



Editions calendar

técnica y tecnología

EL SECTOR METALMECÁNICO EN ESPAÑA

XM89
April

DEADLINE
18-03-2024

■ Digitalization and Industry 4.0

Fairs/Events:

ADVANCED FACTORIES 2024
BARCELONA, 09-11 APRIL

XM90
May

DEADLINE
13-05-2024

■ The spanish metalworking industry

Fairs/Events:

BIEMH 2024
BILBAO, 03-07 JUNE

XM91
September

DEADLINE
23-09-2024

■ Stamping and sheet metal forming

Fairs/Events:

EUROBLECH 2024
HANNOVER, 22-25 OCTOBER

XM92
November

DEADLINE
04-11-2024

■ Metalworking in eolics, medical, railway...

Fairs/Events:

METALMADRID 2024
MADRID, 20-21 NOVEMBER

TRATAMIENTOS TÉRMICOS Y DE SUPERFICIES

TS17
May

DEADLINE
13-05-2024

■ Sector monograph

Fairs/Events:

BIEMH 2024
BILBAO, 03-07 JUNE

TS18
October

DEADLINE
21-10-2024

■ Sector monograph

Fairs/Events:

METALMADRID 2024
MADRID, 20-21 NOVEMBER

MOLDES

M012
May

DEADLINE
14-05-2024

■ Sector monograph

Fairs/Events:

BIEMH 2024
BILBAO, 03-07 JUNE
EXPOMETAL I 3D ADDITIVE EXPO 2024
BATALHA, 07-09 NOVEMBER



Magazines

Format: DIN-A4.

Periodicity:

MOLDES - 1 issues per year.

TÉCNICA Y TECNOLOGÍA SECTOR METALMECÁNICO - 4 issues per year.

TÉCNICA Y TECNOLOGÍA TRATAMIENTOS TÉRMICOS Y DE SUPERFICIE - 2 issues per year.

Circulation:

MOLDES - +4.900 shipments/edition

TÉCNICA Y TECNOLOGÍA SECTOR METALMECÁNICO - +25.100 shipments/edition;

TÉCNICA Y TECNOLOGÍA TRATAMIENTOS TÉRMICOS Y DE SUPERFICIE -

+6.500 shipments/edition.

Interactive version: Viewer of the magazine in all interactive devices.

Distribution:

MOLDES - This magazine is distributed to companies involved in the manufacture of aircraft or the construction of facilities or services for air transport. The usual readers are professionals from machining workshops and companies dedicated to mechanical constructions or to the production of parts from composites. It is also distributed among machine tool manufacturers, aeronautical engineering specialists, aeronautical sector suppliers, specialized technology centres, associations and aeronautical clusters.

TÉCNICA Y TECNOLOGÍA SECTOR METALMECÁNICO - Lathe and milling tool garages, machining, mechanical constructions. Precision turning companies. Boilermakers. Manufacturers of molds and dies. Manufacturers' of metal structures. Components manufacturers. Manufacturers of machinery and tools. Steelworks, steel's distributors, iron, aluminum and metal materials. Manufacturers of wire and wire drawing.

TÉCNICA Y TECNOLOGÍA TRATAMIENTOS TÉRMICOS Y DE SUPERFICIE - all the companies that supply the industry with equipment for these purposes, and the ones that provide to other companies the service of treating surfaces in different ways.



Virtual Fairs

The **Interempresas virtual fair**, made up of **more than 20,000 exhibiting companies** organised in more than **90 sectoral halls**, is the world's most important permanent internet exhibition centre for professionals in the Spanish-speaking world.

Interempresas.net has its **audience audited by the Oficina de Justificación de la Difusión (OJD)**, whose monthly reports are public and can be consulted online.



Digital Magazines

Digital magazines provide always updated information, accessible from any computer, tablet or smart-phone. News, reports, interviews, technical articles, blogs, news, calendar of events and exhibitions, a collection of high quality information offered to all companies and sectorial professionals.



Newsletters & Social Networks

Sent by email to users who show interest in the sector with address validated and with authorization for the reception of newsletters. **A high quality B2B database, with more than +1M users** classified by sector.

The contents published in the **e-magazines** are disseminated and shared daily in the sectorial accounts of Twitter and LinkedIn.

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