

# Publishing Schedule

v. 23/12/2025

**PE11**  
**February**  
DEADLINE  
9/2/2026

Trade Shows/Events:  
**JESAL EXTETIC 2026**  
Alicante (Alacant), 28 February-2 March  
**ANDALUCÍA BELLEZA & MODA 2026**  
Granada, 13-15 March  
**COSMOPROF 2026**  
Bologna, 26-29 March

**PE14**  
**November**  
DEADLINE  
20/11/2026

**PE12**  
**April**  
DEADLINE  
7/4/2026

Trade Shows/Events:  
**PROFESSIONAL BEAUTY SALON INTERNATIONAL 2026**  
Barcelona, 25-27 April

**PE13**  
**October**  
DEADLINE  
1/10/2026

Trade Shows/Events:  
**SALÓN LOOK 2026**  
Madrid, 13-15 November

## Magazines (paper + online)



**Format:** DIN A4.

**Periodicity:** 4 issues per year.

**Total circulation:** + 56.900 sends/issue.

**Distribution & reader profile:** Technicians and professionals in the sector; distributors; hairdressing schools; representative associations; major users of hairdressing services; and hairdressing, barbering and beauty businesses.

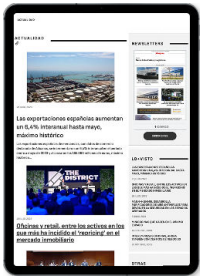
## Virtual fairs: IEFeria &; IEMaq



The Interempresas virtual trade fair brings together over 25,000 exhibiting companies across more than 90 industry-specific sectors.

This key platform connects manufacturers, distributors and professionals through two specialised channels: **IEFeria**, focused on showcasing new industrial products, equipment and services; and **IEMaq**, dedicated to second-hand, used or surplus machinery and equipment offers. Together, they create a digital environment that enhances visibility, drives business opportunities, and fosters strong B2B relationships.

## Digital magazines

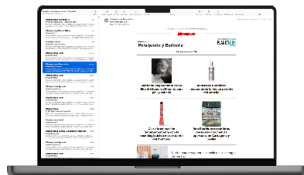


The sector-specific channels of Interempresas.net deliver relevant content and up-to-date news across more than 100 industries, targeting businesses and professionals alike.

Articles, interviews, features, success stories, reports, expert opinions, market data and a calendar of trade fairs and events form the core of the leading digital B2B media platform in Spanish.

A dedicated editorial team and an extensive network of contributors and industry experts support each sector, amplifying and sharing everything that's happening across the industrial landscape.

## Newsletters



Over 760,000 professionals regularly receive a curated selection of industry-specific content straight to their inbox. This high-quality B2B database boasts a delivery rate of over 99% and an average open rate exceeding 33%.

Interempresas newsletters are tailored to match each user's interests, ensuring clear, targeted, and highly valuable communication.

**Hairdressing and beauty sector:** + 53.900

## Social networks



Content is also shared via LinkedIn, as well as other platforms like Instagram and WhatsApp, creating active communities of businesses and professionals across each sector. The immediacy of the information and the use of audiovisual formats encourage interaction, boost engagement, and enhance brand visibility in highly relevant and trusted environments.

<https://www.linkedin.com/company/planetlook>

**Related magazines:** Tecnopack, Industria Farmacéutica y cosmética, iArqco, Interempresas Menaje, Protección Laboral, Mascotas