

# industria de la Pintura



## Editions calendar

### PN66 March

DEADLINE  
18-03-2024

- Special report Asefapi Congress
- Ecological paints and sustainable practices
- Innovation and trends in the paint industry
- Machinery for the manufacture of paint
- Suppliers of raw materials for the manufacture of paint
- Resins
- Technical quality control instrumentation
- Additives, driers, wetting agents, flame retardants, binders
- Bio solvents

#### Fairs/Events:

**Ferias/Eventos:**  
**ADVANCED FACTORIES 2024**  
BARCELONA, 09-11 APRIL

### PN67 October

DEADLINE  
16-09-2024

- Paint & Coatings Special report
- Special article Asefapi Congress
- Automotive and naval paints
- Pigments
- Reference laboratories in the paint sector
- Solvents
- Biocides
- Acrylic and vinyl acrylic emulsions
- Titanium dioxide

#### Fairs/Events:

**PAINT & COATINGS 2024**  
BARCELONA, 20-21 NOVEMBER  
**METALMADRID 2024**  
MADRID, 20-21 NOVEMBER



## Magazines

**Format:** DIN-A4.

**Periodicity:** 2 issues per year.

**Circulation:** 1.650 mailings/issue.

**Interactive version:** Viewer of the magazine in all interactive devices.

**Distribution:** Distribution among the sectors of manufacturing industries, construction, metal products industry, painters and varnishers, wood industries and shipyards.



## Virtual Fairs

The **Interempresas virtual fair**, made up of **more than 20,000 exhibiting companies** organised in more than **90 sectoral halls**, is the world's most important permanent internet exhibition centre for professionals in the Spanish-speaking world.

Interempresas.net has its **audience audited by the Oficina de Justificación de la Difusión (OJD)**, whose monthly reports are public and can be consulted online.



## Digital Magazines

**Digital magazines** provide always updated information, accessible from any computer, tablet or smart-phone. News, reports, interviews, technical articles, blogs, news, calendar of events and exhibitions, a collection of high quality information offered to all companies and sectorial professionals.



## Newsletters

Sent by email to users who show interest in the sector with address validated and with authorization for the reception of newsletters. **A high quality B2B database, with more than +1M users** classified by sector.



## Social Networks

The contents published in the **e-magazines** are disseminated and shared daily in the sectorial accounts of Twitter and LinkedIn.

**Related Magazines:** Industria Química, Solo Pintura