

# PAVIMENTOS

## y revestimientos



## Editions calendar

### PM116 March

DEADLINE  
23-02-2024

- POST-DOMOTEX 2024
- Wooden outdoor flooring
- Laminate flooring
- Wallpaper collections
- Carpets
- Glues and adhesives
- Continuous resin flooring

**Fairs/Events:**  
**REBUILD 2024**  
 MADRID, 19-21 MARCH  
**ARCHITECT@WORK 2024**  
 MADRID, 08-09 MAY

### PM118 July

DEADLINE  
15-07-2024

- INTERIHOTEL SPECIAL
- Vinyl flooring
- Acoustic panels
- Sports floors
- Wood veneer flooring
- Products for substrate preparation
- Varnishes, lasurs and waxes

**Fairs/Events:**  
**HÁBITAT VALENCIA 2024**  
 PATERNA, 19-22 SEPTEMBER  
**INTERIHOTEL MADRID 2024**  
 MADRID, 19-21 NOVEMBER

### PM117 May

DEADLINE  
22-04-2024

- MADERALIA SPECIAL
- Multilayer parquet
- Synthetic outdoor flooring
- Sanders
- Doormats for collectivities
- Laminate wall coverings
- Raised access floors

**Fairs/Events:**  
**FIMMA - MADERALIA 2024**  
 VALENCIA, 14-17 MAY  
**CONSTRUMAT 2024**  
 BARCELONA, 21-23 MAY  
**FÓRUM MADERA CONSTRUCCIÓN 2024**  
 PAMPLONA, 05-06 JUNE

### PM119 November

DEADLINE  
20-11-2024

- DOMOTEX 2025 SPECIAL
- Solid wood flooring
- Profiles and finishes
- Accessible ceilings
- Industrial flooring for special applications
- Woven vinyl flooring

**Fairs/Events:**  
**DOMOTEX 2025**  
 HANNOVER, JANUARY 2025



## Magazines

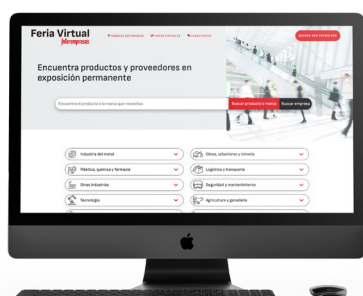
**Format:** DIN-A4.

**Periodicity:** 4 issues per year.

**Circulation:** +4.150 shipments/edition.

**Interactive version:** Viewer of the magazine in all interactive devices.

**Distribution:** Aimed primarily at installers, manufacturers, distributors, architects, technical architects, interior designers, builders, developers, associations and professional bodies.



## Virtual Fairs

The **Interempresas virtual fair**, made up of **more than 20,000 exhibiting companies** organised in more than **90 sectoral halls**, is the world's most important permanent internet exhibition centre for professionals in the Spanish-speaking world.

Interempresas.net has its **audience audited by the Oficina de Justificación de la Difusión (OJD)**, whose monthly reports are public and can be consulted online.



## Digital Magazines

**Digital magazines** provide always updated information, accessible from any computer, tablet or smart-phone. News, reports, interviews, technical articles, blogs, news, calendar of events and exhibitions, a collection of high quality information offered to all companies and sectorial professionals.



## Newsletters

Sent by email to users who show interest in the sector with address validated and with authorization for the reception of newsletters. **A high quality B2B database, with more than +1M users** classified by sector.

**Pavements sector: +3.450 registered users.**



## Social Networks

The contents published in the **e-magazines** are disseminated and shared daily in the sectorial accounts of Twitter and LinkedIn.

**Related Magazines:** iArqco, Industria de la Madera

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