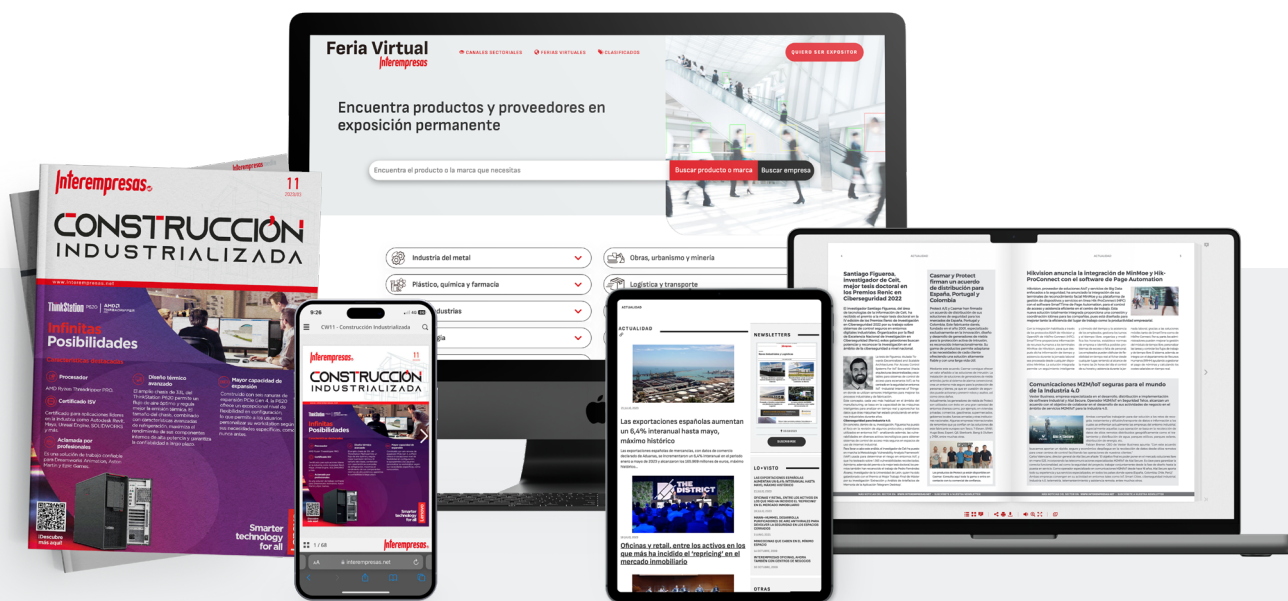


CONSTRUCCION INDUSTRIALIZADA



Editions calendar

CW13
March

DEADLINE
29-02-2024

- Advanced building systems
- News technological materials

Fairs/Events:
REBUILD 2024
MADRID, 19-21 MARCH

CW14
May

DEADLINE
06-05-2024

- Technological wood in construction

Fairs/Events:
CONSTRUMAT 2024
BARCELONA, 21-23 MAY
FÓRUM MADERA CONSTRUCCIÓN 2024
PAMPLONA, 05-06 JUNE

CW15
October

DEADLINE
18-10-2024

- 2D construction systems
- Steelframe

Fairs/Events:
CONSTRUTEC 2024
MADRID, 05-08 NOVEMBER
VETECO 2024
MADRID, 05-08 NOVEMBER

CW16
December

DEADLINE
09-12-2024

- 3D construction systems
- Industrialised bathrooms and kitchens
- VADEMECUM

Fairs/Events:
CEVISAMA 2025
PATERNA, 01-28 FEBRUARY 2025



Magazines

Format: DIN-A4.

Periodicity: 4 issues per year.

Circulation: +9.500 shipments/edition.

Interactive version: Viewer of the magazine in all interactive devices.

Distribution: Interempresas Construcción Industrializada is a unique and unpublished publication in Spain, focused on all aspects related to industrialized construction, that is, the technique by which the producer builds large parts of a house in a factory. With 4 issues a year and especially aimed at professionals in the sector, it has the best real cases, building projects, reports, opinions, interviews, news and all the news, products and services on the market in addition to information on conferences, seminars, fairs, conferences and congresses.



Virtual Fairs

The **Interempresas virtual fair**, made up of **more than 20,000 exhibiting companies** organised in more than **90 sectoral halls**, is the world's most important permanent internet exhibition centre for professionals in the Spanish-speaking world.

Interempresas.net has its **audience audited by the Oficina de Justificación de la Difusión (OJD)**, whose monthly reports are public and can be consulted online.



Digital Magazines

Digital magazines provide always updated information, accessible from any computer, tablet or smart-phone. News, reports, interviews, technical articles, blogs, news, calendar of events and exhibitions, a collection of high quality information offered to all companies and sectorial professionals.



Newsletters

Sent by email to users who show interest in the sector with address validated and with authorization for the reception of newsletters. **A high quality B2B database, with more than +1M users** classified by sector.

Sector Industrialized construction: +8.600 registered users.



Social Networks

The contents published in the **e-magazines** are disseminated and shared daily in the sectorial accounts of Twitter and LinkedIn.

Related Magazines: iArqco, Novoperfil, El Instalador

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