

# BELLEZA PRO



## Editions calendar

### EB3 January

DEADLINE  
24-01-2024

- News
- Winter manicures
- Fresh make-up
- Facial cleansing treatments
- Laser hair removal
- Special equipment (dermatological lasers, ultrasound for fat reduction, facial radiofrequency, laser for tattoo removal)
- Men's facial care

#### Fairs/Events:

**EXPOBELLEZA ANDALUCÍA 2024**

SEVILLA, 09-11 FEBRUARY

**ANDALUCÍA BELLEZA & MODA 2024**

GRANADA, 15-17 MARCH

### EB5 May

DEADLINE  
15-05-2024

- News
- Waterproof make-up
- Moisturising and sun protection treatments
- Fresh and sun-resistant make-up
- Skin tone care
- Tanning and tanning maintenance
- Special equipment (microblading, micropigmentation)
- Sun protection cosmetics
- Natural cosmetics
- Special eyelashes

### EB4 March

DEADLINE  
13-03-2024

- News
- Spring manicures and pedicures
- Fresh make-up
- Waxing for men
- Dermoestica (dermabrasion)
- Special equipment (IPL laser spot removal, laser body reduction, radiofrequency)

#### Fairs/Events:

**EXPOBEAUTY BARCELONA 2024**

BARCELONA, 06-08 APRIL

### EB6 October

DEADLINE  
02-10-2024

- Special Salon Look
- Manicures with winter tones
- Winter make-up
- Microdermabrasion treatments
- Gel nail treatments
- Special apparatusology (IPL laser for spots)

#### Fairs/Events:

**SALÓN LOOK 2024**

MADRID, OCTOBER



## Magazines

**Format:** DIN-A4.

**Periodicity:** 4 issues per year.

**Circulation:** +31.200 shipments/edition.

**Interactive version:** Viewer of the magazine in all interactive devices.

**Distribution:** Technicians and professionals of the sector; Distributors of the sector; Qualified personnel of the sector; Esthetic training centers; Representative associations; Large users of esthetic services; and Companies of hairdressing, barbering, esthetic centers.



## Virtual Fairs

The **Interempresas virtual fair**, made up of **more than 20,000 exhibiting companies** organised in more than **90 sectoral halls**, is the world's most important permanent internet exhibition centre for professionals in the Spanish-speaking world.

Interempresas.net has its **audience audited by the Oficina de Justificación de la Difusión (OJD)**, whose monthly reports are public and can be consulted online.



## Digital Magazines

**Digital magazines** provide always updated information, accessible from any computer, tablet or smart-phone. News, reports, interviews, technical articles, blogs, news, calendar of events and exhibitions, a collection of high quality information offered to all companies and sectorial professionals.



## Newsletters

Sent by email to users who show interest in the sector with address validated and with authorization for the reception of newsletters. **A high quality B2B database, with more than +1M users** classified by sector.

**Hairdressing and aesthetics sector: +30.500 registered users.**



## Social Networks

The contents published in the **e-magazines** are disseminated and shared daily in the sectorial accounts of Twitter and LinkedIn.

**Related Magazines:** Planet Look, Industria farmacéutica & cosmética, Puericultura market

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