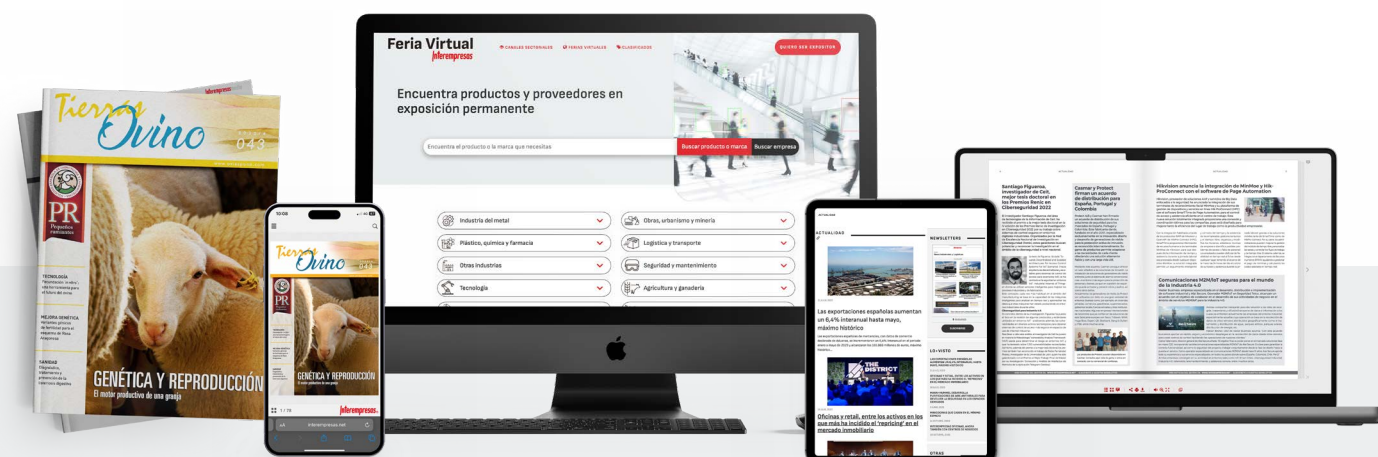


Tierras Ovino



Editions calendar

OV44 February

DEADLINE
12-02-2024

New production models in small ruminants

- Precision livestock farming: advances in small ruminants
- Feeding: New strategies and use of alternative raw materials in small ruminants
- Reproduction: Stallion centres in Spain. Current situation and future's perspective
- Health: Technology at the service of a new health model: commitment to biosafety biosecurity and prevention
- Health: Contagious agalactia, new bacterial strains with antimicrobial
- Health: Haemorrhagic disease Epizootic haemorrhagic disease, a disease of concern for the sector
- Management: The power of data in milking / Weighing of lambs / Experiences with digitisation
- Sustainability: Carbon footprint certification / Sustainability as a differential value in goat farming.
- Promotion of sheep and goat milk production in alternative areas. Praleite project in Galicia
- Innovative farms: X-ray of high-level farms
- Markets: Supply and demand in sheep and goat sheep and goat milk markets

OV45 May

DEADLINE
13-05-2024

XXVI FORO NACIONAL DE OVINO

- XXVI Foro Nacional de Ovino: Presentation of topics and sponsors
- Health: Health certification, key for export / Foot problems in sheep / Advances in knowledge and the fight against tuberculosis and paratuberculosis
- Feeding: Artificial breastfeeding, key to the profitability of lambs. / The importance of colostrum
- Reproduction: The future of hormonal treatments
- Production: Animal welfare
- Innovative farms
- Cooperatives: Drivers of innovation in Spanish sheep
- Markets. National and international meat and milk market outlook for 2023

Fairs/Events:

XXVI FORO NACIONAL DE OVINO 2024
VALLADOLID, 04-06 JUNE

Tierras Ovino

OV46

July

DEADLINE
15-07-2024

The healthcare of the future

- XXVI Foro Nacional de Ovino. Most notable presentations
- Health. The figure of the farm veterinarian, a decisive step? / Vaccination plans and biosafety, pillars of prevention / Diagnosis, key in the fight against abortions / Respiratory diseases in lamb fattening
- Nutrition: Individualized feeding stations / Metabolic programming and microbiome
- Genetics: The new improvement plans in sheep breeds: profitability takes precedence over production
- Milking: New technologies for better data management / Milking robot as the future of sheep?
- Innovative farms
- Market: Current events in the sheep's milk market / Strategies regarding productive seasonality

Fairs/Events:

SALAMAQ 2024

SALAMANCA, 06-10 SEPTEMBER

SALÓN OVINO DE CASTUERA 2024

CASTUERA (BADAJOZ), 06-08 SEPTEMBER

FIG ZAFRA 2024

ZAFRA (BADAJOZ), 30 SEPTEMBER-05 OCTOBER

OV47

October

DEADLINE
14-10-2024

Genetic improvement

- Ovinnova 24. A reference fair for the sector
- Reproduction and genetics: Management of reproduction in dairy sheep and meat sheep / Sexing, an alternative for the future / Sheep pathologies that affect reproductive efficiency / Experiences of reproductive intensification on dairy farms / Embryo transfer
- Food: New trends in the raw materials market
- Health: Diarrhea in lambs / Parasitic problems
- Facilities: Innovations in the milking machine
- Innovative farms
- Market: Balance of the milk market / The live sheep market

Fairs/Events:

FEGASUR

JEREZ DE LA FRONTERA (CÁDIZ),

04-06 NOVEMBER

FERIA DE TRUJILLO

TRUJILLO (CÁCERES), 17-20 NOVEMBER



Magazines

Format: DIN-A4.

Periodicity: 4 issues per year.

Interactive version: Viewer of the magazine in all interactive devices.

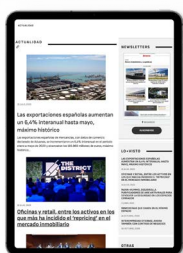
Distribution: Nationwide and the publication reaches the vast majority of those involved in the world of sheep in Spain, either by personal subscription or through the agreements signed with all the important groups in the sector. Tierras-Ovino is the undisputed leader in the information market in this sector, and has become the publication of reference and consultation for the majority of sheep professionals throughout Spain, as well as being one of the most prestigious publications in the international arena.



Virtual Fairs

The Interempresas virtual fair, made up of **more than 20,000 exhibiting companies** organised in more than **90 sectoral halls**, is the world's most important permanent internet exhibition centre for professionals in the Spanish-speaking world.

Interempresas.net has its **audience audited by the Oficina de Justificación de la Difusión (OJD)**, whose monthly reports are public and can be consulted online.



Digital Magazines

Digital magazines provide always updated information, accessible from any computer, tablet or smart-phone. News, reports, interviews, technical articles, blogs, news, calendar of events and exhibitions, a collection of high quality information offered to all companies and sectorial professionals.



Newsletters

Sent by email to users who show interest in the sector with address validated and with authorization for the reception of newsletters. **A high quality B2B database, with more than +1M users** classified by sector.

Sheep Sector: +3.300 registered users.



Social Networks

The contents published in the **e-magazines** are disseminated and shared daily in the sectorial accounts of Twitter and LinkedIn.

Related Magazines: Tierras Porcino, Tierras Caprino, Tierras Vacuno.