

Catálogo general

Equipamiento agrícola y ganadero

Nº
MONTH

Advert.
Deadline

EDITORIAL CONTENT

EVENTS

CA2024 15/07/2024

July

Magazines

Format: DIN-A4.

Periodicity: 9 issues per year.

Circulation: +44.400 shipments/edition.

Interactive version: Viewer of the magazine in all interactive devices.

Distribution: Farmers and farms (cereal farmers, growers of grains, vegetables, (fruits, ...). Agricultural and Fruits Cooperatives. Tractors, agricultural and forestry machinery repairers. Dealers and distributors of agricultural and forestry machinery. Seeds, pesticides and fertilizers and agricultural supplies distributors. Federations and Unions of Agricultural Cooperatives. Associations. Agricultural organizations.

Virtual Fairs

The portal www.interempresas.net is now the leading online platform of Spanish industry.

The virtual fairs of Interempresas.net present over 16.000 exhibitors, are visited each month by more than 2.370.000 professionals and generate more than 10.000 monthly requests information via e-mail.

Interempresas.net is controlled by OJD and its monthly proceedings are public and searchable on-line.

Digital Magazines

Digital magazines provide always updated information, accessible from any computer, tablet or smart-phone. News, reports, interviews, technical articles, blogs, news, calendar of events and exhibitions, a collection of high quality information offered to all companies and sectorial professionals.

Newsletters

Sent by email to users who show interest in the sector with address validated and with authorization for the reception of newsletters. A high quality B2B database, with more than 708.000 users classified by sector.

Social Networks

The contents published in the e-magazines are disseminated and shared daily in the sectorial accounts of Twitter and Facebook.