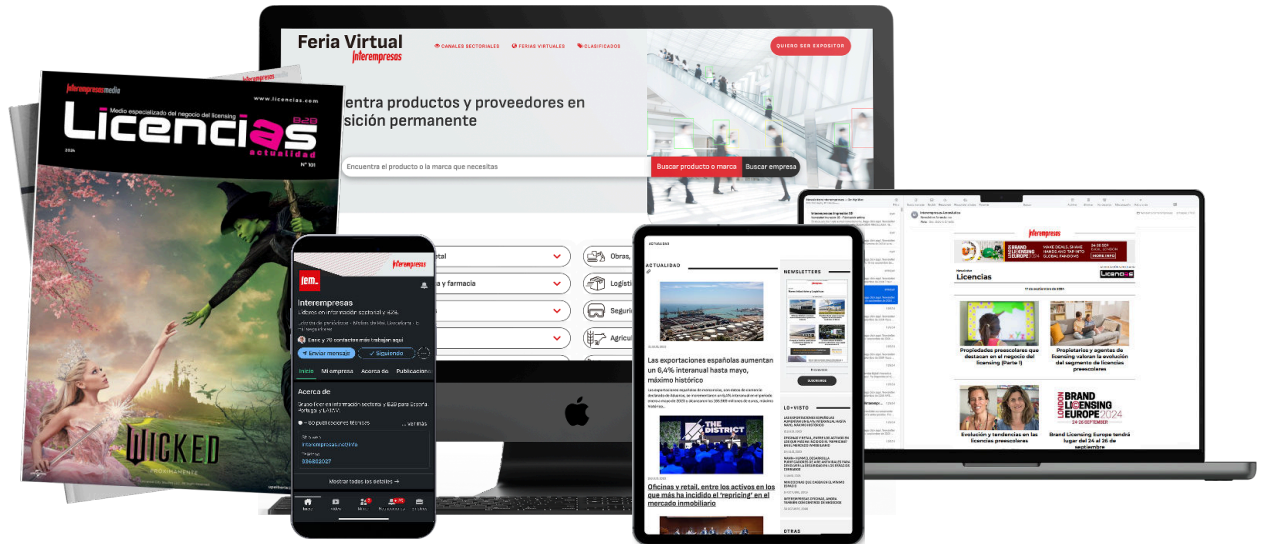


# Licencias <sup>B2B</sup> actualidad



## Publishing Schedule

v. 10/06/2025

### LS103 February

Licensing Barometer  
Report: Properties & Brands for 2025

DEADLINE  
10/2/2025

### LS104 April

Report: Entertainment Properties (TV, cinema, VOD platforms)  
Report: Back to School Campaign 2025  
Report: Licencias Actualidad Awards

DEADLINE  
14/4/2025

### LS105 July

Report: Preschool Properties  
Report: Brand Licensing Europe Preview

DEADLINE  
2/7/2025

### LS106 October

Report: Licensed Christmas Campaign 2025-2026  
Report: Properties for the Adult target  
Report: Brand Licensing Europe Overview

DEADLINE  
13/10/2025



## Magazines (paper + online)

**Format:** DIN-A4.

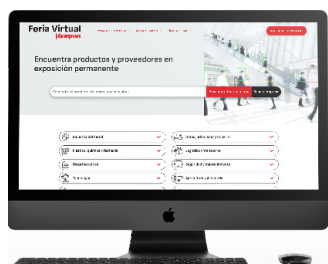
**Periodicity:**

**Circulation:**

**Interactive version:** Viewer of the magazine in all interactive devices.

**Distribution:**

## Virtual Fairs

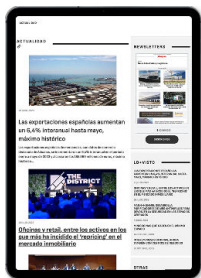


The portal [www.interempresas.net](http://www.interempresas.net) is now the leading online platform of Spanish industry.

The virtual fairs of Interempresas.net present over 16.000 exhibitors, are visited each month by more than 2.370.000 professionals and generate more than 10.000 monthly requests information via e-mail.

Interempresas.net is controlled by OJD and its monthly proceedings are public and searchable on-line.

## Digital Magazines



Digital magazines provide always updated information, accessible from any computer, tablet or smart-phone. News, reports, interviews, technical articles, blogs, news, calendar of events and exhibitions, a collection of high quality information offered to all companies and sectorial professionals.

## Newsletters



Sent by email to users who show interest in the sector with address validated and with authorization for the reception of newsletters. A high quality B2B database, with more than 708.000 users classified by sector.

## Social Networks



The contents published in the e-magazines are disseminated and shared daily in the sectorial accounts of X (@LicenciasA) and LinkedIn (@Licencias Actualidad - Interempresas Media).

**Related magazines:** Juguetes, Puericultura, Mascotas

### Barcelona

Amadeu Vives, 20-22  
08750 - Molins de Rei  
Tel: +34 93 680 20 27

### Madrid

Santa Leonor, 63, planta 3a, nave L  
28037 - Madrid  
Tel: +34 91 329 14 31

[redaccion\\_licencias@interempresas.net](mailto:redaccion_licencias@interempresas.net)

[comercial@interempresas.net](mailto:comercial@interempresas.net)

[www.interempresas.net/info](http://www.interempresas.net/info)