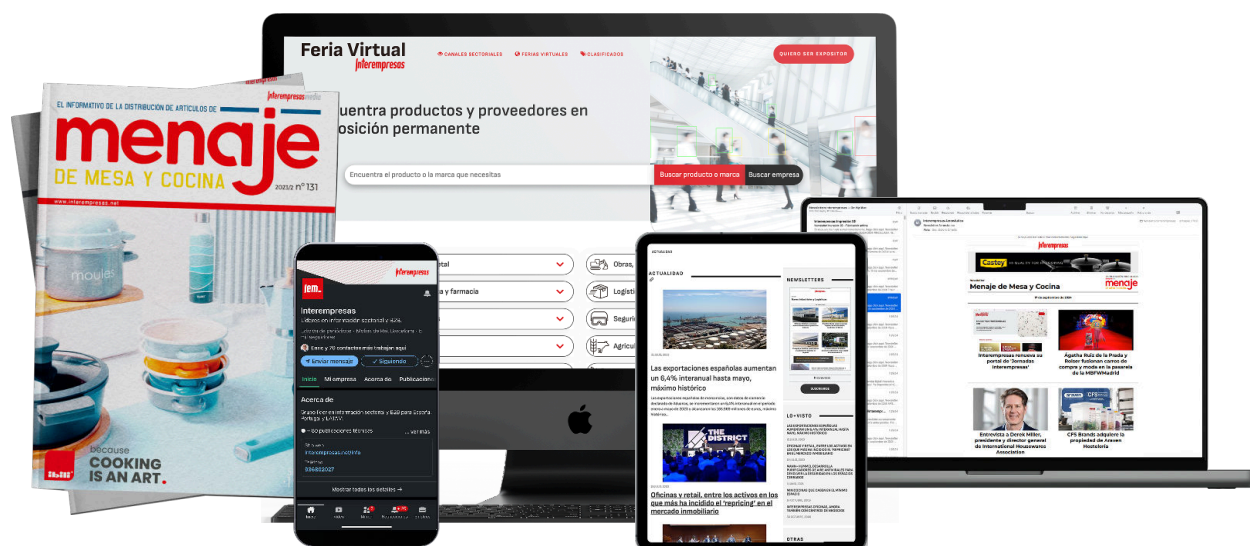


menaje

DE MESA Y COCINA



Publishing Schedule

v. 23/12/2025

MJ140

March

DEADLINE
11/03/2026

Bathroom storage and decoration

MJ143

November

DEADLINE
18/11/2026

Special Ambiente 2027

Trade Shows/Events:

AMBIENTE 2027
Frankfurt, February
INTERGIFT 2027 - INVIERNO
February
IHA 2027
Chicago, February
HOSPITALITY INNOVATION PLANET 2027 (HIP)
February
EXPOCADENA 88 2027
February
CONGRESO AECOC FERRETERÍA 2027
March

MJ141

July

DEADLINE
8/07/2026

Small household appliance

Trade Shows/Events:

INTERGIFT 2026 - OTOÑO
Madrid, September
EXPOHOGAR 2026
Barcelona, October

MJ142

September

DEADLINE
9/09/2026

Home textiles.

Cocina.
Hogar.
Pequeño electrodoméstico.
Textil.



Magazines (paper + online)

Format: DIN A4.

Periodicity: 4 issues per year.

Total circulation: + 2.600 sends/issue.

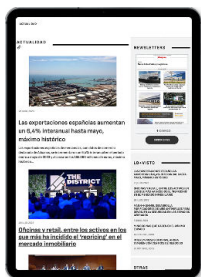
Distribution & reader profile: Readers include housewares distributors; foodservice professionals; purchasing managers at hotel chains and catering/collective dining; official hospitality & culinary schools; retail; specialty stores; hardware; cooperatives; buying groups and services; hypermarkets; and industry trade fairs.



Virtual fairs: IEFeria &; IEMaq

The Interempresas virtual trade fair brings together over 25,000 exhibiting companies across more than 90 industry-specific sectors.

This key platform connects manufacturers, distributors and professionals through two specialised channels: **IEFeria**, focused on showcasing new industrial products, equipment and services; and **IEMaq**, dedicated to second-hand, used or surplus machinery and equipment offers. Together, they create a digital environment that enhances visibility, drives business opportunities, and fosters strong B2B relationships.

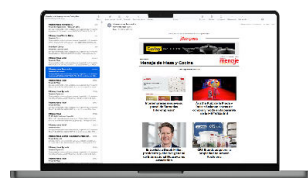


Digital magazines

The sector-specific channels of Interempresas.net deliver relevant content and up-to-date news across more than 100 industries, targeting businesses and professionals alike.

Articles, interviews, features, success stories, reports, expert opinions, market data and a calendar of trade fairs and events form the core of the leading digital B2B media platform in Spanish.

A dedicated editorial team and an extensive network of contributors and industry experts support each sector, amplifying and sharing everything that's happening across the industrial landscape.



Newsletters

Over 760,000 professionals regularly receive a curated selection of industry-specific content straight to their inbox. This high-quality B2B database boasts a delivery rate of over 99% and an average open rate exceeding 33%.

Interempresas newsletters are tailored to match each user's interests, ensuring clear, targeted, and highly valuable communication.



Social networks

Content is also shared via LinkedIn, as well as other platforms like Instagram and WhatsApp, creating active communities of businesses and professionals across each sector. The immediacy of the information and the use of audiovisual formats encourage interaction, boost engagement, and enhance brand visibility in highly relevant and trusted environments.

<https://www.linkedin.com/company/ferreteria-interempresas>

Related magazines: Ferretería