

## Publishing Schedule

v. 25/12/2025

### PK192 January

DEADLINE  
7/01/2026

Childcare Sector Barometer Report  
Preview Report on the Babykid Spain  
Fair in Valencia  
Report on New Collections and New  
Products for 2026

### PK195 July

DEADLINE  
14/7/2026

Home Childcare Dossier: Furniture,  
Static and Safety  
Preview Report Kind + Jugend Fair in  
Cologne

### PK193 March

DEADLINE  
9/03/2026

Report: Travelling with the Baby: Car  
Seats  
Report: Babykid Spain Fair in Valencia  
Report: Products for the Summer  
Campaign

### PK196 September

DEADLINE  
18/09/2026

Report on the Kind + Jugend 2026 Fair in  
Cologne  
Preschool Toys Report  
Analysis of the Layette Category

### PK194 May

DEADLINE  
4/05/2026

Baby Stroller Report: Car Seats and  
Pushchairs  
Hygiene and Cosmetics Report  
Back to School Report

### PK197 November

DEADLINE  
9/11/2026

Feeding and Childcare Technical  
Products Report  
Childcare Sector Guide: manufacturers,  
brand distributors

## Magazines (paper + online)

**Format:** DIN-A4.

**Frequency:**

**Circulation:**

**Interactive version:** Viewer of the magazine in all interactive devices.

**Distribution:**



## Virtual fairs: IEFeria &; IEMaq

The Interempresas virtual trade fair brings together over 25,000 exhibiting companies across more than 90 industry-specific sectors.

This key platform connects manufacturers, distributors and professionals through two specialised channels: **IEFeria**, focused on showcasing new industrial products, equipment and services; and **IEMaq**, dedicated to second-hand, used or surplus machinery and equipment offers. Together, they create a digital environment that enhances visibility, drives business opportunities, and fosters strong B2B relationships.

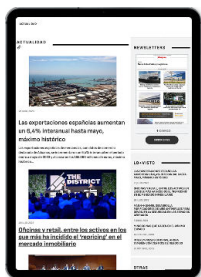


## Digital magazines

The sector-specific channels of Interempresas.net deliver relevant content and up-to-date news across more than 100 industries, targeting businesses and professionals alike.

Articles, interviews, features, success stories, reports, expert opinions, market data and a calendar of trade fairs and events form the core of the leading digital B2B media platform in Spanish.

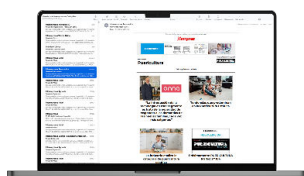
A dedicated editorial team and an extensive network of contributors and industry experts support each sector, amplifying and sharing everything that's happening across the industrial landscape.



## Newsletters

Over 760,000 professionals regularly receive a curated selection of industry-specific content straight to their inbox. This high-quality B2B database boasts a delivery rate of over 99% and an average open rate exceeding 33%.

Interempresas newsletters are tailored to match each user's interests, ensuring clear, targeted, and highly valuable communication.



## Social networks

Content is also shared via LinkedIn, as well as other platforms like Instagram and WhatsApp, creating active communities of businesses and professionals across each sector. The immediacy of the information and the use of audiovisual formats encourage interaction, boost engagement, and enhance brand visibility in highly relevant and trusted environments.

<https://www.linkedin.com/company/puericultura-market>



**Related magazines:** Juguetes, Licencias