

## Publishing Schedule

v. 12/01/2026

**G282**  
**March**

DEADLINE  
3/3/2026

Textile printing  
Customization

**G285**  
**September**

DEADLINE  
14/09/2026

Packaging printing  
Label printing

**G283**  
**May**

DEADLINE  
4/5/2026

**Special issue: Fespa Global Print Expo 2026**  
Visual communication

Trade Shows/Events:

**FESPA 2026**  
Barcelona, 19-22 May

**G286**  
**October**

DEADLINE  
26/10/2026

Pre-printing  
Post-printing

**G284**  
**June**

DEADLINE  
29/06/2026

Large format  
Printing media

**G287**  
**December**

DEADLINE  
16/12/2026

**Special issue: C!Print Madrid 2027**

Trade Shows/Events:

**CPRINT 2027**  
Madrid, January



## Magazines (paper + online)

**Format:** DIN A4.

**Periodicity:** 6 issues per year.

**Total circulation:** +24.700 sends/issue.

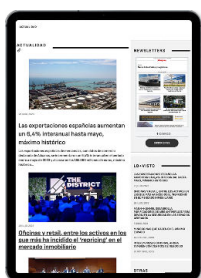
**Distribution & reader profile:** Printing houses. Digital print centers. Bookbinders and finishers. Copy shops and reprographic centers. Manufacturers of paper and cardboard packaging. Paper manufacturers and distributors. Screen printing shops. Sign makers. Graphic design companies for the printing industry.



## Virtual fairs: IEFeria &; IEMaq

The Interempresas virtual trade fair brings together over 25,000 exhibiting companies across more than 90 industry-specific sectors.

This key platform connects manufacturers, distributors and professionals through two specialised channels: **IEFeria**, focused on showcasing new industrial products, equipment and services; and **IEMaq**, dedicated to second-hand, used or surplus machinery and equipment offers. Together, they create a digital environment that enhances visibility, drives business opportunities, and fosters strong B2B relationships.



## Digital magazines

The sector-specific channels of Interempresas.net deliver relevant content and up-to-date news across more than 100 industries, targeting businesses and professionals alike.

Articles, interviews, features, success stories, reports, expert opinions, market data and a calendar of trade fairs and events form the core of the leading digital B2B media platform in Spanish.

A dedicated editorial team and an extensive network of contributors and industry experts support each sector, amplifying and sharing everything that's happening across the industrial landscape.



## Newsletters

Over 760,000 professionals regularly receive a curated selection of industry-specific content straight to their inbox. This high-quality B2B database boasts a delivery rate of over 99% and an average open rate exceeding 33%.

Interempresas newsletters are tailored to match each user's interests, ensuring clear, targeted, and highly valuable communication.

**Graphic Sector: +20.600 registered users**



## Social networks

Content is also shared via LinkedIn, as well as other platforms like Instagram and WhatsApp, creating active communities of businesses and professionals across each sector. The immediacy of the information and the use of audiovisual formats encourage interaction, boost engagement, and enhance brand visibility in highly relevant and trusted environments.

**Related magazines:** Tecnopack. Comunicación Visual