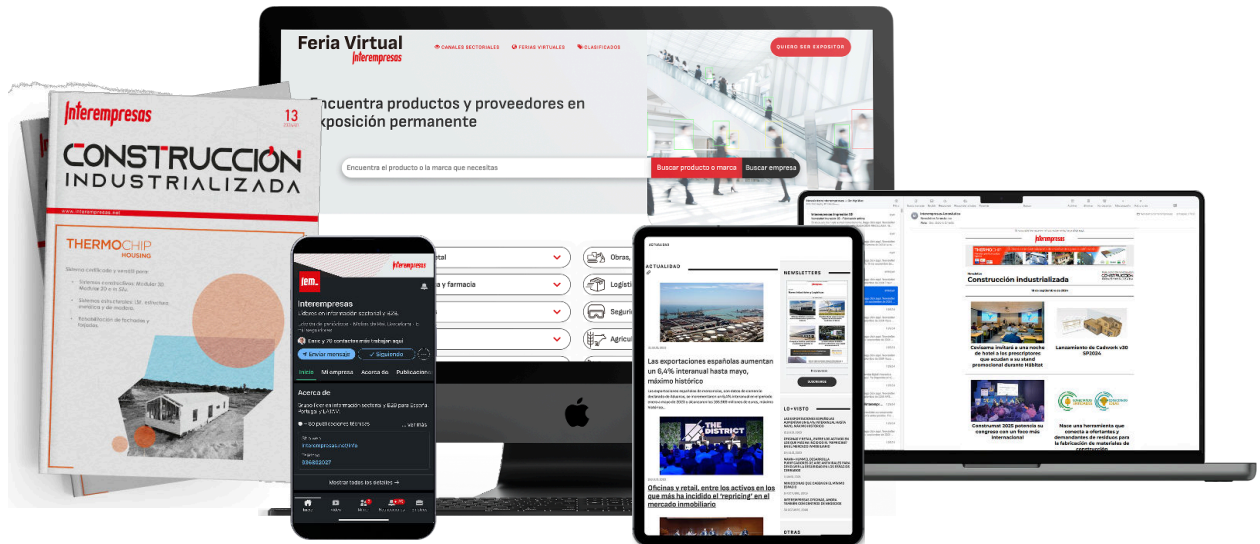


# CONSTRUCCIÓN INDUSTRIALIZADA



## Publishing Schedule

v. 19/12/2025

### CW21 March

DEADLINE  
4/3/2026

2D and 3D industrialised systems  
Steelframe

Trade Shows/Events:

**REBUILD 2026**  
Madrid, 24-26 March

### CW22 May

DEADLINE  
6/5/2026

Timber construction

Trade Shows/Events:

**FÓRUM MADERA CONSTRUCCIÓN 2026**  
Pamplona (Navarra), May  
**ECOCONSTRUIR 2026**  
Cabrera de Mar (Barcelona), May  
**CONGRESO UIA BARCELONA 2026**  
Barcelona, 28 June-2 July

### CW23 September

DEADLINE  
30/09/2026

Industrialised refurbishment  
Digitalisation in construction

Trade Shows/Events:

**FORO AECI DE CONSTRUCCIÓN INDUSTRIALIZADA 2026**  
Madrid, October  
**EGURTEK 2026**  
Barakaldo (Bizkaia), 28-29 October  
**FIMMA - MADERALIA 2026**  
Valencia (València), 10-13 November  
**CONSTRUTEC 2026**  
Madrid, 10-13 November

### CW24 November

DEADLINE  
25/11/2026

New building materials  
Vademecum

Trade Shows/Events:

**BAU 2027**  
Múnich, 11-15 January

## Magazines (paper + online)

**Format:** DIN A4.

**Periodicity:** 4 issues per year.

**Total circulation:** +9.100 sends/issue.

**Distribution & reader profile:** Distributed to professionals who want to keep up with industrialized construction: specifiers (architects, quantity surveyors, engineers, interior designers, installers, etc.), professionals, builders, investors, consultancies, associations and professional bodies, end users (especially campsites, hotels, hospitals, nursing homes, educational centers, industrial estates, co living/co working spaces...), and others (fairs, agencies...).



## Virtual fairs: IEFeria &; IEMaq

The Interempresas virtual trade fair brings together over 25,000 exhibiting companies across more than 90 industry-specific sectors.

This key platform connects manufacturers, distributors and professionals through two specialised channels: **IEFeria**, focused on showcasing new industrial products, equipment and services; and **IEMaq**, dedicated to second-hand, used or surplus machinery and equipment offers. Together, they create a digital environment that enhances visibility, drives business opportunities, and fosters strong B2B relationships.

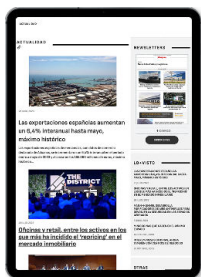


## Digital magazines

The sector-specific channels of Interempresas.net deliver relevant content and up-to-date news across more than 100 industries, targeting businesses and professionals alike.

Articles, interviews, features, success stories, reports, expert opinions, market data and a calendar of trade fairs and events form the core of the leading digital B2B media platform in Spanish.

A dedicated editorial team and an extensive network of contributors and industry experts support each sector, amplifying and sharing everything that's happening across the industrial landscape.

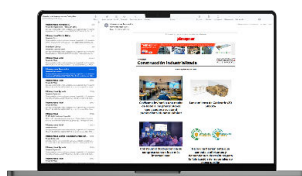


## Newsletters

Over 760,000 professionals regularly receive a curated selection of industry-specific content straight to their inbox. This high-quality B2B database boasts a delivery rate of over 99% and an average open rate exceeding 33%.

Interempresas newsletters are tailored to match each user's interests, ensuring clear, targeted, and highly valuable communication.

**Sector Industrialized construction: +7.600 registered users**



## Social networks

Content is also shared via LinkedIn, as well as other platforms like Instagram and WhatsApp, creating active communities of businesses and professionals across each sector. The immediacy of the information and the use of audiovisual formats encourage interaction, boost engagement, and enhance brand visibility in highly relevant and trusted environments.

<https://www.linkedin.com/company/construccion-interempresas-media>

