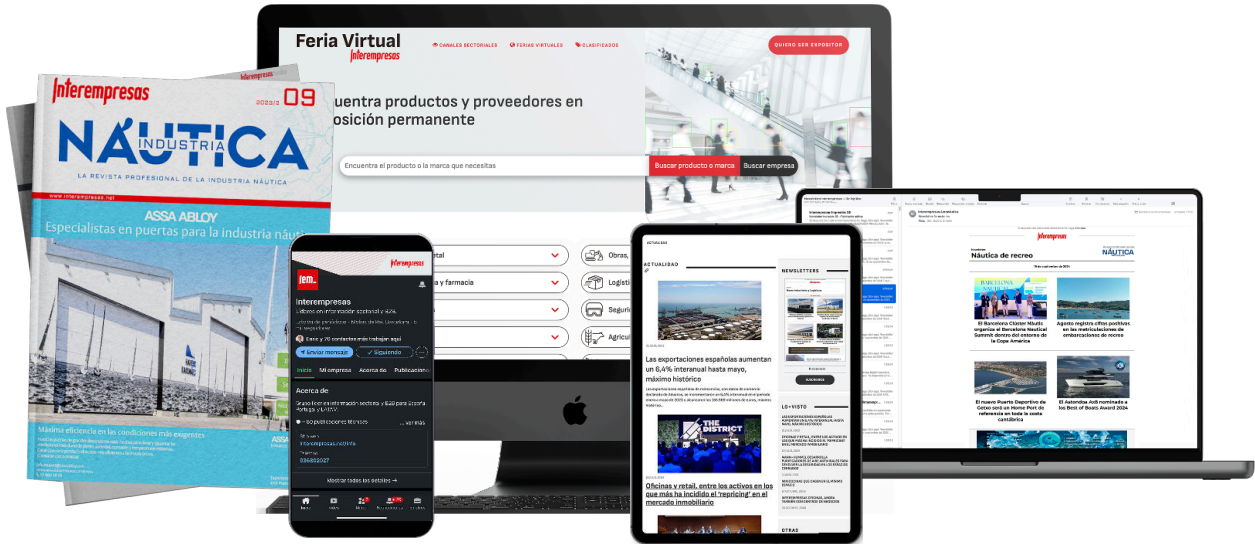


Interempresas

# NÁUTICA

PROFESIONAL

Embarcaciones, tecnología y servicios para la náutica de recreo



## Publishing Schedule

v. 26/12/2025

**NT17**  
**February**  
DEADLINE  
23/02/2026

Overview Report on the Recreational Nautica Sector  
Marine Propulsion Report  
Special National Maritime Congress 2026  
Special Palma Boat Show 2026

**NT18**  
**June**  
DEADLINE  
15/06/2026

Propeller Report  
Paint and Antifouling Report  
Safety and Signalling Report  
Technical Fabrics Report

**NT19**  
**October**  
DEADLINE  
23/10/2026

Marine Electronics Report  
Energy Devices Report  
Floors Report  
Special Metstrade 2026



## Magazines (paper + online)

**Format:** DIN A4.

**Periodicity:** 3 issues per year.

**Total circulation:** +1.600 sends/issue.

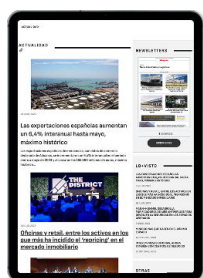
**Distribution & reader profile:** Specialists in the boating world: manufacturers, shipyards, distributors, boat rental companies, nautical companies, associations, marinas, boatyards, harbors, manufacturers of boat accessories, suppliers, as well as local, regional and national public bodies related to the nautical industry.



## Virtual fairs: IEFeria &; IEMaq

The Interempresas virtual trade fair brings together over 25,000 exhibiting companies across more than 90 industry-specific sectors.

This key platform connects manufacturers, distributors and professionals through two specialised channels: **IEFeria**, focused on showcasing new industrial products, equipment and services; and **IEMaq**, dedicated to second-hand, used or surplus machinery and equipment offers. Together, they create a digital environment that enhances visibility, drives business opportunities, and fosters strong B2B relationships.

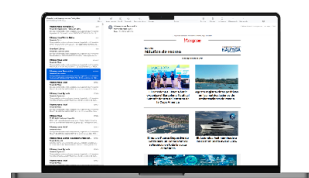


## Digital magazines

The sector-specific channels of Interempresas.net deliver relevant content and up-to-date news across more than 100 industries, targeting businesses and professionals alike.

Articles, interviews, features, success stories, reports, expert opinions, market data and a calendar of trade fairs and events form the core of the leading digital B2B media platform in Spanish.

A dedicated editorial team and an extensive network of contributors and industry experts support each sector, amplifying and sharing everything that's happening across the industrial landscape.



## Newsletters

Over 760,000 professionals regularly receive a curated selection of industry-specific content straight to their inbox. This high-quality B2B database boasts a delivery rate of over 99% and an average open rate exceeding 33%.

Interempresas newsletters are tailored to match each user's interests, ensuring clear, targeted, and highly valuable communication.

**Nautic Sector: +900 registered users**



## Social networks

Content is also shared via LinkedIn, as well as other platforms like Instagram and WhatsApp, creating active communities of businesses and professionals across each sector. The immediacy of the information and the use of audiovisual formats encourage interaction, boost engagement, and enhance brand visibility in highly relevant and trusted environments.

**Related magazines:** Rotación, Aeronáutica, Plásticos Universales, Impresión 3D