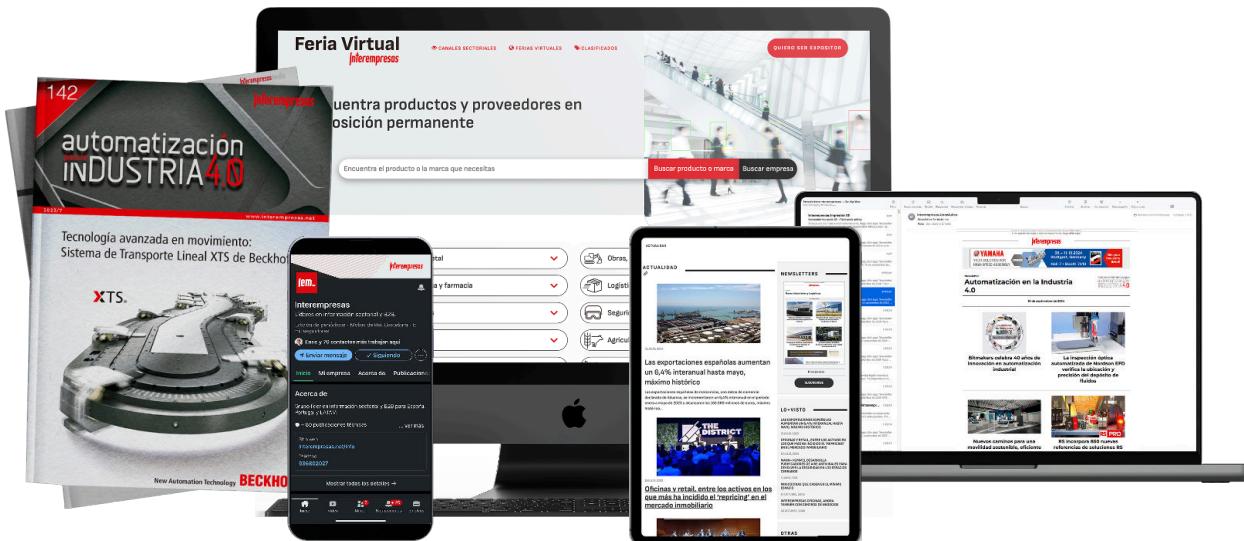


automatización para la INDUSTRIA 4.0

Interempresas.



Publishing Schedule

v. 08/01/2026

C159 February	Automation in the metalworking industry
Trade Shows/Events:	
	BIEMH 2026 Bilbao (Bizkaia), 2-6 March
DEADLINE 12/02/2026	EMPACK Y LOGISTICS & AUTOMATION BILBAO 2026 Bilbao (Bizkaia), 18-19 March

C163 September	Automation in the pharmaceutical industry
Trade Shows/Events:	
	FARMAFORUM 2026 Madrid, 22-23 September

C160 April	Special issue: Advanced Factories 2026
Trade Shows/Events:	
	ADVANCED FACTORIES 2026 Barcelona, 5-7 May
DEADLINE 13/4/2026	SKY ROBOTICS & LOGISTICS 2026 Madrid, 21 May

C164 October	Logistics automation
Trade Shows/Events:	
	METALMADRID 2026 (ADVANCED MANUFACTURING MADRID) Madrid, 4-5 November
	LOGISTICS & AUTOMATION MADRID 2026 Madrid, 11-12 November

C161 May	Food & beverage & packaging and automation
Trade Shows/Events:	
	FOOD 4 FUTURE - PICK & PACK 2026 Bilbao (Bizkaia), 27-28 May

C165 November	The factory of the future
DEADLINE	
	18/11/2026

C162 June	Special issue: robotics
DEADLINE	
	22/6/2026



Magazines (paper + online)

Format: DIN A4.

Periodicity: 8 issues per year.

Total circulation: +20.600 sends/issue.

Distribution & reader profile: Industrial automation system integrators. Engineering firms. Industrial equipment designers. Machinery manufacturers and repair workshops. Distributors and manufacturers of pneumatic, hydraulic, electrical, electronic and mechanical components; control, regulation, measurement and weighing systems. Industrial maintenance and installation companies (electricity, water, compressed air and pneumatics, gas, steam, hydraulics). Large industrial companies and OEMs.

Virtual fairs: IEFeria & IEMaq

The Interempresas virtual trade fair brings together over 25,000 exhibiting companies across more than 90 industry-specific sectors.

This key platform connects manufacturers, distributors and professionals through two specialised channels: **IEFeria**, focused on showcasing new industrial products, equipment and services; and **IEMaq**, dedicated to second-hand, used or surplus machinery and equipment offers. Together, they create a digital environment that enhances visibility, drives business opportunities, and fosters strong B2B relationships.

Digital magazines

The sector-specific channels of Interempresas.net deliver relevant content and up-to-date news across more than 100 industries, targeting businesses and professionals alike.

Articles, interviews, features, success stories, reports, expert opinions, market data and a calendar of trade fairs and events form the core of the leading digital B2B media platform in Spanish.

A dedicated editorial team and an extensive network of contributors and industry experts support each sector, amplifying and sharing everything that's happening across the industrial landscape.

Newsletters

Over 760,000 professionals regularly receive a curated selection of industry-specific content straight to their inbox. This high-quality B2B database boasts a delivery rate of over 99% and an average open rate exceeding 33%.

Interempresas newsletters are tailored to match each user's interests, ensuring clear, targeted, and highly valuable communication.

Automation Sector: +16.700 registered users

Social networks

Content is also shared via LinkedIn, as well as other platforms like Instagram and WhatsApp, creating active communities of businesses and professionals across each sector. The immediacy of the information and the use of audiovisual formats encourage interaction, boost engagement, and enhance brand visibility in highly relevant and trusted environments.

<https://www.linkedin.com/company/automatizacion-interempresas>

Related magazines: Metalmecánica, Tecnopack, IFood&Drinks, Automoción, Aeronáutica, Manutención y Almacenaje, Técnica y Tecnología, y Seguridad en la Industria.