

## in G E O pres **Interempresas** media



## **Publishing Schedule**

v. 19/12/2025

**IG319** 

**February** 

**DEADLINE** 10/02/2026 Soil Mechanics and Foundation Engineering

Geotechnics Geothermy

Trade Shows/Events:

26ª JORNADAS SEMSIG - AETESS 2026

Madrid, 26 February

**IG320** 

Smopyc

March

**Tunneling and Underground Works** 

Aggregates

**DEADLINE** 27/03/2026

Trade Shows/Events:

**SMOPYC 2026** 

Zaragoza, 15-18 April

**IG321** June

Drilling and blasting in mines and quarries

Roads

Concrete

**DEADLINE** 3/06/2026

Trade Shows/Events:

**XLVI ASAMBLEA GENERAL ANMOPYC** 

2026

Zaragoza, July

**IG322** 

Ingeoguide

July

DEADLINE 10/07/2026 **IG323** 

October

DEADLINE

1/10/2026

Mining

International projects

Trade Shows/Events:

**MMH 2026** 

Sevilla, 20-22 October

**IG324** 

November

**DEADLINE** 24/11/2026 Tunneling and Underground Works

Hydraulic Engineering

Big infraestructures (bridges, ports, etc.)







## Magazines (paper + online)

Format: DIN A4.

Periodicity: 6 issues per year.

Total circulation: +25.400 sends/issue.

Distribution & reader profile: Public works and civil engineering consultancies; mining operations; quarries and gravel pits; construction firms and public/civil works contractors; energy engineering and consulting. Mining, civil and forestry engineers, geologists and

other graduates.

## Virtual fairs: IEFeria & IEMaq



The Interempresas virtual trade fair brings together over 25,000 exhibiting companies across more than 90 industry-specific sectors.

This key platform connects manufacturers, distributors and professionals through two specialised channels: **IEFeria**, focused on showcasing new industrial products, equipment and services; and **IEMaq**, dedicated to second-hand, used or surplus machinery and equipment offers. Together, they create a digital environment that enhances visibility, drives business opportunities, and fosters strong B2B relationships.

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## Digital magazines

The sector-specific channels of Interempresas.net deliver relevant content and up-to-date news across more than 100 industries, targeting businesses and professionals alike.

Articles, interviews, features, success stories, reports, expert opinions, market data and a calendar of trade fairs and events form the core of the leading digital B2B media platform in Spanish.

A dedicated editorial team and an extensive network of contributors and industry experts support each sector, amplifying and sharing everything that's happening across the industrial landscape.

## **Newsletters**



Over 760,000 professionals regularly receive a curated selection of industry-specific content straight to their inbox. This high-quality B2B database boasts a delivery rate of over 99% and an average open rate exceeding 33%.

Interempresas newsletters are tailored to match each user's interests, ensuring clear, targeted, and highly valuable communication.

Civil Works sector\_+17.800 registered users

## Montrol of the control of the contro

### Social networks

Content is also shared via LinkedIn, as well as other platforms like Instagram and WhatsApp, creating active communities of businesses and professionals across each sector. The immediacy of the information and the use of audiovisual formats encourage interaction, boost engagement, and enhance brand visibility in highly relevant and trusted environments.

https://www.linkedin.com/showcase/mineria-interempresas