

Ferretería

PRODUCTOS PARA SUMINISTROS INDUSTRIALES

Y BRICOLAJE



Editions calendar

F88 February

DEADLINE
06-02-2024

- Individual protection equipment
- Fairs/Events:
 - EXPOCADENA 88 - 2024
SEVILLA, 22-24 FEBRUARY
 - SICUR 2024 - PROTECCIÓN LABORAL
MADRID, 27 FEBRUARY - 01 MARCH
 - CONGRESO AECOC DE FERRETERÍA 2024
MADRID, 21 MARCH

F91 September

DEADLINE
16-09-2024

- Paints
- Fairs/Events:
 - IBERFLORA - EUROBRICO 2024
VALENCIA, 01-03 OCTOBER
 - VETECO 2024 (EPOWER & BUILDING)
MADRID, 05-08 NOVEMBER

F89 April

DEADLINE
16-04-2024

- Manual and electric tools
- Fairs/Events:
 - XVII CONGRESO SECTORIAL ASEFAPI 2024
MADRID, MAY
 - BIEMH 2024
BILBAO, 03-07 JUNE

F92 October

DEADLINE
15-10-2024

- Locksmith and security
- Fairs/Events:
 - FIN DE SEMANA DEL CERRAJERO 2024
NOVEMBER
 - HYGIENALIA 2024
MADRID, NOVEMBER
 - METALMADRID 2024
MADRID, 20-21 NOVEMBER

F90 June

DEADLINE
20-06-2024

- Adhesives and fixing
- Fairs/Events:
 - FERIA DE NEGOCIOS COFERDROZA 2024
VALENCIA, 19-20 SEPTEMBER
 - INTERGIFT
MADRID, SEPTEMBER
 - EXPOHOGAR 2024
BARCELONA, 05-07 OCTOBER

F93 December

DEADLINE
02-12-2024

- Household, decoration, decorative painting and furniture
- Fairs/Events:
 - INTERGIFT 2025
MADRID, FEBRUARY 2025



Magazines

Format: DIN-A4.

Periodicity: 6 issues per year.

Circulation: +13.800 shipments/edition.

Interactive version: Viewer of the magazine in all interactive devices.

Distribution: In hardware stores (associated and unassociated). DIY centers.

Cooperatives. Purchasing centers and services. Associations and export entities. Big supermarkets and cash hardware. DIY and industrial supplies.



Virtual Fairs

The **Interempresas virtual fair**, made up of **more than 20,000 exhibiting companies** organised in more than **90 sectoral halls**, is the world's most important permanent internet exhibition centre for professionals in the Spanish-speaking world.

Interempresas.net has its **audience audited by the Oficina de Justificación de la Difusión (OJD)**, whose monthly reports are public and can be consulted online.



Digital Magazines

Digital magazines provide always updated information, accessible from any computer, tablet or smart-phone. News, reports, interviews, technical articles, blogs, news, calendar of events and exhibitions, a collection of high quality information offered to all companies and sectorial professionals.



Newsletters

Sent by email to users who show interest in the sector with address validated and with authorization for the reception of newsletters. **A high quality B2B database, with more than +1M users** classified by sector.

Hardware Sector: +12.000 registered users.



Social Networks

The contents published in the **e-magazines** are disseminated and shared daily in the sectorial accounts of Twitter and LinkedIn.

Related Magazines: Menaje, Solo Pintura, Gaceta de la Protección Laboral & Job Wear