

# eurofach electrónica



## Editions calendar

### EF498 March

DEADLINE  
11-03-2024

- Instrumentation/Data acquisition
- Components
- Cells, batteries and UPS
- Artificial vision
- Product selection: New products in the sector

### EF500 October

DEADLINE  
16-10-2024

- SPECIAL 500 edition
- Internet of Things and industrial robotics
- Radio communications
- Sensorics
- Product selection: Sector news

**Fairs/Events:**  
**MATELEC 2024**  
MADRID, 05-08 NOVEMBER

### EF499 June

DEADLINE  
10-06-2024

- Thermography
- Energy efficiency. Electronic waste management
- Automotive sector
- Industrial electronics
- Product selection: New products in the sector

### EF501 December

DEADLINE  
02-12-2024

- RFID
- Telecommunications sector
- Security electronics
- Microelectronics and printed circuit boards
- Product selection: Sector news



## Magazines

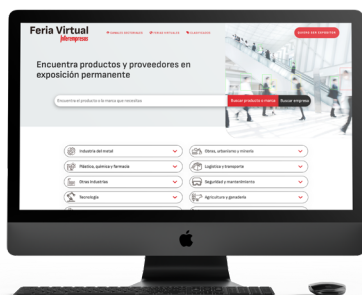
**Format:** DIN-A4.

**Periodicity:** 4 issues per year.

**Circulation:** +9.400 shipments/edition.

**Interactive version:** Viewer of the magazine in all interactive devices.

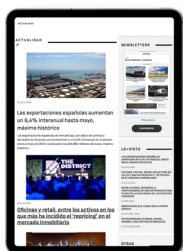
**Distribution:** Aimed to the electronics industry, telecommunications industry, consumer electronics, computer industry, industrial electronics, energy Renewable, among others. Reader profile are CEOs, technicians, project managers, engineering managers, R & D, purchasing managers, production managers, manufacturing managers, business managers, and other as technicians, installers, wholesalers, retailers, etc.



## Virtual Fairs

The **Interempresas virtual fair**, made up of **more than 20,000 exhibiting companies** organised in more than **90 sectoral halls**, is the world's most important permanent internet exhibition centre for professionals in the Spanish-speaking world.

Interempresas.net has its **audience audited by the Oficina de Justificación de la Difusión (OJD)**, whose monthly reports are public and can be consulted online.



## Digital Magazines

**Digital magazines** provide always updated information, accessible from any computer, tablet or smart-phone. News, reports, interviews, technical articles, blogs, news, calendar of events and exhibitions, a collection of high quality information offered to all companies and sectorial professionals.



## Newsletters

Sent by email to users who show interest in the sector with address validated and with authorization for the reception of newsletters. **A high quality B2B database, with more than +1M users** classified by sector.

**Electronics and Communications Sector: +6.100 registered users.**



## Social Networks

The contents published in the **e-magazines** are disseminated and shared daily in the sectorial accounts of Twitter and LinkedIn.

**Related Magazines: Automatización**