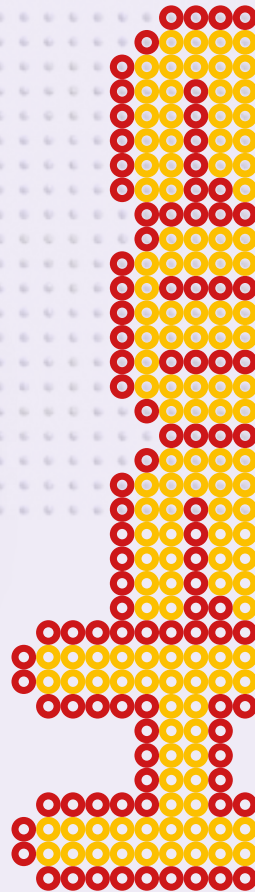
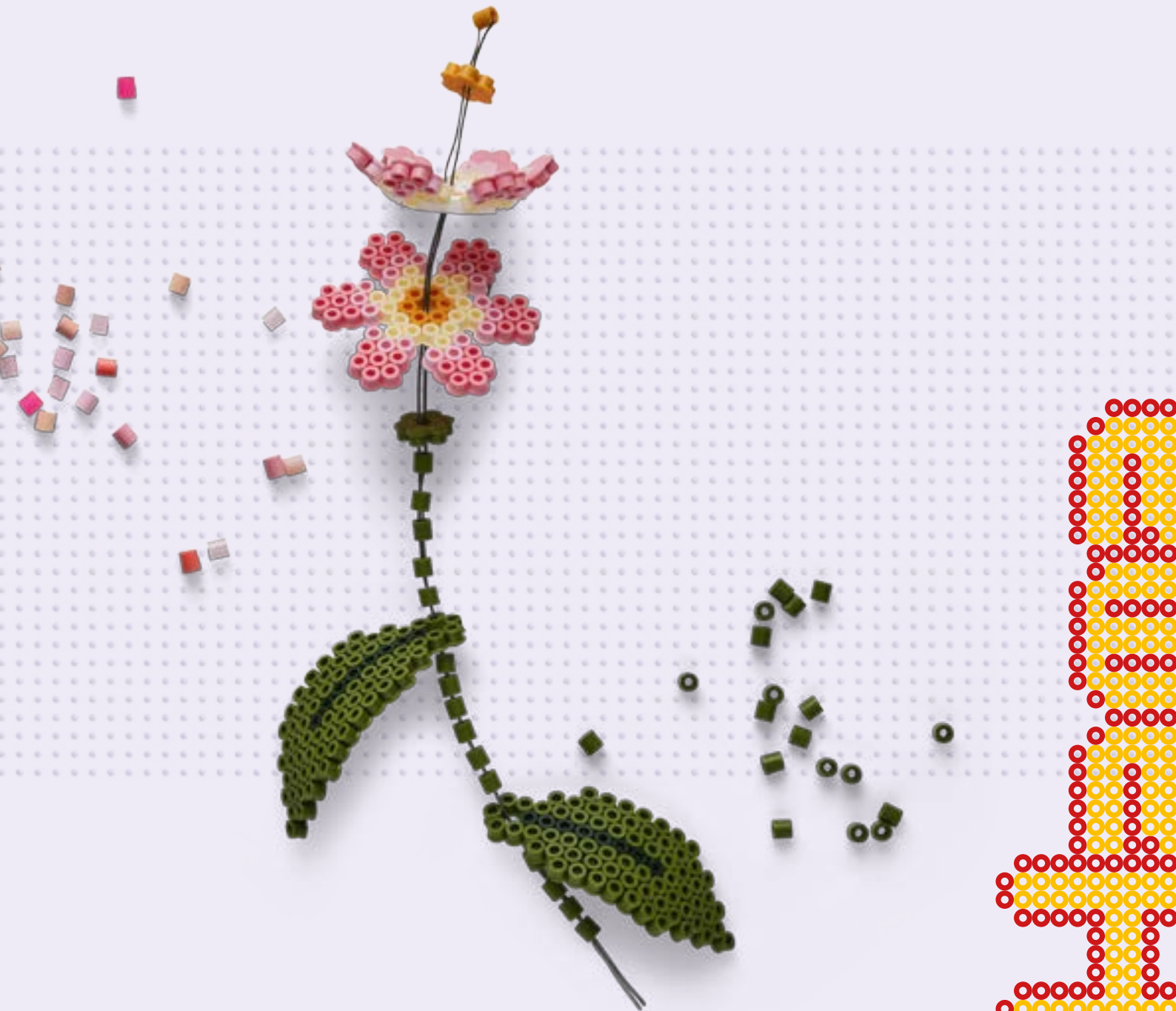


Hama News 2023

From child's play to fine art



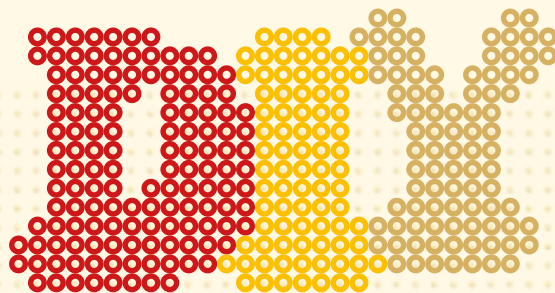
Made in Denmark since 1971

Creativity that grows with you

Most of us can remember playing with HAMA beads. They were there as we took our first strides towards fine motor control. They were there as we learned how to make patterns and distinguish colors. And they were there as we discovered what we love and how to express ourselves.

But unlike many other much-loved toys, HAMA beads are so much more than a childhood memory. From reimagining Van Gogh, to designing a new custom table topper, there's no limit to the things you can create (or how many times you can start over).

And with the addition of two beautiful new greens, you can grow your creativity even more. Are you ready to turn over a new leaf?

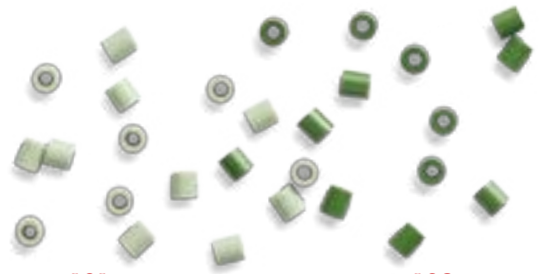


Made in Denmark since 1971



New colours

We have added two inspiring new colours to the HAMA bead colour range. Eucalyptus and forest green. Go create.



101

102



201-XX BEADS IN BAG

Contents: Approx. 3.000 beads.
Product size: 20x13x2 cm
Master pack: 60 bags



205-XX BEADS IN BAG

Contents: Approx. 6.000 beads.
Product size: 28x13x4 cm
Master pack: 30 bags



207-XX BEADS IN BAG

Contents: Approx. 1.000 beads.
Product size: 17x10x2 cm
Master pack: 50 bags
(5 bags of 10 pcs.)



501-XX BEADS IN BAG

Contents: Approx. 2.000 Mini beads.
Product size: 12x7,5x1 cm
Master pack: 100 bags
(10 bags of 10 pcs.)



3159 GIFT BOX - FASHION GIRLS

Contents: Approx. 4.000 beads, 2 large square pegboards No. 234, colour printed design sheet, instructions and ironing paper.
Product size: 24,5x32x4 cm
Master pack: 10 pcs.



3046 GIANT GIFT BOX - ADVENT CALENDAR

Contents: Approx. 5.000 beads, 5 small pegboards: Square No. 220, round No. 222, hexagonal No. 223, star No. 270 and christmas tree No. 331. 1 Hama connector, advent calendar with 24 colour printed designs, instructions and ironing paper.
Product size: 27,5x43x4 cm
Master pack: 5 pcs.



Let your ideas bloom



New product



3621 HAMA ART - BOUQUET

Contents: Approx. 6.000 beads, 3 large hexagonal pegboards No. 276, colour printed design sheet, instructions and ironing paper.

Product size: 18,5x27x3,5 cm

Master pack: 4 pcs.

New product



3622 HAMA ART - SUCCULENTS

Contents: Approx. 6.000 beads, 3 large hexagonal pegboards No. 276, 4 Hama connectors, colour printed design sheet, instructions and ironing paper.
Product size: 18,5x27x3,5 cm
Master pack: 4 pcs.

New product



3609 HAMA ART - PAUL KLEE

Contents: Approx. 10.000 beads, 6 large square pegboards No. 234, colour printed design sheet, instructions and ironing paper.
Product size: 18,5x27x7 cm
Master pack: 4 pcs.

New design



3605 HAMA ART - BUTTERFLY

Contents: Approx. 10.000 beads, 6 large square pegboards No. 234, colour printed design sheet, instructions and ironing paper.
Product size: 18,5x27x7 cm
Master pack: 4 pcs.

New design



3606 HAMA ART - CLAUDE MONET

Contents: Approx. 10.000 beads, 6 large square pegboards No. 234, colour printed design sheet, instructions and ironing paper.
Product size: 18,5x27x7 cm
Master pack: 4 pcs.

New design



3607 HAMA ART - VAN GOGH

Contents: Approx. 10.000 beads, 6 large square pegboards No. 234, colour printed design sheet, instructions and ironing paper.
Product size: 18,5x27x7 cm
Master pack: 4 pcs.

New design



3608 HAMA ART - SUNFLOWERS

Contents: Approx. 10.000 beads, 6 large square pegboards No. 234, colour printed design sheet, instructions and ironing paper.
Product size: 18,5x27x7 cm
Master pack: 4 pcs.



Hama Kids Gift Box

3712 ACTIVITY BOX

Contents: Approx. 2.400 beads, 1 medium hexagonal pegboard No. 329, 1 string, 3 hair clips, colour printed design sheet, instructions, ironing paper and 1 storage tray with lid.

Product size: 24,5x32x3 cm

Master pack: 10 pcs.

3706 ASSORTMENT

Display size: 41x32x36 cm

Master pack: Display of 10 pcs.

3 pcs. of each 3707 and 3709.

4 pcs. of 3712)



4217 ASSORTMENT

Display size: 37,5x21x33 cm

Master pack: Display of 12 pcs. (4 pcs. of each 4214, 4215 and 4216)



4214 LARGE BEAD KIT BLISTER

Contents: Approx. 1.100 beads, 2 pegboards: Small dog No. 326 and doll No. 330, instructions and ironing paper.

Product size: 24,5x19,5x2 cm

Master pack: 12 pcs.



4215 LARGE BEAD KIT BLISTER

Contents: Approx. 1.100 beads, 2 pegboards: Car No. 311 and dinosaur No. 322, instructions and ironing paper.

Product size: 24,5x19,5x2 cm

Master pack: 12 pcs.



4216 LARGE BEAD KIT BLISTER

Contents: Approx. 1.100 beads, 2 pegboards: Butterfly No. 298 and small flower No. 327, instructions and ironing paper.

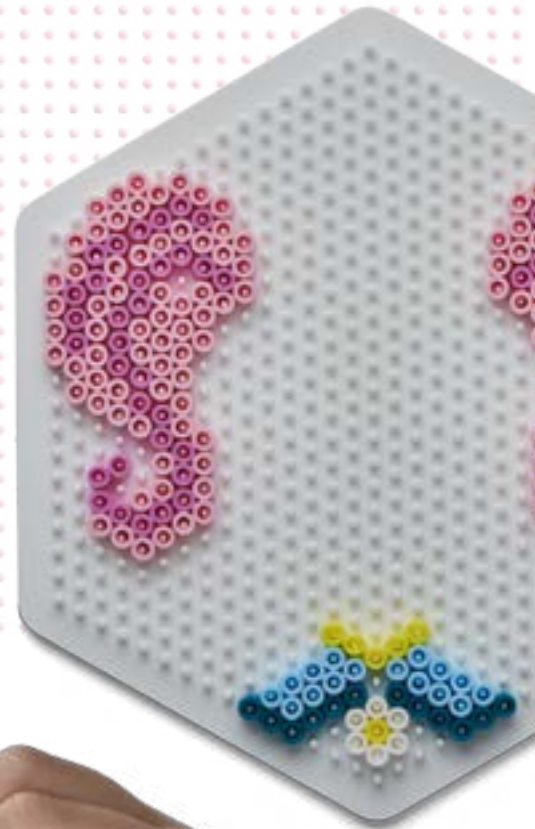
Product size: 24,5x19,5x2 cm

Master pack: 12 pcs.



**3255 GIFT BOX
- PET SALON**

Contents: Approx. 2.500 beads, 1 large hexagonal pegboard No. 276, 2 Hama connectors, colour printed design sheet, instructions and ironing paper.
Product size: 24,5x21x4 cm
Master pack: 10 pcs.



Hama 1000 beads in bag

The classic beads in
new, redesigned bags.



Single coloured beads

Mixed coloured beads

Glow in the dark beads



Hama Pegboards

The classic pegboards in
new, redesigned packaging.
Same item Nos and barcodes.



Hama Maxi 3+



8231 SMALL HEART

Product size: 9x7,5x1 cm
Master pack: 90 pcs.
(9 bags of 10 pcs.)



8792 BEADS AND PEGBOARDS IN TUB

Contents: Approx. 400 beads,
2 transparent small pegboards:
Square No. 8224 and heart No. 8231.
Colour printed design sheet,
instructions and ironing paper.
Product size: 12,5x11,5x11,5 cm
Master pack: 12 tubs



8277 PEGBOARD BLISTER

Contents: 2 transparent
small pegboards: Square
No. 8224 and
heart No. 8231.
Product size: 18x12x2 cm
Master pack: 24 pcs.



8982 SMALL BEAD KIT BLISTER

Contents: Approx. 100 beads,
1 transparent small heart
pegboard No. 8231 and ironing
paper.
Product size: 18x12x3 cm
Master pack: 12 pcs.

Hama Paw Patrol

8752 BEADS AND PEGBOARD IN BOX - PAW PATROL

Contents: Approx. 900 Maxi beads,
1 transparent large square pegboard
No. 8214, 1 string, colour printed design
sheet, instructions and ironing paper.
Product size: 9x19,5x19,5 cm
Master pack: 5 boxes



99375 STAND BOARD - PAW PATROL

Product size: 70x100 cm



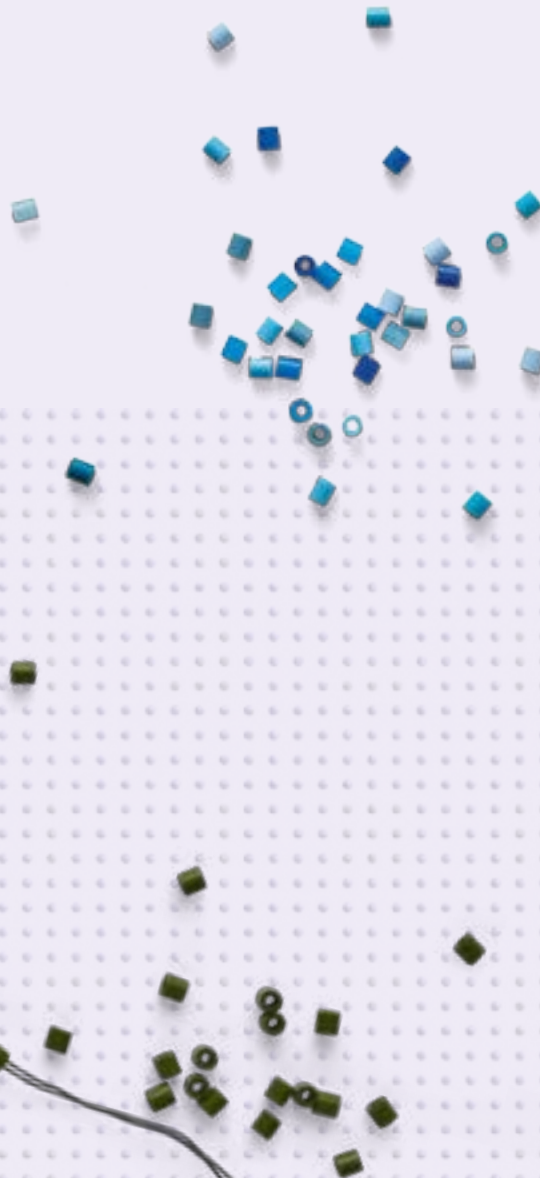
7966 HANGING BOX - PAW PATROL

Contents: Approx. 2.000 beads,
1 large hexagonal pegboard No. 276TR,
4 bead supports, colour printed design
sheet, instructions and ironing paper.
Product size: 25,5x17x3 cm
Master Pack: 10 pcs.



7920 GIFT BOX - PAW PATROL 3D

Contents: Approx. 4.000 beads, 1 large
hexagonal pegboard No. 276TR, 5 Hama
connectors, colour printed design sheet,
instructions and ironing paper.
Product size: 24,5x32x4 cm
Master Pack: 10 pcs.



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