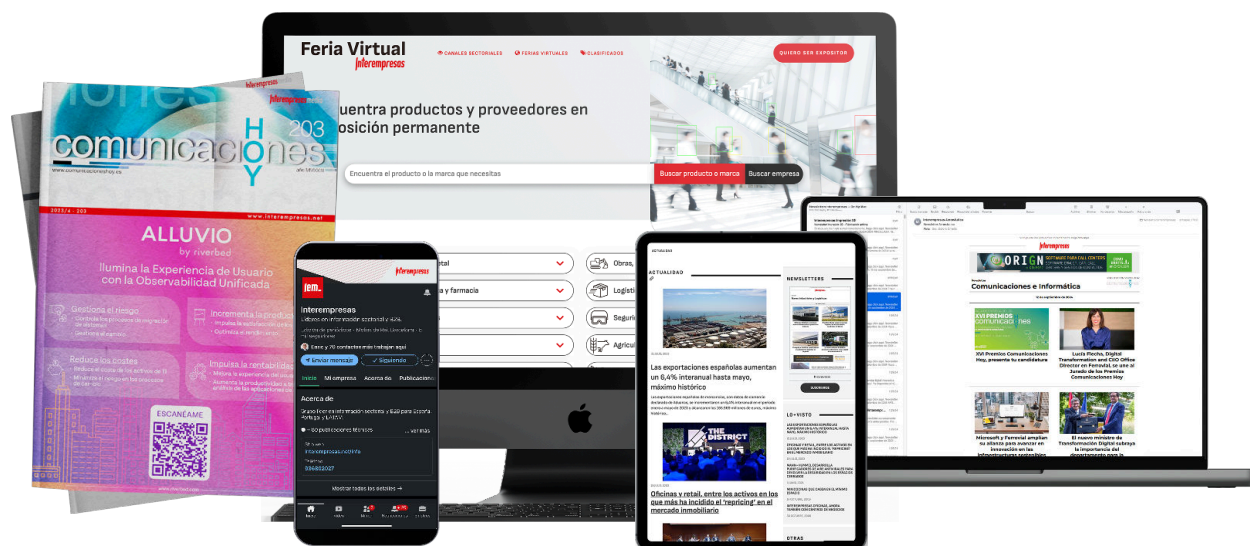


comunicaciones HOY



Publishing Schedule

v. 01/07/2025

CH214 February

DEADLINE
27/2/2025

Healthcare sector. The digitalization of an industry at the service of the patient.
Unified communications.
Hybrid work. The new 'digital workplace'.

Trade Shows/Events:
ASLAN 2025
Madrid, 18-20 March

CH218 October

DEADLINE
13/10/2025

Cloud Computing. Hybrid Cloud and Edge Computing.
Enterprise Software.
Human Resources. Talent management and retention.

CH215 April

DEADLINE
29/4/2025

Industry 4.0. Highlighted projects.
Data Centers.
Intelligent Mobility.

Trade Shows/Events:
DIGITAL ENTERPRISE SHOW - DES 2025 - D.E.S.
Málaga, 10-12 June

CH219 November

DEADLINE
20/10/2025

17th Special Edition of the Comunicaciones Hoy Awards.
Trade Shows/Events:
XVII PREMIOS COMUNICACIONES HOY 2025
Madrid, 6 November

CH216 June

DEADLINE
18/6/2025

Tourism Sector.
Big Data. The value of data in the digital transformation.
Call Center - Customer Experience.

CH220 December

DEADLINE
5/12/2025

Public Administration Sector. New era in public management.
Cybersecurity.
Blockchain technology.

CH217 September

DEADLINE
15/09/2025

Finance sector.
Internet of Things (IoT).
REVIEW: Best VoIP Telephony Solutions: virtual PBX and IP phones.
SPECIAL PANEL OF EXPERTS IA.



Magazines (paper + online)

Format: DIN-A4.

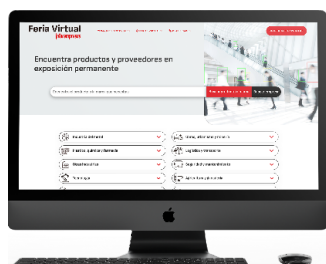
Periodicity: 7 issues per year.

Circulation: +5.700 shipments/edition.

Interactive version: Viewer of the magazine in all interactive devices.

Distribution: Aimed to the Information and Communications Technology industry, telecommunications, ICT service providers, industrial informatics and communications. The reader profile includes CEOs, system managers, net managers, product managers, security managers, informatic system integrators, project managers, innovation managers and marketing directors, between others.

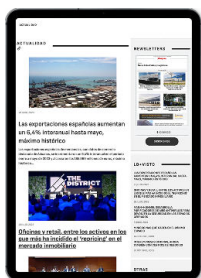
Virtual Fairs



The portal www.interempresas.net is now the leading online platform of Spanish industry.

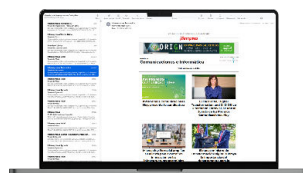
The virtual fairs of Interempresas.net present over 20.000 exhibitors, are visited each month by more than 2.370.000 professionals and generate more than 10.000 monthly requests information via e-mail.

Interempresas.net is controlled by OJD and its monthly proceedings are public and searchable on-line.



Digital Magazines

Digital magazines provide always updated information, accessible from any computer, tablet or smart-phone. News, reports, interviews, technical articles, blogs, news, calendar of events and exhibitions, a collection of high quality information offered to all companies and sectorial professionals.



Newsletters

Sent by email to users who show interest in the sector with address validated and with authorization for the reception of newsletters. A high quality B2B database, with more than 780.000 users classified by sector.

Computing and communications sector: +6.000 registered users



Social Networks

The contents published in the e-magazines are disseminated and shared daily in the sectorial accounts of X (@comhoy) and LinkedIn (Comunicaciones Hoy - Interempresas Media).

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