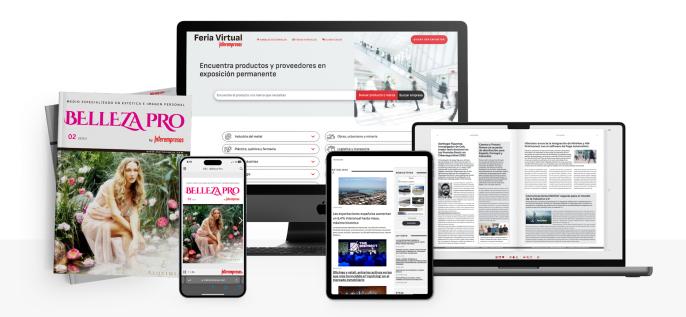
BELLEZA PRO



Editions calendar

EB3 January

DEADLINE 24-01-2024

- News
- Winter manicures
- Fresh make-up
- Facial cleansing treatments
- Laser hair removal
- Special equipment (dermatological lasers, ultrasound for fat reduction, facial radiofrequency, laser for tattoo removal)
- Men's facial care

Fairs/Events: EXPOBELLEZA ANDALUCÍA 2024 SEVILLA, 09-11 FEBRUARY ANDALUCÍA BELLEZA & MODA 2024 GRANADA, 15-17 MARCH

EB5 May

DEADLINE 15-05-2024

- News
- Waterproof make-up
- Moisturising and sun protection treatments
- Fresh and sun-resistant make-up
- Skin tone care
- Tanning and tanning maintenance
- Special equipment (microblading, micropigmentation)
- Sun protection cosmetics
- Natural cosmetics
- Special eyelashes

EB4 March

DEADLINE 13-03-2024

- News
- Spring manicures and pedicures
- Fresh make-up
- Waxing for men
- Dermoestica (dermabrasion)
- Special equipment (IPL laser spot removal, laser body reduction, radiofrequency)

Fairs/Events: EXPOBEAUTY BARCELONA 2024 BARCELONA, 06-08 APRIL

EB6 October

DEADLINE 02-10-2024

- Special Salon Look
- Manicures with winter tones
- Winter make-up
- Microdermabrasion treatments
- Gel nail treatments
- Special apparatology (IPL laser for spots)

Fairs/Events: SALÓN LOOK 2024 MADRID, OCTOBER





Magazines

Format: DIN-A4.

Periodicity: 4 issues per year.

Circulation: +31.200 shipments/edition.

Interactive version: Viewer of the magazine in all interactive devices. **Distribution:** Technicians and professionals of the sector; Distributors of the sector; Qualified personnel of the sector; Esthetic training centers; Representative associations; Large users of esthetic services; and Companies of hairdressing,

barbering, esthetic centers.



Virtual Fairs

The Interempresas virtual fair, made up of more than 20,000 exhibiting companies organised in more than 90 sectoral halls, is the world's most important permanent internet exhibition centre for professionals in the Spanish-speaking world. Interempresas.net has its audience audited by the Oficina de Justificación de la Difusión (OJD), whose monthly reports are public and can be consulted online.



Digital Magazines

Digital magazines provide always updated information, accessible from any computer, tablet or smart-phone. News, reports, interviews, technical articles, blogs, news, calendar of events and exhibitions, a collection of high quality information offered to all companies and sectorial professionals.



Newsletters

Sent by email to users who show interest in the sector with address validated and with authorization for the reception of newsletters. A high quality B2B database, with more than +1M users classified by sector.

Hairdressing and aesthetics sector: +30.500 registered users.



Social Networks

The contents published in the **e-magazines** are disseminated and shared daily in the sectorial accounts of Twitter and LinkedIn.

Related Magazines: Planet Look, Industria farmacéutica & cosmética, Puericultura market