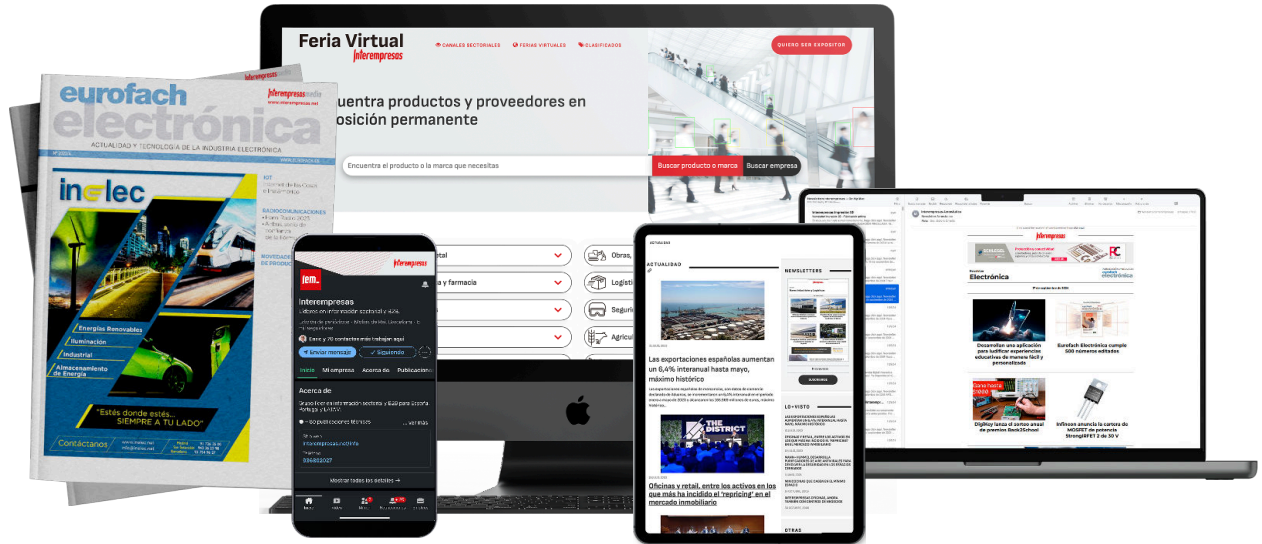


# eurofach electrónica

Interempresasmedia



## Publishing Schedule

v. 24/12/2025

### EF506 March

DEADLINE  
9/03/2026

- Components. Semiconductors and chips for AI, PCs and edge — impact on design and supply chain. (high interest from investors/CMOs at chip manufacturers, EDA companies and foundries)
- Instrumentation / Data acquisition
- Batteries, power supplies and UPS systems
- Machine vision
- Product selection: Latest developments in the sector

### EF508 October

DEADLINE  
19/10/2026

- Connectivity and embedded systems: 5G-Advanced, IoT, edge AI and security. (operators, module manufacturers, system integrators)
- Internet of Things and industrial robotics
- Radio communications
- Sensing technology
- Product selection: Latest developments in the sector

Distribution at Matelec 2026

### EF507 June

DEADLINE  
4/06/2026

- Automotive sector: Electrification and power electronics (EVs, chargers, inverters), sensors and testing. (component suppliers, EMS providers, Tier 1 automotive companies)
- Thermography
- Energy efficiency. Electronic waste management
- Industrial electronics
- Product selection: Latest developments in the sector

### EF509 December

DEADLINE  
3/12/2026

- Automation, robotics and sustainability; year-end trends and 2027 outlook
- RFID
- Telecommunications sector
- Security electronics
- Microelectronics and printed circuit boards
- Product selection: Latest developments in the sector

## Magazines (paper + online)

**Format:** DIN A4.

**Periodicity:** 4 issues per year.

**Total circulation:** +9.400 sends/issue.

**Distribution & reader profile:** Aimed at the electronics industry, telecoms, consumer electronics, IT industry, industrial electronics, renewables, among others. Reader profile: CEOs, CTOs, project leaders, heads of engineering, R&D, procurement, production, manufacturing, sales, as well as technicians, installers, wholesalers, retailers and stockists.



## Virtual fairs: IEFeria &; IEMaq

The Interempresas virtual trade fair brings together over 25,000 exhibiting companies across more than 90 industry-specific sectors.

This key platform connects manufacturers, distributors and professionals through two specialised channels: **IEFeria**, focused on showcasing new industrial products, equipment and services; and **IEMaq**, dedicated to second-hand, used or surplus machinery and equipment offers. Together, they create a digital environment that enhances visibility, drives business opportunities, and fosters strong B2B relationships.

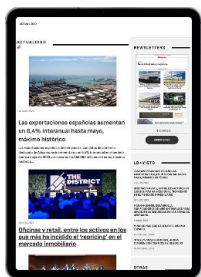


## Digital magazines

The sector-specific channels of Interempresas.net deliver relevant content and up-to-date news across more than 100 industries, targeting businesses and professionals alike.

Articles, interviews, features, success stories, reports, expert opinions, market data and a calendar of trade fairs and events form the core of the leading digital B2B media platform in Spanish.

A dedicated editorial team and an extensive network of contributors and industry experts support each sector, amplifying and sharing everything that's happening across the industrial landscape.



## Newsletters

Over 760,000 professionals regularly receive a curated selection of industry-specific content straight to their inbox. This high-quality B2B database boasts a delivery rate of over 99% and an average open rate exceeding 33%.

Interempresas newsletters are tailored to match each user's interests, ensuring clear, targeted, and highly valuable communication.

**Electronics and Communications Sector: +6.100 registered users**



## Social networks

Content is also shared via LinkedIn, as well as other platforms like Instagram and WhatsApp, creating active communities of businesses and professionals across each sector. The immediacy of the information and the use of audiovisual formats encourage interaction, boost engagement, and enhance brand visibility in highly relevant and trusted environments.

