

Estaciones de servicio



Editions calendar

ES386
February

DEADLINE
05-02-2024

ES390
June

DEADLINE
03-06-2024

ES393
October

DEADLINE
07-10-2024

ES387
March

DEADLINE
04-03-2024

ES391
July

DEADLINE
01-07-2024

ES394
November

DEADLINE
04-11-2024

ES388
April

DEADLINE
08-04-2024

ES392
September

DEADLINE
02-09-2024

ES395
December

DEADLINE
09-12-2024

ES389
May

DEADLINE
06-05-2024

Fairs/Events:
ASAMBLEA GENERAL- EDICIÓN VII - ATFRIE
2024 16-30 SEPTEMBER
XIV WCONNECTA 2024 01-30 OCTOBER

CONTENT

A review of current events in the fuel retailing sector without losing sight of legislative developments and the development of innovative projects. Interviews with relevant players in the sector; exclusive, in-depth reports on washing areas (unique on the national editorial scene); trends in the energy sector; recommendations related to the physical and IT security of service stations and product launches aimed at petrol station forecourts are the topics reported on in each of the ten annual issues of our masthead.



Magazines

Format: DIN-A4.

Periodicity: 10 issues per year.

Circulation: +5.000 shipments/edition.

Interactive version: Viewer of the magazine in all interactive devices.

Distribution: Owners of service stations, washing areas, general managers of supplier companies, managers of oil companies, representatives of professional associations, representatives of the administration, self-monitoring, advisory and consultancy firms.



Virtual Fairs

The Interempresas virtual fair, made up of **more than 20,000 exhibiting companies** organised in more than **90 sectoral halls**, is the world's most important permanent internet exhibition centre for professionals in the Spanish-speaking world.

Interempresas.net has its **audience audited by the Oficina de Justificación de la Difusión (OJD)**, whose monthly reports are public and can be consulted online.



Digital Magazines

Digital magazines provide always updated information, accessible from any computer, tablet or smart-phone. News, reports, interviews, technical articles, blogs, news, calendar of events and exhibitions, a collection of high quality information offered to all companies and sectorial professionals.



Newsletters

Sent by email to users who show interest in the sector with address validated and with authorization for the reception of newsletters. **A high quality B2B database, with more than +1M users** classified by sector.

Gas Station services: +3.700 registered users.



Social Networks

The contents published in the **e-magazines** are disseminated and shared daily in the sectorial accounts of Twitter and LinkedIn.

Related Magazines: Intercami3n, Smart Cities, FuturEnviro & FuturEnergy.