

JOBWEAR



Editions calendar

JW107
February

DEADLINE
05-02-2024

■ Special 2024 Sicur

Fairs/Events:
EXPOCADENA 88 - 2024
SEVILLA, 22-24 FEBRUARY
SICUR 2024 - PROTECCIÓN LABORAL
MADRID, 27 FEBRUARY-01 MARCH
CONGRESO AECOC DE FERRETERÍA 2024
MADRID, 21 MARCH

JW108
April

DEADLINE
15-04-2024

■ Technical and sustainable fabrics
■ Workwear for Healthcare and Clean Rooms

JW109
September

DEADLINE
02-09-2024

■ Workwear for Security and Fire Departments

Fairs/Events:
FERIA DE NEGOCIOS COFERDROZA 2024
VALENCIA, 19-20 SEPTEMBER
IBERFLORA - EUROBRICO 2024
VALENCIA, 01-03 OCTOBER

JW110
November

DEADLINE
04-11-2024

■ Uniforms for the Hospitality sector

Fairs/Events:
HYGIENALIA 2024
MADRID, NOVEMBER
HOSPITALITY INNOVATION PLANET 2025 (HIP)
MADRID, FEBRUARY 2025



Magazines

Format: DIN-A4.

Periodicity: 4 issues per year.

Circulation: +4.400 shipments/edition.

Interactive version: Viewer of the magazine in all interactive devices.

Distribution: Directors, purchasing managers, marketing and human resources managers of specialised wholesale and retail companies, industrial supplies, hotels, catering, medical-hospitality, hairdressing and aesthetics. Also to the specialized departments of big surfaces, official organisms and final users.



Virtual Fairs

The **Interempresas virtual fair**, made up of **more than 20,000 exhibiting companies** organised in more than **90 sectoral halls**, is the world's most important permanent internet exhibition centre for professionals in the Spanish-speaking world.

Interempresas.net has its **audience audited by the Oficina de Justificación de la Difusión (OJD)**, whose monthly reports are public and can be consulted online.



Digital Magazines

Digital magazines provide always updated information, accessible from any computer, tablet or smart-phone. News, reports, interviews, technical articles, blogs, news, calendar of events and exhibitions, a collection of high quality information offered to all companies and sectorial professionals.



Newsletters

Sent by email to users who show interest in the sector with address validated and with authorization for the reception of newsletters. **A high quality B2B database, with more than +1M users** classified by sector.

Work clothes sector: +3.700 registered users.



Social Networks

The contents published in the **e-magazines** are disseminated and shared daily in the sectorial accounts of Twitter and LinkedIn.

Related Magazines: Protección Laboral, Ferretería & Suministro Industrial

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