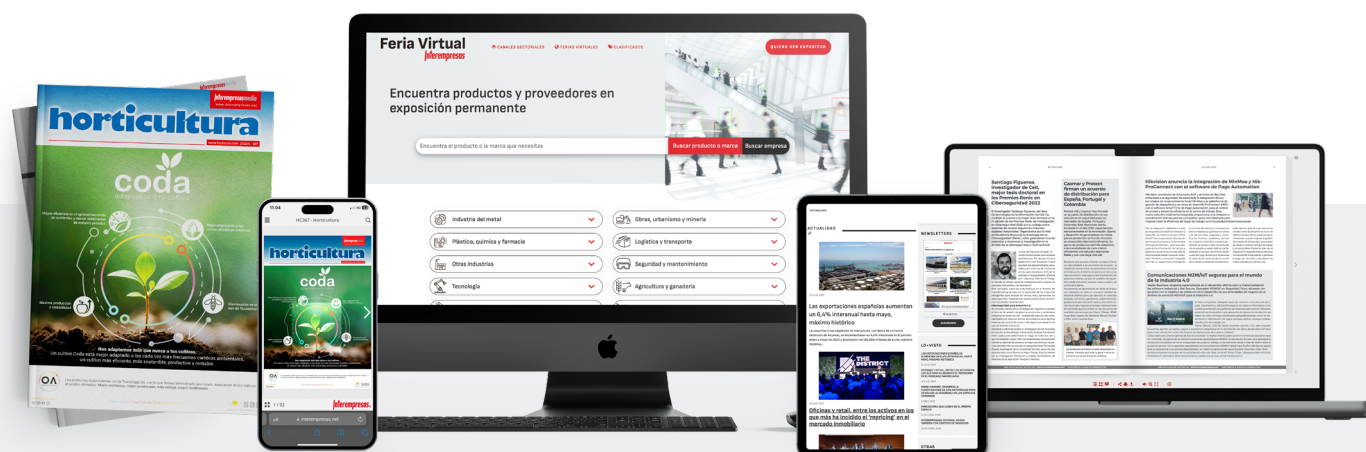


horticultura



Editions calendar

HC370 March

DEADLINE
23-02-2024

- Dossier: Citrus
- CRISPR: the technique that will revolutionize our crops
- Plant protection application in the AI universe

Fairs/Events:
17º SYMPOSIUM NACIONAL SANIDAD VEGETAL 2024 SEVILLA, 13-15 MARCH
SANT JOSEP 2024 MOLLERUSSA, 16-19 MARCH
FOOD 4 FUTURE WORLD SUMMIT 2024 BILBAO, 16-18 APRIL

HC373 September

DEADLINE
06-09-2024

- Dossier: Almond tree
- New technologies for labor shortages in the fruit industry
- New solutions in crop fertilization
- Specific packaging for the horticultural sector

Fairs/Events:
SANT MIQUEL & EUROFRUIT 2024 LLEIDA, 26-29 SEPTEMBER
FRUIT ATTRACTION 2024 MADRID, 08-10 OCTOBER
XXIX JORNADA FRUTÍCOLA IRTA 2024 MOLLERUSSA (LLEIDA), 16-17 OCTOBER

HC371 April

DEADLINE
05-04-2024

- Dossier: Tropical crops
- Optimized fertilization: profitability and sustainability
- Regenerative agriculture, a necessary step forward

Fairs/Events:
XVI EXPOLEVANTE - NÍJAR 2024 CAMPOHERMOSO, NÍJAR, 24-26 APRIL
IV JORNADA TÉCNICA DEL AGUACATE CÁDIZ, 22 MAY
II DEMOALMENDRO 2024 JUNE

HC374 October

DEADLINE
11-10-2024

- Dossier: Organic crops
- Fruit Attraction: Balance and news
- New climate control and lighting systems in greenhouses

Fairs/Events:
VIII FÓRUM ALMENDRO 2024 30 NOVEMBER
DATAGRI 2024 SAN FERNANDO DE HENARES (MADRID), 13-14 NOVEMBER

HC372 June

DEADLINE
07-06-2024

- Dossier: Stone fruit
- New irrigation solutions in the context of a changing climate
- Unique platforms: convergence of new technologies

Fairs/Events:
XI CONGRESO INTERNACIONAL DE FRUTOS ROJOS 2024 HUELVA, 22-23 JUNE

HC375 December

DEADLINE
13-12-2024

- Dossier: Berries
- Extensive horticulture: evolution
- The industrial tomato sector in Spain

Fairs/Events:
AGROEXPO 2025 DON BENITO (BADAJOZ), 22-25 JANUARY 2025
FRUIT LOGISTICA 2025 BERLÍN, 04-06 FEBRUARY 2025



Magazines

Format: DIN-A4.

Periodicity: 6 issues per year.

Circulation: +22.300 shipments/edition.

Interactive version: Viewer of the magazine in all interactive devices.

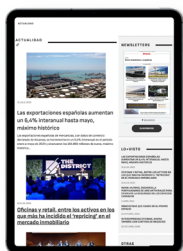
Distribution: Fruits producing companies of vegetables, flowers, ornamental and nursery plants. Training centers: universities, schools, FP... Cooperative entities, associations, research and development centers. Supply stores, sales agents of products and materials. Distribution and trade of fruits, vegetables and flowers for export, etc.



Virtual Fairs

The Interempresas virtual fair, made up of **more than 20,000 exhibiting companies** organised in more than **90 sectoral halls**, is the world's most important permanent internet exhibition centre for professionals in the Spanish-speaking world.

Interempresas.net has its **audience audited by the Oficina de Justificación de la Difusión (OJD)**, whose monthly reports are public and can be consulted online.



Digital Magazines

Digital magazines provide always updated information, accessible from any computer, tablet or smart-phone. News, reports, interviews, technical articles, blogs, news, calendar of events and exhibitions, a collection of high quality information offered to all companies and sectorial professionals.



Newsletters

Sent by email to users who show interest in the sector with address validated and with authorization for the reception of newsletters. **A high quality B2B database, with more than +1M users** classified by sector.

Horticultura Sector: +17.000 registered users.



Social Networks

The contents published in the **e-magazines** are disseminated and shared daily in the sectorial accounts of Twitter and LinkedIn.

Related Magazines: Tierras Agricultura