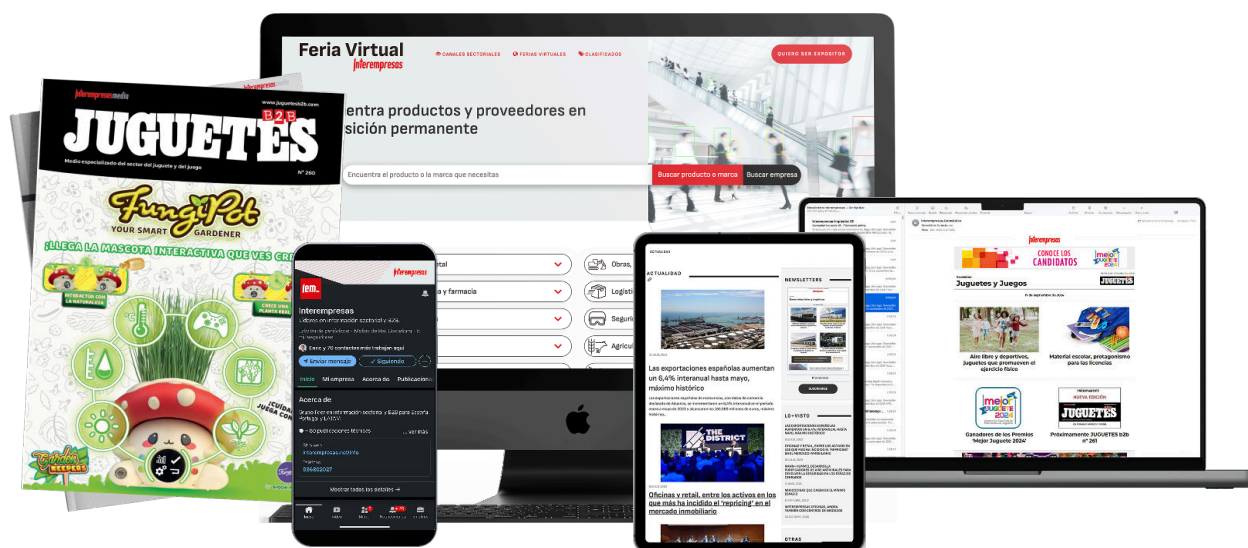


Interempresasmedia

JUGUETES ^{B2B}



Publishing Schedule

v. 19/12/2025

JG270 February

DEADLINE
6/02/2026

Report on the Results of the 2025-2026 Christmas Campaign
Report on New Products for 2026
Report on the Spielwarenmesse Toys Trade Fair in Nuremberg
Analysis of Distribution Catalogues for Christmas 2025 - 2026

JG273 September

DEADLINE
16/09/2026

Report on the Upcoming Christmas Campaign 2026-2027
Carnival Report

JG271 April

DEADLINE
10/04/2026

Kidult Report
Party Season Report
Back to School Campaign Report 2026
Report on the Awards for Toy and Game Retailers Companies

JG274 November

DEADLINE
4/11/2026

Toy and Game Sector Pulsometer Report
Toy Sector Advertising Campaign Report for Christmas
Licensing Report for the upcoming Christmas campaign 2026-2027

JG272 June

DEADLINE
12/06/2026

2026 Toy and Game Trade Guide: Analysis of categories and product and brand offerings for the 2026/2027 Christmas campaign
Artificial Intelligence in Toys Report (focusing on its application to product development)
Board Games Report

JG275 December

DEADLINE
9/12/2026

2027 Permanent Campaign Report (first semester)
International Toy Market Dossier and preview of 2027 International Trade Fairs
Toy and Game Sector Guide: companies in the Spanish market



Magazines (paper + online)

Format: DIN-A4.

Frequency: every two months

Circulation: 4.423

Print edition: 2.060 copies

Digital Version: 2.363 e-mails

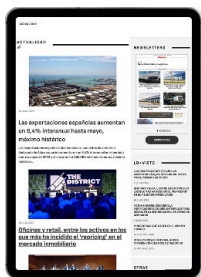
Interactive version: Viewer of the magazine in all interactive devices.

Virtual fairs: IEFeria &; IEMaq



The Interempresas virtual trade fair brings together over 25,000 exhibiting companies across more than 90 industry-specific sectors.

This key platform connects manufacturers, distributors and professionals through two specialised channels: **IEFeria**, focused on showcasing new industrial products, equipment and services; and **IEMaq**, dedicated to second-hand, used or surplus machinery and equipment offers. Together, they create a digital environment that enhances visibility, drives business opportunities, and fosters strong B2B relationships.

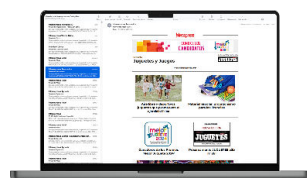


Digital magazines

The sector-specific channels of Interempresas.net deliver relevant content and up-to-date news across more than 100 industries, targeting businesses and professionals alike.

Articles, interviews, features, success stories, reports, expert opinions, market data and a calendar of trade fairs and events form the core of the leading digital B2B media platform in Spanish.

A dedicated editorial team and an extensive network of contributors and industry experts support each sector, amplifying and sharing everything that's happening across the industrial landscape.



Newsletters

Over 760,000 professionals regularly receive a curated selection of industry-specific content straight to their inbox. This high-quality B2B database boasts a delivery rate of over 99% and an average open rate exceeding 33%.

Interempresas newsletters are tailored to match each user's interests, ensuring clear, targeted, and highly valuable communication.



Social networks

Content is also shared via LinkedIn, as well as other platforms like Instagram and WhatsApp, creating active communities of businesses and professionals across each sector. The immediacy of the information and the use of audiovisual formats encourage interaction, boost engagement, and enhance brand visibility in highly relevant and trusted environments.

<https://www.linkedin.com/company/juguetes-b2b>

Related magazines: Licencias, Puericultura