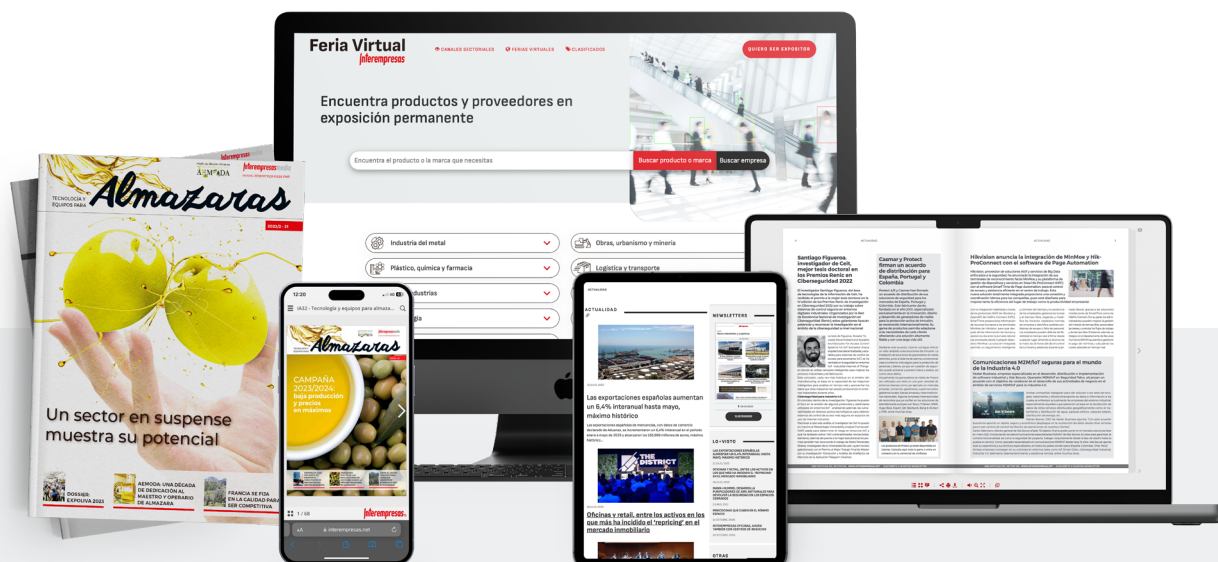


Almazaras



Editions calendar

IA34 February

DEADLINE
06-02-2024

- New varieties and their implication in production
- EVOO culture: health and consumption
- The application of AI in olive oil production

Fairs/Events:

XI WORLD OLIVE OIL EXHIBITION 2024
MADRID, 26-27 FEBRUARY
ALIMENTARIA BARCELONA 2024
BARCELONA, 18-21 MARCH
V CONGRESO NACIONAL DE MAESTROS Y OPERARIOS DE ALMAZARA 2024
ÚBEDA, 13 APRIL

IA36 September

DEADLINE
10-09-2024

- Dossier: New technologies at the olive mill
- Packaging and labelling of EVOOs
- The key role of the circular economy in the olive oil sector

IA35 May

DEADLINE
23-04-2024

- Dossier: The evolution of machinery and its implication in oil quality
- Balance of the V Congress of Olive Oil Mill Masters and Operators
- Sustainability in the field as an argument in the marketplace

Fairs/Events:

FERIA DEL OLIVO DE MONTORO 2024
MONTORO, 08-11 MAY

IA37 November

DEADLINE
12-11-2024

- Campaign 2024/25: challenges inside and outside the oil mill
- New technology in the olive grove and its implication in the oil mill
- The evolution of by-products in olive oil production

Fairs/Events:

AGROEXPO 2025
DON BENITO, 22-25 JANUARY 2025



Magazines

Format: DIN-A4.

Periodicity: 4 issues per year.

Circulation: +5.700 shipments/edition.

Interactive version: Viewer of the magazine in all interactive devices.

Distribution: Tecnología y Equipos para Almazaras is a quarterly technical magazine oriented to current affairs, methodology and technology of olive oil production. It has a total circulation of over 5.300 deliveries to a database formed by master millers, managers and technical staff of oil mills and research centers. Official media of AEMODA.



Virtual Fairs

The **Interempresas virtual fair**, made up of **more than 20,000 exhibiting companies** organised in more than **90 sectoral halls**, is the world's most important permanent internet exhibition centre for professionals in the Spanish-speaking world.

Interempresas.net has its **audience audited by the Oficina de Justificación de la Difusión (OJD)**, whose monthly reports are public and can be consulted online.



Digital Magazines

Digital magazines provide always updated information, accessible from any computer, tablet or smart-phone. News, reports, interviews, technical articles, blogs, news, calendar of events and exhibitions, a collection of high quality information offered to all companies and sectorial professionals.



Newsletters

Sent by email to users who show interest in the sector with address validated and with authorization for the reception of newsletters. **A high quality B2B database, with more than +1M users** classified by sector.

Olive Oil Sector: +7.500 registered users.



Social Networks

The contents published in the **e-magazines** are disseminated and shared daily in the sectorial accounts of Twitter and LinkedIn.

Related Magazines: Eneo & TecnoPack