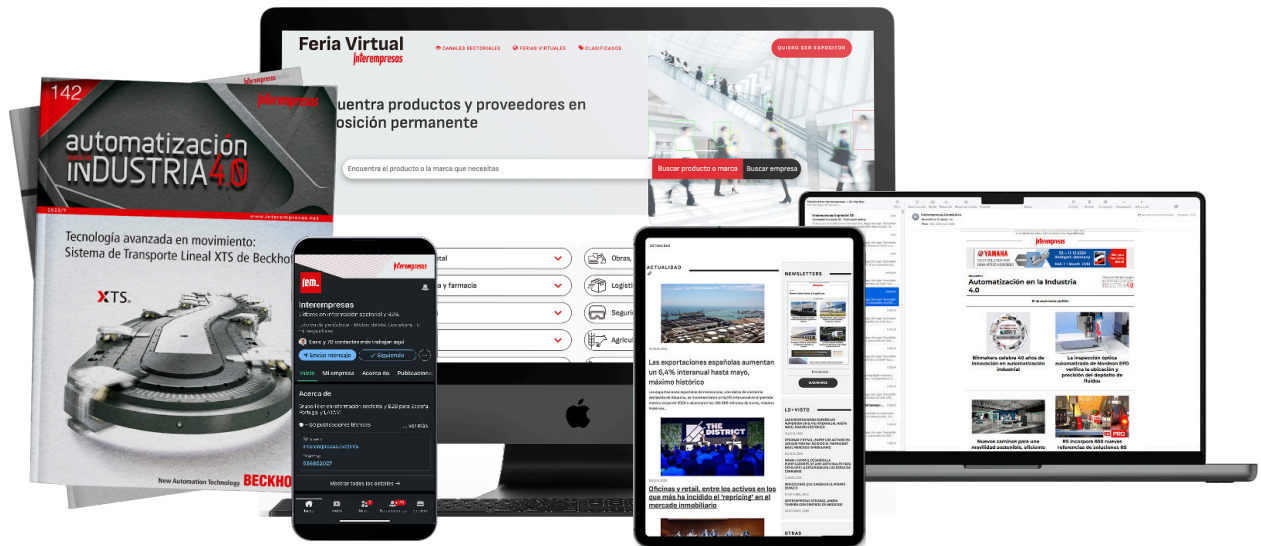


automatización para la INDUSTRIA 4.0 Interempresas



Publishing Schedule

v. 30/12/2025

C159 February

DEADLINE
12/02/2026

Automation in the metalworking industry

Trade Shows/Events:

BIEMH 2026
Bilbao (Bizkaia), 2-6 March
EMPACK Y LOGISTICS & AUTOMATION BILBAO 2026
Bilbao (Bizkaia), 18-19 March

C160 April

DEADLINE
13/4/2026

Special issue: Advanced Factories 2026

Trade Shows/Events:

ADVANCED FACTORIES 2026
Barcelona, 5-7 May
SKY ROBOTICS & LOGISTICS 2026
Madrid, 21 May

C161 May

DEADLINE
11/5/2026

Food & beverage & packaging and automation

Trade Shows/Events:

FOOD 4 FUTURE - PICK & PACK 2026
Bilbao (Bizkaia), 27-28 May

C162 June

DEADLINE
22/6/2026

Special issue: robotics

C163 September

DEADLINE
4/09/2026

Automation in the pharmaceutical industry

Trade Shows/Events:

FARMAFORUM 2026
Madrid, 22-23 September

C164 October

DEADLINE
19/10/2026

Logistics automation

Trade Shows/Events:

METALMADRID 2026 (ADVANCED MANUFACTURING MADRID)
Madrid, 4-5 November
LOGISTICS & AUTOMATION MADRID 2026
Madrid, 11-12 November

C165 November

DEADLINE
18/11/2026

The factory of the future

Magazines (paper + online)

Format: DIN A4.

Periodicity: 8 issues per year.

Total circulation: +20.600 sends/issue.

Distribution & reader profile: Industrial automation system integrators. Engineering firms. Industrial equipment designers. Machinery manufacturers and repair workshops. Distributors and manufacturers of pneumatic, hydraulic, electrical, electronic and mechanical components; control, regulation, measurement and weighing systems. Industrial maintenance and installation companies (electricity, water, compressed air and pneumatics, gas, steam, hydraulics). Large industrial companies and OEMs.



Virtual fairs: IEFeria &; IEMaq

The Interempresas virtual trade fair brings together over 25,000 exhibiting companies across more than 90 industry-specific sectors.

This key platform connects manufacturers, distributors and professionals through two specialised channels: **IEFeria**, focused on showcasing new industrial products, equipment and services; and **IEMaq**, dedicated to second-hand, used or surplus machinery and equipment offers. Together, they create a digital environment that enhances visibility, drives business opportunities, and fosters strong B2B relationships.

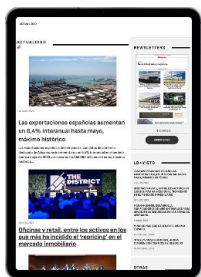


Digital magazines

The sector-specific channels of Interempresas.net deliver relevant content and up-to-date news across more than 100 industries, targeting businesses and professionals alike.

Articles, interviews, features, success stories, reports, expert opinions, market data and a calendar of trade fairs and events form the core of the leading digital B2B media platform in Spanish.

A dedicated editorial team and an extensive network of contributors and industry experts support each sector, amplifying and sharing everything that's happening across the industrial landscape.



Newsletters

Over 760,000 professionals regularly receive a curated selection of industry-specific content straight to their inbox. This high-quality B2B database boasts a delivery rate of over 99% and an average open rate exceeding 33%.

Interempresas newsletters are tailored to match each user's interests, ensuring clear, targeted, and highly valuable communication.

Automation Sector: +16.700 registered users



Social networks

Content is also shared via LinkedIn, as well as other platforms like Instagram and WhatsApp, creating active communities of businesses and professionals across each sector. The immediacy of the information and the use of audiovisual formats encourage interaction, boost engagement, and enhance brand visibility in highly relevant and trusted environments.

<https://www.linkedin.com/company/automatizacion-interempresas>



Related magazines: Metalmecánica, Tecnopack, IFood&Drinks, Automoción, Aeronáutica, Manutención y Almacenaje, Técnica y Tecnología, y Seguridad en la Industria.