

autoMOCIÓN



Editions calendar

AU17
March

DEADLINE
15-03-2024

Fairs/Events: **ADVANCED FACTORIES 2024**
BARCELONA, 09-11 APRIL

AU18
May

DEADLINE
17-05-2024

Fairs/Events: **BIEMH 2024**
BILBAO, 03 JUNE- 07 JUNE

AU19
July

DEADLINE
22-07-2024

Fairs/Events: **AMB 2024**
STUTTGART, 10-14 SEPTEMBER

AU20
October

DEADLINE
28-10-2024

Fairs/Events: **METALMADRID 2024**
MADRID, 20-21 NOVEMBER

COMMON CONTENTS

Specific sectorial topics:

Common and emerging materials, tools for the machining of all of them, machines for the manufacture of metal and/or composite parts, automation processes in the sector, intelligent production, digitalisation, systems for the improvement of competitiveness in production, etc.



Magazines

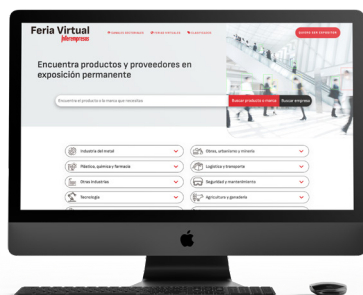
Format: DIN-A4.

Periodicity: 4 issues per year.

Circulation: +9.700 shipments/edition.

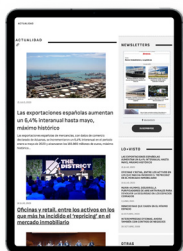
Interactive version: Viewer of the magazine in all interactive devices.

Distribution: Automoción is aimed at managers with decision-making capacity in the purchasing area of automobile manufacturing companies, component suppliers, manufacturers of equipment for the production of automobile parts and, in general, those working in the production and distribution chain of the automobile industry. It is also aimed at professionals related to manufacturing technologies, industrial equipment, robotisation, automation systems, machining companies, developers of plastic parts, sensors and navigation systems.



Virtual Fairs

The Interempresas virtual fair, made up of more than 20,000 exhibiting companies organised in more than 90 sectoral halls, is the world's most important permanent internet exhibition centre for professionals in the Spanish-speaking world. Interempresas.net has its audience audited by the Oficina de Justificación de la Difusión (OJD), whose monthly reports are public and can be consulted online.



Digital Magazines

Digital magazines provide always updated information, accessible from any computer, tablet or smart-phone. News, reports, interviews, technical articles, blogs, news, calendar of events and exhibitions, a collection of high quality information offered to all companies and sectorial professionals.



Newsletters

Sent by email to users who show interest in the sector with address validated and with authorization for the reception of newsletters. A high quality B2B database, with more than +1M users classified by sector.

Sector Automoción: +4.000 registered users.



Social Networks

The contents published in the e-magazines are disseminated and shared daily in the sectorial accounts of Twitter and LinkedIn.

Related Magazines: Metalmecánica, Automatización, Tratamientos térmicos & de superficies