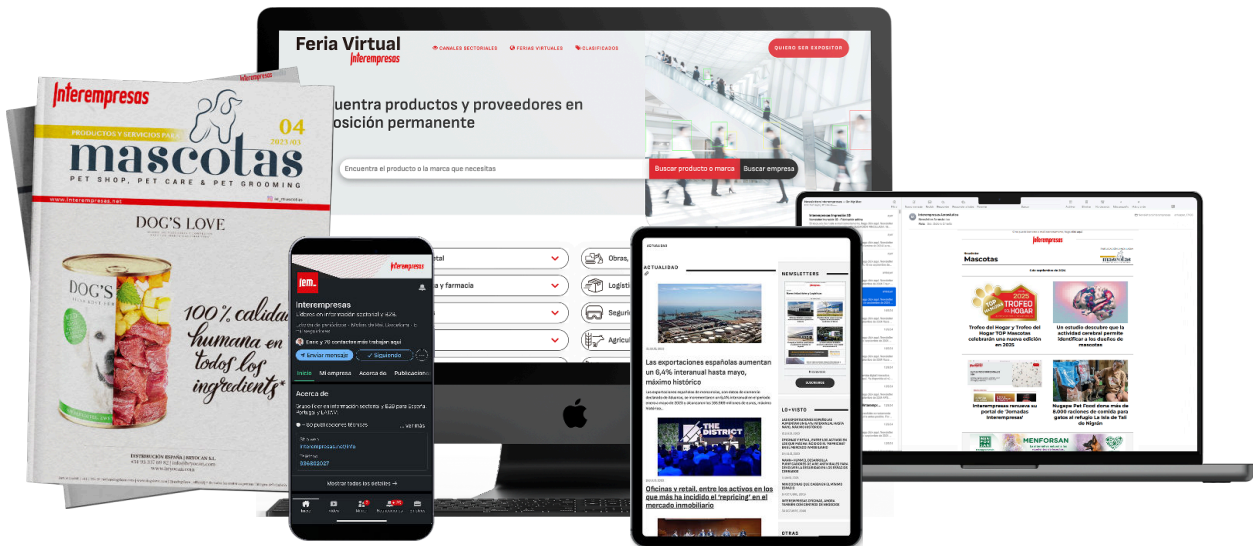


Interempresas[®]
mascotas



Publishing Schedule

v. 10/06/2025

MS10
February

DEADLINE
10/2/2025

News
Pre Iberzoo+Propet
Petshops
Dossier cutting area in the grooming area (1)
Special bichon fris : grooming, specialized breeders and competitions
Dry food for dogs and cats
Antiparasitics
Veterinary

Trade Shows/Events:
IBERZOO + PROPET 2025
Madrid, 26-28 February

MS11
April

DEADLINE
14/4/2025

News
Post Iberzoo+Propet
Petshops
Pre Zoomark
Probiotics
Dossier cutting area in the grooming area (2)
Wet food + snacks for dogs and cats
Cats

Trade Shows/Events:
ZOOMARK 2025
Bologna, 5-7 May

MS12
June

DEADLINE
19/6/2025

News
Post Zoomark
Petshops
Marketing + Showcases + Furniture + Point-of-sale actions
Dossier reception area in the grooming salon
Special bearded collie: grooming, specialized breeders and competitions
Special food for breeders
Toys for pets
Summer campaign

MS13
November

DEADLINE
6/11/2025

News
Petshops
Licensing
Dossier bathing and drying area in the grooming salon
Special chow chow: grooming, specialized breeders and competitions
BARF food
Beds and cradles
Aquariums
Exotic animals
Christmas campaign



Magazines (paper + online)

Format: DIN-A4.

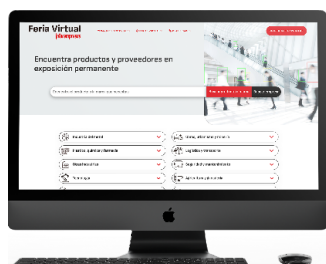
Periodicity: 4 issues per year.

Circulation: +3.400 shipments/edition.

Interactive version: Viewer of the magazine in all interactive devices.

Distribution: The magazine is aimed primarily at retailers specialising in the sale of pet products, manufacturers and distributors of food, grooming supplies and equipment for dog and cat grooming centres. It is also aimed at breeders, training centres and academies, as well as associations and trade fairs in the sector.

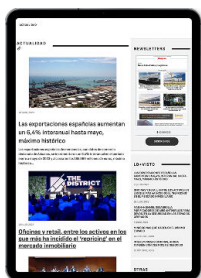
Virtual Fairs



The portal www.interempresas.net is now the leading online platform of Spanish industry.

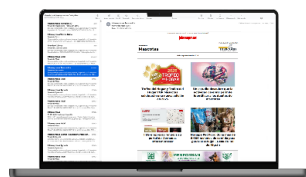
The virtual fairs of Interempresas.net present over 16.000 exhibitors, are visited each month by more than 2.370.000 professionals and generate more than 10.000 monthly requests information via e-mail.

Interempresas.net is controlled by OJD and its monthly proceedings are public and searchable on-line.



Digital Magazines

Digital magazines provide always updated information, accessible from any computer, tablet or smart-phone. News, reports, interviews, technical articles, blogs, news, calendar of events and exhibitions, a collection of high quality information offered to all companies and sectorial professionals.



Newsletters

Sent by email to users who show interest in the sector with address validated and with authorization for the reception of newsletters. A high quality B2B database, with more than 708.000 users classified by sector.

Pets Sector: + 2.500 registered users



Social Networks

The contents published in the e-magazines are disseminated and shared daily in the sectorial accounts of LinkedIn (@Mascotas by Interempresas Media) and Instagram (@ie_mascotas).

Related magazines: Licencias Actualidad, Juguetes Market, Puericultura, Caprino y Ovino y Planet Look

Barcelona

Amadeu Vives, 20-22
08750 - Molins de Rei
Tel: +34 93 680 20 27

Madrid

Santa Leonor, 63, planta 3a, nave L
28037 - Madrid
Tel: +34 91 329 14 31

redaccion_mascotas@interempresas.net

comercial@interempresas.net

www.interempresas.net/info