

# Ascensores Y montacargas



## Editions calendar

### AX114 February

DEADLINE  
09-02-2024

- Communication and emergency systems
- Gearboxes
- Cabin configuration
- Parachutes and speed limiters
- Stairlifts

Fairs/Events:

REBUILD 2024  
MADRID, 19-21 MARCH

### AX116 September

DEADLINE  
26-09-2024

- SPECIAL COMPONENT DISTRIBUTION
- Call centres
- Hydraulic solutions
- Button panels and displays
- Energy recovery systems
- Control panels
- Safety components

### AX115 May

DEADLINE  
20-04-2024

- SPECIAL DIGITISATION
- Gearless motors
- Car and landing doors
- Light curtains
- Stair lifts
- Forklifts and mini-loads

Fairs/Events:

SIEME - I SIMPOSIO INTERNACIONAL DE  
ELEVACIÓN Y MOVILIDAD EN EDIFICIOS  
ZARAGOZA, 20-22 MAY  
CONSTRUMAT 2024  
BARCELONA, 21-23 MAY

### AX117 November

DEADLINE  
05-11-2024

- LIFT EXPO ITALIA SPECIAL
- Monitoring and remote maintenance of lifts
- Homelifts
- Frequency inverters
- Load weighers
- Car lifts

Fairs/Events:

LIFT EXPO ITALIA 2024  
MILÁN, 04-06 DECEMBER



## Magazines

**Format:** DIN-A4.

**Periodicity:** 4 issues per year.

**Circulation:** +1.900 shipments/edition.

**Interactive version:** Viewer of the magazine in all interactive devices.

**Distribution:** Aimed at lift manufacturers, component and machinery manufacturers, installers, maintainers, architects, technical architects, interior designers, engineers, builders, promoters, professional associations and entities, autonomous communities, provincial councils, property administrators and for cities with more than 25,000 inhabitants: mayors, deputy mayors and councillors, municipal technicians in the area of mobility.



## Virtual Fairs

The **Interempresas virtual fair**, made up of **more than 20,000 exhibiting companies** organised in more than **90 sectoral halls**, is the world's most important permanent internet exhibition centre for professionals in the Spanish-speaking world.

Interempresas.net has its **audience audited by the Oficina de Justificación de la Difusión (OJD)**, whose monthly reports are public and can be consulted online.



## Digital Magazines

**Digital magazines** provide always updated information, accessible from any computer, tablet or smart-phone. News, reports, interviews, technical articles, blogs, news, calendar of events and exhibitions, a collection of high quality information offered to all companies and sectorial professionals.



## Newsletters

Sent by email to users who show interest in the sector with address validated and with authorization for the reception of newsletters. **A high quality B2B database, with more than +1M users** classified by sector.

**Lifts and hoists sector:** +1.200 registered users.



## Social Networks

The contents published in the **e-magazines** are disseminated and shared daily in the sectorial accounts of Twitter and LinkedIn.

**Related Magazines:** Novoperfil, El Instalador, Manutención y almacenaje, iARQCO, Automatización para la industria, Construcción industrializada