



organic
camu-camu



Vitality by natural Vitamin C
Lat.: «Myrciaria dubia»

About Camu-Camu

What is Camu-Camu?

Camu Camu (*Myrciaria dubia*) is a bush that of the myrtle family. It is originated in the western Amazon region, mostly in Brazil and Peru.

Camu Camu blossoms are of whitish colour, its fruits with their red to dark purple colour closely resemble very big cranberries: they are round as a ball with a diameter up to 40 mm and usually contain two seeds.

Camu Camu is equipped with two exceptional properties: first, according to our present knowledge: one of the highest Vitamin C contents at all, second: the highest content of secondary plant substances.



AMAZONAS Camu-Camu fresh, pure, natural

- Our supplier in Peru has specialized in the production of 100% pure fruit powders. Cultivation, harvest and production are under his control – what guarantees high quality fruit powders from one source.
- Profound know-how and long-term experience are basic requirements for optimal harvest timing and gentle production methods.
- His philosophy: Preserve the best of nature.
- His product: pure high-quality fruit powder of raw food quality – without any additives.

Vitamin C content in comparison (per 100 g)

• Orange	50 mg	
• Black currant	190 mg	
• Yellow sweet pepper	294 mg	
• Camu-Camu	ca. 8.000 mg	

Specification

Product name:	Organic Camu-Camu Powder raw food quality
Botanic name:	Myrciaria Dubia
Country of origin:	Peru, Amazon region
Made of:	whole fruits (without seeds)
Composition:	100% pure Camu Camu powder
Grain size (mesh):	mesh 60 (ca. 250 µm)
Carriers:	none
Main nutrients:	natural Vitamin C
Ratio:	6–7 kg Camu-Camu fruits give 1 kg Camu-Camu Powder
Free of:	GMO, gluten, lactose
Colour:	beige
Taste:	harsh
Consistency:	fine powder
Suitable for:	vegetarians, raw food diet, dibabetics, coeliac disease
Best before:	24 months in original trading unit
Original trading unit:	5 kg PP-sacks
Recommended storage:	dry (in original trading unit)
Assortment category:	food supplement, organic product, sportsman food,
	wellness food, superfood

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Production

Harvest

In the Amazon region Camu Camu bushes usually grow right by the riverside. The harvest of Camu Camu fruits takes place from November to March, when the water level is favourable. It is a real hard job, since the bushes can be reached only by boats and the time for harvest is limited.

To cover the increasing demand and to improve availability our Peruvian supplier has planted additional bushes in the interior country, which are easy to reach.

Production

After harvest the Camu-Camu fruits are collected in ice-boxes to preserve the valuable plant substances and immediately carried to the production site.

Manufacturing

There the fruits are first cleaned in water. After cleaning, only the best fruits are handpicked and deseeded.

Finally, the fruit pulp is dried gently for 6–8 hours in special drying plants.



Filling

After drying the fruit pulp is grinded into a fine powder, filled into high-quality air-tight sacks and stored in 4–2°C.



Camu-Camu – Fit for Two!

Benefits

- Since our human body is not able to produce Vitamin C by itself we depend on regular supply of natural Vitamin C from outside.
- Like Acerola, Camu-Camu is ranking on top of all Vitamin C-containing fruits
- Our Camu Camu powder contains min. 8-10 % Vitamin C and other Vitamins, but also numerous secondary plant substances, such as flavonoids. These flavonoids are considered highly important as catalysts for the absorption of Vitamin C by our organism to reveal it's antioxidant (cell-protecting) properties.
- Other than Acerola cherries, Camu-Camu berries can be manufactured without any carriers. The result: 100% pure high-level fruit powder of raw food quality.

Applications

- **Recommended daily application:**
1 g powder (1/2 teaspoon) mixed into musli, yoghurt, fruit salad or any beverage (water, fruit juice or vegetable juice)
- **Industrial application:**
As additive in chocolate, bars, fitness drinks, tablets and capsules

Nutrition facts

per 100 g

Calorific value	1.530 / 360 kJ/kcal	
Fat	2,3 g	
Thereof saturated fatty acids	0,9 g	
Carbohydrates	75,0 g	
Thereof sugar	65,0 g	
Protein	4,3 g	
Salt	< 0,1 g	
Vitamin C	12.000 mg (150 % RDA)	

RDA = Recommended Daily Allowance of Vitamins and mineral substances for adult people.

Verpackungsvarianten

- Bulk
- Cans – optional

Documents

- Specification
- Analyses of each charge including
 - Microbiology
 - Heavy metal
 - Pesticides
- Marketability letter

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