

# Publishing Schedule

v. 23/05/2026

## PF506

January

DEADLINE  
30/01/2026

- Producto del Año Special. "Producto del Año" Awards Special: the winners and the key trends.
- Clear olfactory trends for 2026: What does the consumer want to smell like this year?
- Timeless perfume icons (1): A new chapter series focused on key figures in the world of perfume. Each installment explores the career and influence of an outstanding personality. Coco Chanel.
- What is the value of collaborating with influencers? 70% of beauty purchases are influenced by social media; an analysis of the impact of influencer marketing and purchases driven by digital content.
- Radiance reset: anti-dark spot treatments to prep the skin.

## PF507

February

DEADLINE  
20/02/2026

- Niche Fragrances Special: The rise of perfumer-driven creations and new offerings.
- History of color cosmetics (1): The eyeliner. First chapter of this new series reviewing the evolution and historical context of the main makeup products, from antiquity to the present day.
- The real and natural trend: Glowy skin as the new beauty ideal. The trend toward naturally radiant skin.
- The rise of water-based, alcohol-free fragrances.
- Skincare: Anti-aging.

## PF508

March

DEADLINE  
20/03/2026

- Spring/Summer color trends.
- Sun care products: Innovation in textures and protection.
- Haircare innovation: From skinification to hair tech. How facial actives (peptides, ceramides, retinol, hyaluronic acid) are transforming hair care.
- Perfumery and AI: How artificial intelligence is personalizing beauty.
- Timeless perfume icons (2): Yves Saint Laurent.

## PF509

April

DEADLINE  
27/04/2026

- History of color cosmetics (2): Mascara.
- Biotech ingredients: the new sustainability that brings science and nature together in cosmetics.
- The rise of the Korean cosmetics industry in Spain: new influences.
- Gastronomy and perfume: the relationship between these two worlds. The fusion of aroma, flavor, and creativity.

## PF510

May

DEADLINE  
20/05/2026

- Summer Fragrances Special.
- Emotional beauty: when care becomes a sensory experience. How emotions inspire new fragrances.
- The "Old Money" trend: discreet elegance and quiet luxury in perfumery.
- Timeless perfume icons (3): Christian Dior.
- Cosmetics: Anti-cellulite treatments.

## PF511

June

DEADLINE  
22/06/2026

- Packaging Special: sustainability, design, and sensory experience – Packaging in fragrances, new trends.
  - History of color cosmetics (3): Blush.
  - Types of events your beauty and cosmetics brand can host: from immersive launches to sensory workshops.
  - Is the beauty consultant model still working?
  - Cosmetics: Hydration.
- Trade Shows/Events:**  
**LUXE PACK 2026**  
Mónaco, 28-30 September

## PF512

August

DEADLINE  
28/8/2026

- Fall/Winter Color Trends: makeup and nails.
- The rise of eco-friendly salons: haircare.
- Back to routine: Neurocosmetics: the connection between skin, mind, and emotions; how the science of emotions is redefining cosmetics.
- Timeless perfume icons (4): Estée Lauder.
- Cosmetics: Exfoliators.

## PF513

September

DEADLINE  
25/09/2026

- Noses Special
- Cosmetics Special: launches of the year.
- Cosmetics Launches: Summary of cosmetics released in 2025 and emerging trends.
- History of color cosmetics (4): eyeliners and eyeshadows.
- What consumers look for in cosmetics according to life stage: menopause, youth...
- "Let's Talk About Cosmetics and Cancer," promoted by the Stanpa Foundation, showing how personal care products can become tools of support and confidence during cancer treatment.

## PF514

October

DEADLINE  
20/10/2026

- VPC Green Beauty Awards Special
- Fragrance Launches: profiles of the most notable new releases.
- Retail: how the beauty shopping experience is evolving.
- Cosmetics: Body treatments.

## PF515

November

DEADLINE  
20/11/2026

- Academia del Perfume Special
- History of color cosmetics (5): Foundation.
- The rise of sales on TikTok and Instagram.
- Christmas Special: how brands prepare for the best sales season of the year.

Y además, en cada edición, nuestras habituales secciones de:

- Green Zone
- Otros canales
- Cosmética y perfumería niche
- Parafarmacia...

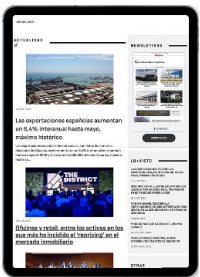
## Magazines (paper + online)



## Virtual fairs: IEFeria & IEMaq



## Digital magazines



## Newsletters



## Social networks

