

SMART CITIES



Editions calendar

IS37
March

DEADLINE
08-02-2024

- Urban lighting. Initiatives, suppliers and success stories
- Sustainable urban transport. New forms of mobility

Fairs/Events:
SICUR 2024 - PROTECCIÓN LABORAL
MADRID, 27 FEBRUARY-01 MARCH
EXPOMUNICIPAL 2024
VIGO, 11-13 APRIL
MUBIL MOBILITY EXPO 2024
IRÚN, 17-18 APRIL

IS38
May

DEADLINE
09-05-2024

- Smart tourism: initiatives and projects
- Report on a smart tourism destination (STD)

IS39
September

DEADLINE
29-08-2024

- Smart urban solutions: parks, gardens, new urban areas... Report on a relevant initiative developed in this field

Fairs/Events:
GREENCITIES / S-MOVING 2024
MALAGA, 18-19 SEPTEMBER
GLOBAL MOBILITY CALL - GMC 2024
MADRID, OCTOBER

IS40
November

DEADLINE
17-10-2024

- Big Data: Practical applications in smart cities
- ICTs: Technological developments aimed at public administrations

Fairs/Events:
SMART CITY WORLD EXPO 2024
BARCELONA, 05-07 NOVEMBER



Magazines

Format: DIN-A4.

Periodicity: 4 issues per year.

Circulation: +3.600 shipments/edition.

Interactive version: Viewer of the magazine in all interactive devices.

Distribution: Autonomous Communities and Provincial Councils. Cities with more than 25.000 citizens: mayors, deputy mayors and councillors. Municipal technicians from the areas: environment, urbanism, mobility, traffic and transportation and energy. Specialized engineering solutions for smart cities. Contractors of urban services. Professionals of the area.



Virtual Fairs

The **Interempresas virtual fair**, made up of **more than 20,000 exhibiting companies** organised in more than **90 sectoral halls**, is the world's most important permanent internet exhibition centre for professionals in the Spanish-speaking world. Interempresas.net has its **audience audited by the Oficina de Justificación de la Difusión (OJD)**, whose monthly reports are public and can be consulted online.



Digital Magazines

Digital magazines provide always updated information, accessible from any computer, tablet or smart-phone. News, reports, interviews, technical articles, blogs, news, calendar of events and exhibitions, a collection of high quality information offered to all companies and sectorial professionals.



Newsletters

Sent by email to users who show interest in the sector with address validated and with authorization for the reception of newsletters. **A high quality B2B database, with more than +1M users** classified by sector.

Smart Cities Sector: +2.500 registered users.



Social Networks

The contents published in the **e-magazines** are disseminated and shared daily in the sectorial accounts of Twitter and LinkedIn.

Related Magazines: FuturEnviro, FuturEnergy