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# **Magazines**

Format: DIN-A4.

**Periodicity:** 1 issues per year. **Circulation:** +XX shipments/edition.

Interactive version: Viewer of the magazine in all interactive devices.

Distribution:

#### **Virtual Fairs**

The portal www.interempresas.net is now the leading online platform of Spanish industry.

The virtual fairs of Interempresas.net present over 16.000 exhibitors, are visited each month by more than 2.370.000 professionals and generate more than 10.000 monthly requests information via e-mail.

Interempresas.net is controlled by OJD and its monthly proceedings are public and searchable on-line.

# **Digital Magazines**

Digital magazines provide always updated information, accessible from any computer, tablet or smart-phone. News, reports, interviews, technical articles, blogs, news, calendar of events and exhibitions, a collection of high quality information offered to all companies and sectorial professionals.

# **Newsletters**

Sent by email to users who show interest in the sector with address validated and with authorization for the reception of newsletters. A high quality B2B database, with more than 708.000 users classified by sector.

# **Social Networks**

The contents published in the e-magazines are disseminated and shared daily in the sectorial accounts of Twitter and Facebook.

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