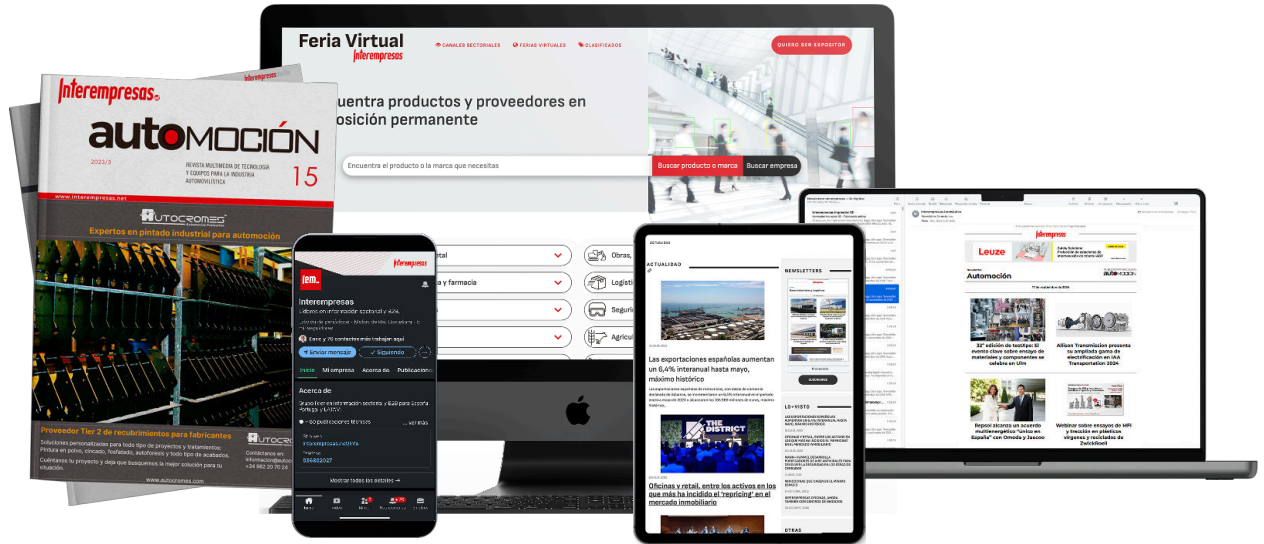


Interempresas^{net} autoMOCIÓN



Publishing Schedule

v. 26/12/2025

AU25
February

DEADLINE
9/02/2026

Trade Shows/Events:
BIEMH 2026
Bilbao (Bizkaia), 2-6 March

AU28
October

DEADLINE
16/10/2026

Trade Shows/Events:
METALMADRID 2026 (ADVANCED MANUFACTURING MADRID)
Madrid, 4-5 November

AU26
April

DEADLINE
17/4/2026

Trade Shows/Events:
ADVANCED FACTORIES 2026
Barcelona, 5-7 May

AU27
July

DEADLINE
16/07/2026

Trade Shows/Events:
AMB 2026
Stuttgart, 15-19 September

CONTENIDO

Temas propios del sector:

- Materiales habituales y materiales emergentes
- Herramientas para el mecanizado de todos ellos
- Máquinas para la fabricación de piezas metálicas y/o de composites
- Procesos de automatización en el sector, producción inteligente, digitalización, sistemas para la mejora de la competitividad en la producción, etc.



Magazines (paper + online)

Format: DIN A4.

Periodicity: 4 issues per year.

Total circulation: + 10.700 sends/issue.

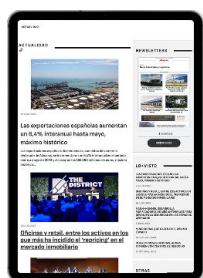
Distribution & reader profile: **Decision makers** in purchasing at automakers, component suppliers and manufacturers of equipment for automotive part production, as well as professionals across the automotive value chain. Also aimed at professionals in manufacturing technologies, industrial equipment, robotics, automation systems, machining companies, plastic part developers, sensing and navigation systems



Virtual fairs: IEFeria &; IEMaq

The Interempresas virtual trade fair brings together over 25,000 exhibiting companies across more than 90 industry-specific sectors.

This key platform connects manufacturers, distributors and professionals through two specialised channels: **IEFeria**, focused on showcasing new industrial products, equipment and services; and **IEMaq**, dedicated to second-hand, used or surplus machinery and equipment offers. Together, they create a digital environment that enhances visibility, drives business opportunities, and fosters strong B2B relationships.

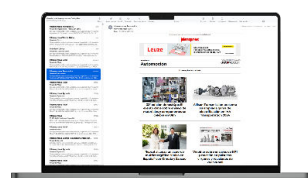


Digital magazines

The sector-specific channels of Interempresas.net deliver relevant content and up-to-date news across more than 100 industries, targeting businesses and professionals alike.

Articles, interviews, features, success stories, reports, expert opinions, market data and a calendar of trade fairs and events form the core of the leading digital B2B media platform in Spanish.

A dedicated editorial team and an extensive network of contributors and industry experts support each sector, amplifying and sharing everything that's happening across the industrial landscape.



Newsletters

Over 760,000 professionals regularly receive a curated selection of industry-specific content straight to their inbox. This high-quality B2B database boasts a delivery rate of over 99% and an average open rate exceeding 33%.

Interempresas newsletters are tailored to match each user's interests, ensuring clear, targeted, and highly valuable communication.



Social networks

Content is also shared via LinkedIn, as well as other platforms like Instagram and WhatsApp, creating active communities of businesses and professionals across each sector. The immediacy of the information and the use of audiovisual formats encourage interaction, boost engagement, and enhance brand visibility in highly relevant and trusted environments.

Related magazines: Metalmecánica, Automatización, Tratamientos Térmicos y de Superficies