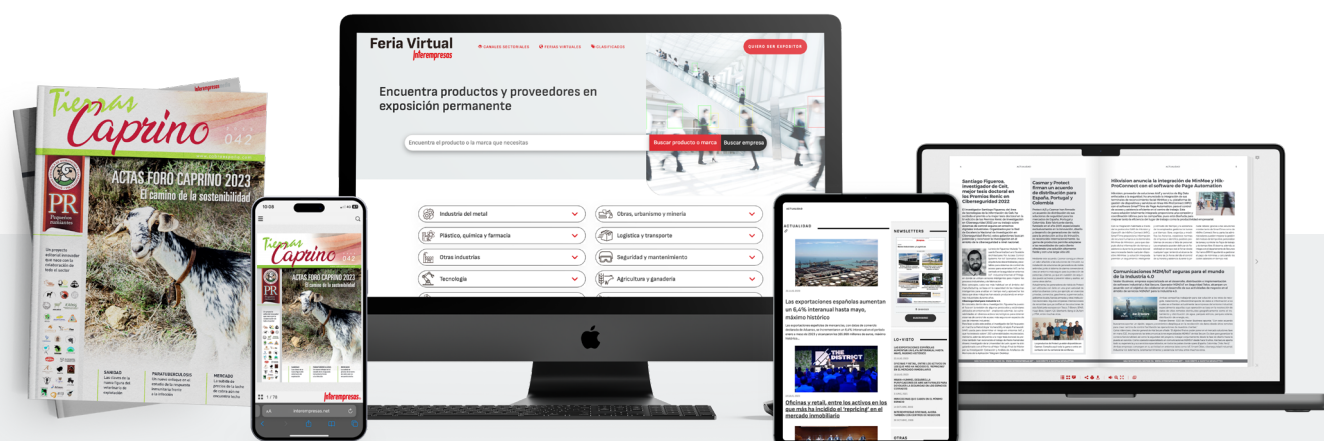


# Tierras Caprino



## Editions calendar

### CK44 February

DEADLINE  
19-02-2024

#### New production models in small ruminants

- Precision livestock farming: advances in small ruminants
- Feeding: New strategies and use of alternative raw materials in small ruminants
- Reproduction: Stallion centres in Spain. Current situation and future's perspective
- Health: Technology at the service of a new health model: commitment to biosafety biosecurity and prevention
- Health: Contagious agalactia, new bacterial strains with antimicrobial
- Health: Haemorrhagic disease Epizootic haemorrhagic disease, a disease of concern for the sector
- Management: The power of data in milking / Weighing of lambs / Experiences with digitisation
- Sustainability: Carbon footprint certification / Sustainability as a differential value in goat farming.
- Promotion of sheep and goat milk production in alternative areas. Praleite project in Galicia
- Innovative farms: X-ray of high-level farms
- Markets: Supply and demand in sheep and goat sheep and goat milk markets

### CK45 April

DEADLINE  
19-05-2024

#### Goat health challenges in 2024

- Foro Nacional de Caprino: Presentation of topics and sponsors.
- Health: Intensive and extensive biosafety strategies / Goat vaccination plans / Tuberculosis, the different strategies in each autonomous community / Mycoplasma control in the associations of Cabrandalucía / Reduce Program.
- Feeding: Correct management of silage.
- Reproduction: The challenge of breaking seasonality.
- Cooperatives: Cooperative map of dairy goats in Spain.
- Innovative farms.
- Market: Starting situation and prospects for the goat milk market in 2023.
- The goat in the world.
- Cabrandalucía: news of breed associations.

**Fairs/Events:**  
**XIV FORO NACIONAL CAPRINO 2024**  
20-21 JUNE

# Tierras Caprino

## CK46

June

DEADLINE  
25-07-2024

### Reproductive order: the key to profitability

- Foro Nacional de Caprino: Most notable presentations
- Reproduction: Management of reproduction in goats / Goat pathologies that affect reproductive efficiency / Experiences of reproductive intensification in dairy farms / Fertility improvement / Reproductive strategies in extensive goats / Embryo transfer / Perspectives of hormonal treatments.
- Sustainability: The rusticity of Spanish native breeds / Carbon footprint
- Health: The problem of paratuberculosis.
- Meat: IGP Cabrito de Extremadura
- Innovative farms
- Market: Operators in the national market / Current events and perspectives of the international market
- The goat in the world
- Cabrandalucía: news of breed associations

#### Fairs/Events:

##### SALAMAQ 2024

SALAMANCA, 06-10 SEPTEMBER

##### FIG ZAFRA 2024

ZAFRA (BADAJOZ), OCTOBER

##### FEGASUR

JEREZ DE LA FRONTERA

(CÁDIZ), NOVEMBER

##### FERIA DE TRUJILLO

TRUJILLO (CÁCERES), NOVEMBER

## CK47

November

DEADLINE  
11-11-2024

### The most sustainable diet

- Feeding: Balance between forage and concentrate / Individualized feeding / The most profitable by-products for goat nutrition / Need for new formulations / Situation of the raw materials market and production costs
- Genetics: Sale of Spanish genetics abroad
- Health: Respiratory pathologies
- Milking: Innovation in the milking machine / Importance of data for farm control
- Production: Organic goat milk
- Innovative farms
- Market
- The goat in the world
- Cabrandalucía: news of breed associations



## Magazines

**Format:** DIN-A4.

**Periodicity:** 4 issues per year.

**Circulation:** +1.700 shipments/edition.

**Interactive version:** Viewer of the magazine in all interactive devices.

**Distribution:** Tierras-Caprino is mainly distributed nationally (85%), although the growing prestige of its contents and the interest in Spanish goats in other parts of the world are increasing the number of subscriptions from different European, American and North African countries. Distribution is carried out by personal subscription or through agreements signed with the leading groups in the sector: the main breed associations, the most important cooperatives, SEOC, ADS organisations, veterinary colleges... This ensures that we reach more than 80% of Spanish goat professionals on a permanent, direct and personalised basis.



## Virtual Fairs

The **Interempresas virtual fair**, made up of **more than 20,000 exhibiting companies** organised in more than **90 sectoral halls**, is the world's most important permanent internet exhibition centre for professionals in the Spanish-speaking world.

Interempresas.net has its **audience audited by the Oficina de Justificación de la Difusión (OJD)**, whose monthly reports are public and can be consulted online.



## Digital Magazines

**Digital magazines** provide always updated information, accessible from any computer, tablet or smart-phone. News, reports, interviews, technical articles, blogs, news, calendar of events and exhibitions, a collection of high quality information offered to all companies and sectorial professionals.



## Newsletters

Sent by email to users who show interest in the sector with address validated and with authorization for the reception of newsletters. **A high quality B2B database, with more than +1M users** classified by sector.

**Goat Sector: + 2.700 registered users.**



## Social Networks

The contents published in the **e-magazines** are disseminated and shared daily in the sectorial accounts of Twitter and LinkedIn.

**Related Magazines:** Tierras Ovino, Tierras Porcino & Tierras Vacuno