



## Publishing Schedule

v. 10/06/2025

### HC375 February

 DEADLINE  
14/2/2025

Digest: Citrus  
New varieties in horticulture: the evolution that is changing the industry  
Plant Health Specialpain  
Vegetables: developments in the marketing year 2024/2025

Trade Shows/Events:

**SMAGUA 2025**

Zaragoza, 4-6 March

**AGRISERVICIOS 2025 - II CONGRESO NACIONAL DE EMPRESAS DE SERVICIOS**

Lleida, 5 March

**SANT JOSEP 2025**

Mollerussa (Lleida), 19-23 March

**V FORO INTERNACIONAL DEL ALMENDRO 2025**

Huesca, 27 March

**FERIA DE LERMA 2025**

Lerma (Burgos), 1-3 May

**IV JORNADA TÉCNICA DEL AGUACATE 2025**

Valencia (València), 6 May

**EXPOLIVA 2025**

Jaén, 14-17 May

### HC377 July

 DEADLINE  
2/7/2025

Dossier: Stone fruit  
Dossier: Berries  
New irrigation solutions  
Implementation of new technologies in greenhouses  
Citrus: the sector's response after the DANA

### HC378 September

 DEADLINE  
5/9/2025

Dossier: Almond tree  
New solutions in crop fertilisation  
Specific packaging for the horticultural sector  
Special feature: FRUIT ATTRACTION 2025  
Citrus: the sector's response after the DANA

Trade Shows/Events:

**SANT MIQUEL & EUROFRUIT 2025**

Lleida, 25-28 September

**FRUIT ATTRACTION 2025**

Madrid, 30 September-2 October

**OLINVERSIÓN 2025**

Bedmar (Jaén), 21 October

**EXPO AGRITECH 2025**

Málaga, 28-30 October

### HC376 May

 DEADLINE  
28/4/2025

Dossier: Tropical crops  
Optimized fertilization: profitability and sustainability  
Regenerative agriculture in fruit and vegetables  
Citrus: the sector's response after the DANA

Trade Shows/Events:

**DEMOAGRO 2025**

Medina Del Campo (Valladolid), 20-22 May

**V INFOAGRO EXHIBITION 2025**

Aguadulce (Almería), 21-23 May

**10º CONGRESO INTERNACIONAL DE FRUTOS ROJOS 2025**

Huelva, 18-19 June

**CÍTRICOS: PRODUCTIVIDAD Y RESILIENCIA 2025**

Valencia (Alacant), 18 June

**FERCAM 2025**

Manzanares (Madrid), 25-29 June

### HC379 November

 DEADLINE  
7/11/2025

Dossier: Organic farming  
Fruit Attraction: Balance and novelties  
New climate control and lighting systems in greenhouses  
Industrial tomato  
Citrus: the sector's response after the DANA

Trade Shows/Events:

**AGROBIOTECH INNOVATION FORUM 2025**

Lleida, 25-27 November



## Magazines (paper + online)

**Format:** DIN-A4.

**Periodicity:** 5 issues per year.

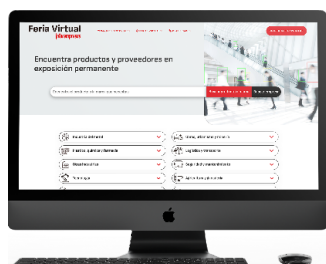
**Circulation:** +22.300 shipments/edition.

**Interactive version:** Viewer of the magazine in all interactive devices.

**Distribution:** Fruits producing companies of vegetables, flowers, ornamental and nursery plants.

Training centers: universities, schools, FP... Cooperative entities, associations, research and development centers. Supply stores, sales agents of products and materials. Distribution and trade of fruits, vegetables and flowers for export, etc.

## Virtual Fairs

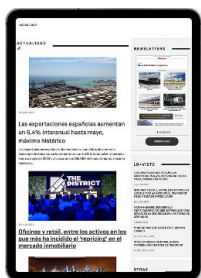


The portal [www.interempresas.net](http://www.interempresas.net) is now the leading online platform of Spanish industry.

The virtual fairs of Interempresas.net present over 20.000 exhibitors, are visited each month by more than 2.370.000 professionals and generate more than 10.000 monthly requests information via e-mail.

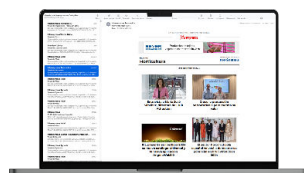
Interempresas.net is controlled by OJD and its monthly proceedings are public and searchable on-line.

## Digital Magazines



Digital magazines provide always updated information, accessible from any computer, tablet or smart-phone. News, reports, interviews, technical articles, blogs, news, calendar of events and exhibitions, a collection of high quality information offered to all companies and sectorial professionals.

## Newsletters



Sent by email to users who show interest in the sector with address validated and with authorization for the reception of newsletters. A high quality B2B database, with more than 780.000 users classified by sector.

**Horticultura Sector: +17.000 registered users**

## Social Networks



The contents published in the e-magazines are disseminated and shared daily in the sectorial accounts of X (@Horticom) and LinkedIn ( @https://www.linkedin.com/company/horticultura-frutas-hortalizas-interempresas ).

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