

comunicaciones



Editions calendar

CH207 February

DEADLINE
23-02-2024

- Healthcare sector. The digitalisation of an industry at the service of the patient
- Unified communications
- Hybrid work. The modern workplace

Fairs/Events:

ASLAN 2024
MADRID, 17-18 APRIL

CH211 October

DEADLINE
11-10-2024

- Cloud Computing. Hybrid Cloud and Edge Computing.
- Enterprise Software
- Human Resources Sector. Solutions for managing the company's human capital

CH208 April

DEADLINE
26-04-2024

- Industry 4.0. Outstanding projects
- Data Centres
- Intelligent Mobility

Fairs/Events:

DIGITAL ENTERPRISE SHOW - DES 2024
MÁLAGA, 11-13 JUNIO

CH212 November

DEADLINE
22-11-2024

- Special Edition 16th Comunicaciones Hoy Awards

CH209 June

DEADLINE
21-06-2024

- Tourism Sector
- Big Data. The value of data in digital transformation
- Call Centre - Customer Experience
- Special: TIC Women

CH213 December

DEADLINE
13-12-2024

- Public Administration Sector. New era in public management.
- Cybersecurity.
- Blockchain technology.
- Special: Relevant CIOs.

CH210 September

DEADLINE
20-09-2024

- Finance sector
- Internet of Things (IoT)
- Virtual Reality. The new Metaverse
- Artificial Intelligence



Magazines

Format: DIN-A4.

Periodicity: 7 issues per year.

Circulation: +5.700 shipments/edition.

Interactive version: Viewer of the magazine in all interactive devices.

Distribution: Aimed to the Information and Communications Technology industry, telecommunications, ICT service providers, industrial informatics and communications. The reader profile includes CEOs, system managers, net managers, product managers, security managers, informatic system integrators, project managers, innovation managers and marketing directors, between others.



Virtual Fairs

The **Interempresas virtual fair**, made up of **more than 20,000 exhibiting companies** organised in more than **90 sectoral halls**, is the world's most important permanent internet exhibition centre for professionals in the Spanish-speaking world.

Interempresas.net has its **audience audited by the Oficina de Justificación de la Difusión (OJD)**, whose monthly reports are public and can be consulted online.



Digital Magazines

Digital magazines provide always updated information, accessible from any computer, tablet or smart-phone. News, reports, interviews, technical articles, blogs, news, calendar of events and exhibitions, a collection of high quality information offered to all companies and sectorial professionals.



Newsletters

Sent by email to users who show interest in the sector with address validated and with authorization for the reception of newsletters. **A high quality B2B database, with more than +1M users** classified by sector.

Computing and communications sector: +6.000 registered users.



Social Networks

The contents published in the **e-magazines** are disseminated and shared daily in the sectorial accounts of Twitter and LinkedIn.

Related Magazines: Seguridad, Smart Cities