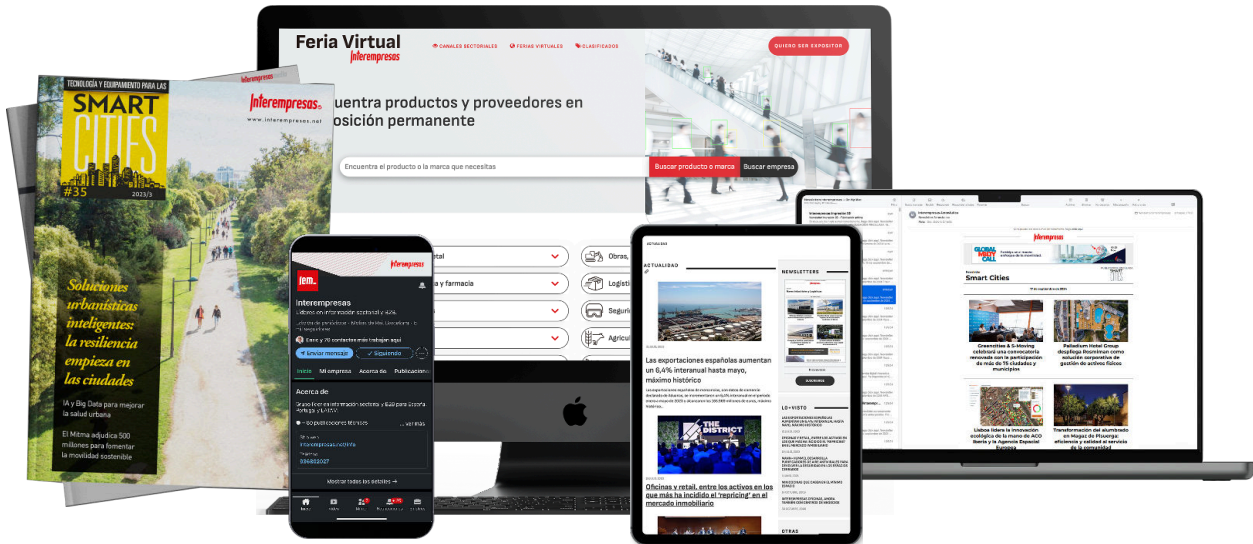


# SMART CITIES

Interempresas.



## Publishing Schedule

v. 10/06/2025

### IS41 March

DEADLINE  
5/3/2025

Urban lighting. Initiatives, suppliers and success stories.  
Sustainable urban transportation.  
Drones

Trade Shows/Events:  
**FEINDEF 2025**  
Madrid, 12-14 May  
**EMOBILITY EXPO WORLD CONGRESS 2025**  
Valencia (València), 25-27 September

### IS44 October

DEADLINE  
15/10/2025

Big Data: Practical applications in smart cities.  
ICTs: Technological developments aimed at public administrations.

Trade Shows/Events:  
**SMART CITY WORLD EXPO 2025**  
Barcelona, 4-6 November

### IS42 June

DEADLINE  
11/6/2025

Smart tourism: initiatives and projects.  
Report on a smart tourism destination (STD).

### IS43 September

DEADLINE  
3/9/2025

Smart urban solutions: parks, gardens, new urban areas.  
Report on a relevant initiative developed in this field.

Trade Shows/Events:  
**GREENCITIES / S-MOVING 2025**  
Malaga (Málaga), 1-2 October  
**MUNICIPALIA 2025**  
Lleida, 21-23 October



## Magazines (paper + online)

**Format:** DIN-A4.

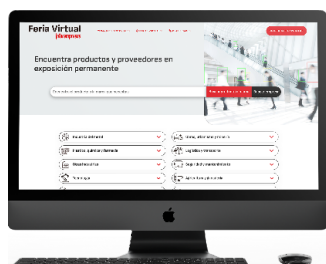
**Periodicity:** 4 issues per year.

**Circulation:** +3.600 shipments/edition.

**Interactive version:** Viewer of the magazine in all interactive devices.

**Distribution:** Autonomous Communities and Provincial Councils. Cities with more than 25.000 citizens: mayors, deputy mayors and councillors. Municipal technicians from the areas: environment, urbanism, mobility, traffic and transportation and energy. Specialized engineering solutions for smart cities. Contractors of urban services. Professionals of the area.

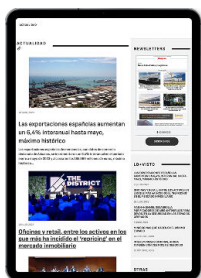
## Virtual Fairs



The portal [www.interempresas.net](http://www.interempresas.net) is now the leading online platform of Spanish industry.

The virtual fairs of [Interempresas.net](http://Interempresas.net) present over 20.000 exhibitors, are visited each month by more than 2.370.000 professionals and generate more than 10.000 monthly requests information via e-mail.

[Interempresas.net](http://Interempresas.net) is controlled by OJD and its monthly proceedings are public and searchable on-line.



## Digital Magazines

Digital magazines provide always updated information, accessible from any computer, tablet or smart-phone. News, reports, interviews, technical articles, blogs, news, calendar of events and exhibitions, a collection of high quality information offered to all companies and sectorial professionals.



## Newsletters

Sent by email to users who show interest in the sector with address validated and with authorization for the reception of newsletters. A high quality B2B database, with more than 780.000 users classified by sector.

**Smart Cities Sector: +2.500 registered users**



## Social Networks

The contents published in the e-magazines are disseminated and shared daily in the sectorial accounts of X (@int\_smartcities) and LinkedIn (<https://www.linkedin.com/company/smart-cities-interempresas/>).

### Barcelona

Amadeu Vives, 20-22  
08750 - Molins de Rei  
Tel: +34 93 680 20 27

### Madrid

Santa Leonor, 63, planta 3a, nave L  
28037 - Madrid  
Tel: +34 91 329 14 31

[redaccion\\_smartcities@interempresas.net](mailto:redaccion_smartcities@interempresas.net)

[comercial@interempresas.net](mailto:comercial@interempresas.net)

[www.interempresas.net/info](http://www.interempresas.net/info)