

## Publishing Schedule

v. 19/12/2025

**EK7**  
**March**  
 DEADLINE  
 2/03/2026

Power Supply – Cables, switches, and electrical components.

Electrical Distribution – Wholesalers, logistics, and professional channels.

Lighting – LED technology, control, and design.

Electrical Installations – Solutions, standards, and installer tools.

Renewable Energy – Solar, self-consumption, and storage.

Home Automation – Smart systems for connected environments.

**Trade Shows/Events:**  
**EFICAM 2026**  
 Madrid, April

**EK8**  
**June**  
 DEADLINE  
 9/06/2026

Power Supply – Cables, switches, and electrical components.

Electrical Distribution – Wholesalers, logistics, and professional channels.

Lighting – LED technology, control, and design.

Electrical Installations – Solutions, standards, and installer tools.

Renewable Energy – Solar, self-consumption, and storage.

Home Automation – Smart systems for connected environments.

**EK9**  
**September**  
 DEADLINE  
 9/09/2026

Power Supply – Cables, switches, and electrical components.

Electrical Distribution – Wholesalers, logistics, and professional channels.

Lighting – LED technology, control, and design.

Electrical Installations – Solutions, standards, and installer tools.

Renewable Energy – Solar, self-consumption, and storage.

Home Automation – Smart systems for connected environments.

**Trade Shows/Events:**  
**EFINTEC 2026**  
 7-8 October

**EK10**  
**November**  
 DEADLINE  
 10/11/2026

Power Supply – Cables, switches, and electrical components.

Electrical Distribution – Wholesalers, logistics, and professional channels.

Lighting – LED technology, control, and design.

Electrical Installations – Solutions, standards, and installer tools.

Renewable Energy – Solar, self-consumption, and storage.

Home Automation – Smart systems for connected environments.

**Trade Shows/Events:**  
**SEMANA DE LA ELECTRIFICACIÓN Y DESCARBONIZACIÓN 2026 - MATELEC**  
 Madrid, November

### Contenidos comunes:

Noticias, novedades y análisis en profundidad sobre las últimas tendencias y tecnologías, abarcando desde la fabricación hasta la distribución e instalación. Entrevistas exclusivas a empresas líderes y entidades de referencia, con perspectivas únicas sobre el presente y futuro del sector. Actualidad sobre los productos más vanguardistas, innovadores y esenciales. Contenidos destacados sobre sistemas de gestión energética, equipos conectados, instalaciones eficientes, fabricación sostenible, iluminación avanzada y mucho más.



## Magazines (paper + online)

**Format:** DIN A4.

**Periodicity:** 4 issues per year.

**Total circulation:** +11.100 sends/issue.

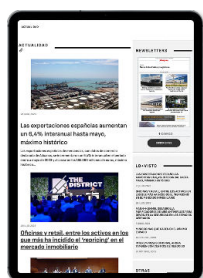
**Distribution & reader profile:** Installers, system integrators, electric utilities, engineering firms, distributors, maintenance companies, architects and lighting designers. Professionals in the electrical, electronic and telecom sectors: electrical installations, telecoms and networks, wiring devices, cables and conductors, energy storage and self-consumption, electronics, EV, home/building automation and smart cities.



## Virtual fairs: IEFeria & IEMaq

The Interempresas virtual trade fair brings together over 25,000 exhibiting companies across more than 90 industry-specific sectors.

This key platform connects manufacturers, distributors and professionals through two specialised channels: **IEFeria**, focused on showcasing new industrial products, equipment and services; and **IEMaq**, dedicated to second-hand, used or surplus machinery and equipment offers. Together, they create a digital environment that enhances visibility, drives business opportunities, and fosters strong B2B relationships.

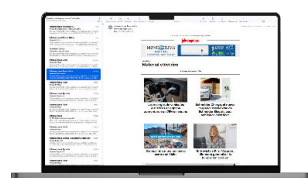


## Digital magazines

The sector-specific channels of Interempresas.net deliver relevant content and up-to-date news across more than 100 industries, targeting businesses and professionals alike.

Articles, interviews, features, success stories, reports, expert opinions, market data and a calendar of trade fairs and events form the core of the leading digital B2B media platform in Spanish.

A dedicated editorial team and an extensive network of contributors and industry experts support each sector, amplifying and sharing everything that's happening across the industrial landscape.



## Newsletters

Over 760,000 professionals regularly receive a curated selection of industry-specific content straight to their inbox. This high-quality B2B database boasts a delivery rate of over 99% and an average open rate exceeding 33%.

Interempresas newsletters are tailored to match each user's interests, ensuring clear, targeted, and highly valuable communication.



## Social networks

Content is also shared via LinkedIn, as well as other platforms like Instagram and WhatsApp, creating active communities of businesses and professionals across each sector. The immediacy of the information and the use of audiovisual formats encourage interaction, boost engagement, and enhance brand visibility in highly relevant and trusted environments.

**Related magazines:** El Instalador, FuturEnergy, Comunicaciones Hoy, iCandela.