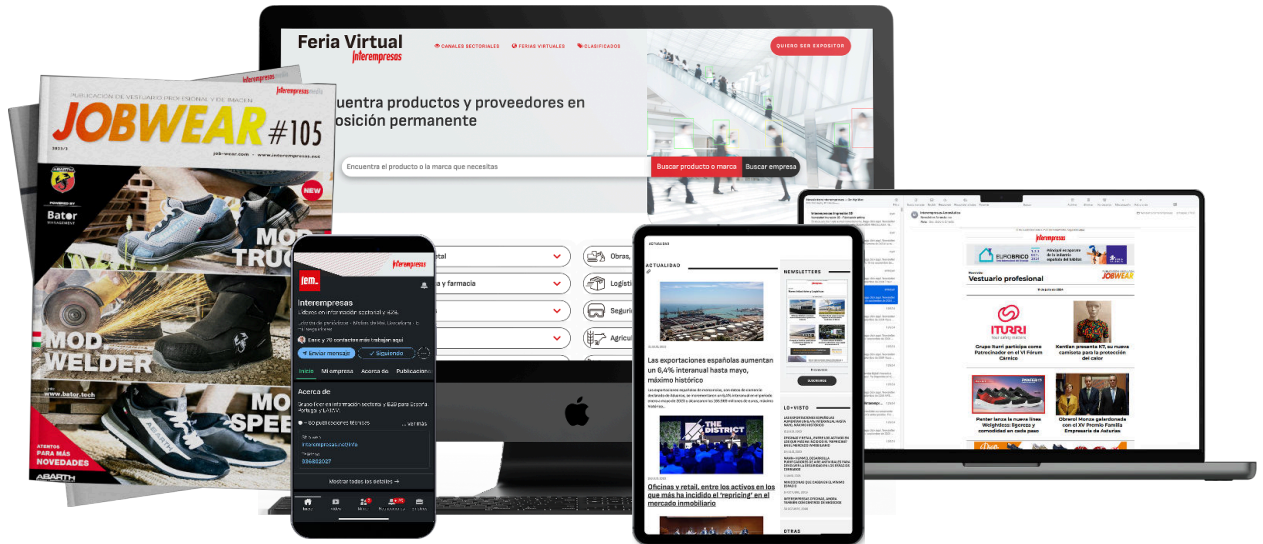


JOBWEAR

Interempresasmedia



Publishing Schedule

v. 01/07/2025

JW111 February

DEADLINE
3/2/2025

Workwear for the hotel and catering industry.

Trade Shows/Events:

EXPOCADENA 88 - 2025

Bilbao (Bizkaia), 20-22 February

HOSPITALITY INNOVATION PLANET 2025 (HIP)

Madrid, 10-12 March

CONGRESO AECOC DE FERRETERÍA 2025

Madrid, 12 March

FERIA NCC 2025 (2 DÍAS PARA GANAR - 2DPG)

València, 28-29 March

JW114 November

DEADLINE
17/11/2025

Workwear for Healthcare and Clean Rooms.

JW112 June

DEADLINE
2/6/2025

Technical and sustainable fabrics.

Trade Shows/Events:

EXPOCECOFERSA 2025

Toledo (Madrid), 17-19 September

FERIA PROFER - COFERDROZA 2025

Zaragoza, 25-26 September

JW113 October

DEADLINE
6/10/2025

Workwear for Security and Fire Departments.

Trade Shows/Events:

HYGIENALIA 2025

Madrid, 4-6 November

A+A 2025

Düsseldorf, 4-7 November

LABORALIA 2025

Valencia (València), 11-13 November



Magazines (paper + online)

Format: DIN-A4.

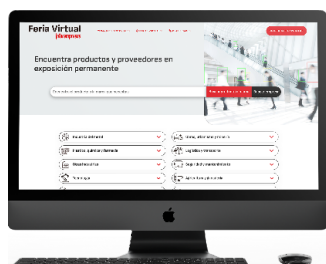
Periodicity: 4 issues per year.

Circulation: +4.400 shipments/edition.

Interactive version: Viewer of the magazine in all interactive devices.

Distribution: Directors, purchasing managers, marketing and human resources managers of specialised wholesale and retail companies, industrial supplies, hotels, catering, medical-hospitality, hairdressing and aesthetics. Also to the specialized departments of big surfaces, official organisms and final users.

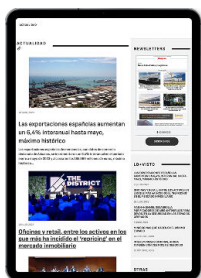
Virtual Fairs



The portal www.interempresas.net is now the leading online platform of Spanish industry.

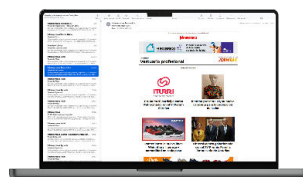
The virtual fairs of Interempresas.net present over 20.000 exhibitors, are visited each month by more than 2.370.000 professionals and generate more than 10.000 monthly requests information via e-mail.

Interempresas.net is controlled by OJD and its monthly proceedings are public and searchable on-line.



Digital Magazines

Digital magazines provide always updated information, accessible from any computer, tablet or smart-phone. News, reports, interviews, technical articles, blogs, news, calendar of events and exhibitions, a collection of high quality information offered to all companies and sectorial professionals.



Newsletters

Sent by email to users who show interest in the sector with address validated and with authorization for the reception of newsletters. A high quality B2B database, with more than 780.000 users classified by sector.

Work clothes sector: +3.700 registered users



Social Networks

The contents published in the e-magazines are disseminated and shared daily in the sectorial accounts of X (@Jobwear) and LinkedIn (www.linkedin.com/company/proteccion-laboral-vestuario-interempresas/)

Related magazines: Protección Laboral, Ferretería y Suministro Industrial

Barcelona

Amadeu Vives, 20-22
08750 - Molins de Rei
Tel: +34 93 680 20 27

Madrid

Santa Leonor, 63, planta 3a, nave L
28037 - Madrid
Tel: +34 91 329 14 31

redaccion_vestuario_profesional@interempresas.net

comercial@interempresas.net

www.interempresas.net/info