIPMENT
- Compact Machinery
- Excavators for material handling
- Hydraulic grabs and grapples. Handling and recycling
- 2024 Machinery Market. First half of the year sales and analysis

Fairs/Events:

MINING AND MINERALS HALL 2024 (MMH) SEVILLA,
15-17 OCTOBER

P0712 October

DEADLINE
23-10-2024

- SPECIAL ROAD AND ASPHALT MACHINES
- Transport of materials: rigid and articulated dumpers
- Hydraulic hammers. New products
- Rebuild machines: a new production cycle

P0713 November

DEADLINE
06-11-2024

- XVIII POTENCIA AWARDS
- Machinery Awards nominations
- Public Works and Projects Awards nominations
- Opinions of the main industry protagonists

Fairs/Events:

PREMIOS POTENCIA 2024 MADRID

P0714 December

DEADLINE
04-12-2024

- SPECIAL TUNNELS AND UNDERGROUND CONSTRUCTION
- Backhoe loaders. New models
- POTENCIA FORUM. Conferences presented in 2024
- XVIII POTENCIA AWARDS summary



Magazines

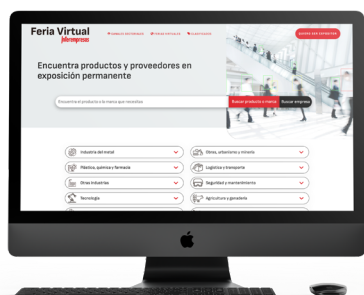
Format: DIN-A4.

Periodicity: 11 issues per year.

Circulation: +26.100 shipments/edition.

Interactive version: Viewer of the magazine in all interactive devices.

Distribution: Contractors and subcontractors; machinery owners and users; Public administrations; prospecting, engineering and consulting; machinery manufacturers and distributors; mining and quarrying companies; builders; material suppliers; associations; universities and technical schools.



Virtual Fairs

The **Interempresas virtual fair**, made up of **more than 20,000 exhibiting companies** organised in more than **90 sectoral halls**, is the world's most important permanent internet exhibition centre for professionals in the Spanish-speaking world. Interempresas.net has its **audience audited by the Oficina de Justificación de la Difusión (OJD)**, whose monthly reports are public and can be consulted online.



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Public Work Sector: +18.900 registered users.



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