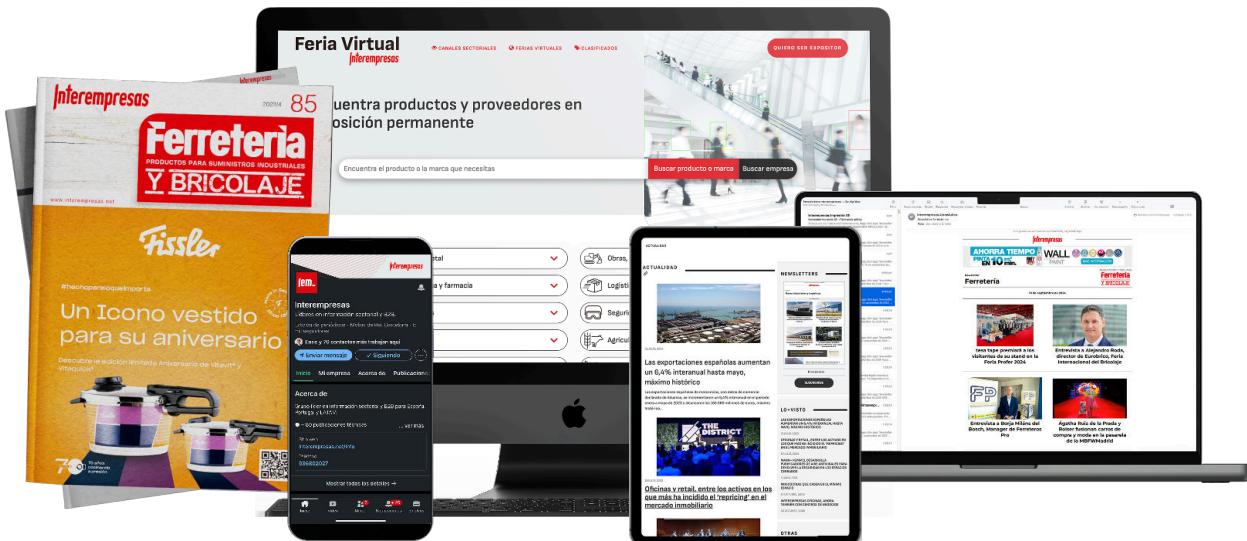


Interempresas.

Ferretería

PRODUCTOS PARA SUMINISTROS INDUSTRIALES

Y BRICOLAJE



Publishing Schedule

v. 15/01/2026

F100 February

DEADLINE
6/02/2026

Special number 100.
Personal protective equipment.

Trade Shows/Events:

SICUR 2026 - SEGURIDAD LABORAL

Madrid, 24-27 February

EXPOCADENA 88 - 2026

Sevilla, 25-27 February

BIEMH 2026

Bilbao (Bizkaia), 2-6 March

CONGRESO AECOC DE FERRETERÍA 2026

Madrid, 11 March

F101 April

DEADLINE
17/04/2026

Electric and manual tools.

Trade Shows/Events:

XIX CONGRESO SECTORIAL ASEFAPI 2026

May

F102 June

DEADLINE
12/06/2026

Adhesives and fixing.
Locksmith and security.

F103 September

DEADLINE
18/09/2026

Painting.

Trade Shows/Events:

EXPOHOGAR 2026

Barcelona, October

IBERFLORA - EUROBRICO 2026

Valencia (València), 6-8 October

CONSTRUTEC 2026

Madrid, 10-13 November

F104 October

DEADLINE
19/10/2026

Locksmith and security.

Trade Shows/Events:

METALMADRID 2026 (ADVANCED MANUFACTURING MADRID)

Madrid, 4-5 November

F105 December

DEADLINE
17/12/2026

Household, decoration, decorative
painting and furniture.

Trade Shows/Events:

AMBIENTE 2027

Frankfurt, February

INTERGIFT 2027 - INVIERNO

February



Magazines (paper + online)

Format: DIN A4.

Periodicity: 6 issues per year.

Total circulation: +13.800 sends/issue.

Distribution & reader profile: Hardware stores (independent and groups), DIY centers, cooperatives, purchasing and service groups, associations, export agencies, generalist big box retailers and cash & carry for hardware, DIY and industrial supplies.

Virtual fairs: IEFeria & IEMaq

The Interempresas virtual trade fair brings together over 25,000 exhibiting companies across more than 90 industry-specific sectors.

This key platform connects manufacturers, distributors and professionals through two specialised channels: **IEFeria**, focused on showcasing new industrial products, equipment and services; and **IEMaq**, dedicated to second-hand, used or surplus machinery and equipment offers. Together, they create a digital environment that enhances visibility, drives business opportunities, and fosters strong B2B relationships.

Digital magazines

The sector-specific channels of Interempresas.net deliver relevant content and up-to-date news across more than 100 industries, targeting businesses and professionals alike.

Articles, interviews, features, success stories, reports, expert opinions, market data and a calendar of trade fairs and events form the core of the leading digital B2B media platform in Spanish.

A dedicated editorial team and an extensive network of contributors and industry experts support each sector, amplifying and sharing everything that's happening across the industrial landscape.

Newsletters

Over 760,000 professionals regularly receive a curated selection of industry-specific content straight to their inbox. This high-quality B2B database boasts a delivery rate of over 99% and an average open rate exceeding 33%.

Interempresas newsletters are tailored to match each user's interests, ensuring clear, targeted, and highly valuable communication.

Hardware Sector: +12.000 registered users

Social networks

Content is also shared via LinkedIn, as well as other platforms like Instagram and WhatsApp, creating active communities of businesses and professionals across each sector. The immediacy of the information and the use of audiovisual formats encourage interaction, boost engagement, and enhance brand visibility in highly relevant and trusted environments.

<https://www.linkedin.com/company/ferreteria-interempresas/>

Related magazines: Menaje, Solo Pintura, Protección Laboral, Job Wear