

# 2019

# Interempresas.net

# ARQCO

TENDENCIAS EN ARQUITECTURA, CONSTRUCCIÓN E INTERIORISMO



## CALENDAR OF EDITIONS

AQ1  
April

DEADLINE  
08-04-2019

- Coatings
- Soils
- Covers

**Distribution:**  
**BB CONSTRUMAT 2019 (BARCELONA BUILDING CONSTRUMAT) -**  
 BARCELONA, 14-17 MAY

AQ2  
May

DEADLINE  
09-05-2019

- Facades
- Closures and windows

**Distribution:**  
**ARCHITECT@WORK MADRID - MADRID, 29-30 MAY**

AQ3  
June

DEADLINE  
24-06-2019

- Insulation
- Partitioning

AQ4  
September

DEADLINE  
30-08-2019

- Construction tools, machinery and tools
- Timber construction
- Swimming pools & wellness

**Distribution:**  
**REBUILD 2019 - MADRID, 17-19 SEPTEMBER**  
**EXPOBIOMASA 2019 - VALLADOLID, 24-26 SEPTEMBER**  
**EDIFICA 2019 - ALICANTE, 27-29 SEPTEMBER**  
**PISCINA&WELLNESS BARCELONA 2019 -**  
 BARCELONA, 15 - 18 OCTOBER

AQ5  
October

DEADLINE  
14-10-2019

- Eco-construction (Passivhaus, energy efficiency, sustainable materials...)
- Energy efficiency
- Accessibility

**Distribution:**  
**EPOWER&BUILDING THE SUMMIT 2019 - MADRID**

AQ6  
November

DEADLINE  
20-11-2019

- IoT
- BIM
- Decoration and interior design

[www.interempresas.net/info](http://www.interempresas.net/info)



## Magazines (print+ online)

**Formato:** A4.

**Periodicity:** 10 issues per year. 2019: 6 issues (1st issue in April 2019)

**Total Dissemination:** +31,500 shipments/edition.

**Interactive version:** for magazine viewer on mobile terminals and web.

**Distribution:** ARQCO is aimed at professionals and technicians such as: Prescribers (architects, technical architects, interior designers, engineers), builders, promoters, installers, storage-distributors, specialized shops, professional associations and bodies, equipment manufacturers and others (trade fairs, agencies...).

## Virtual Fairs



The Interempresas.net portal currently constitutes the leading online platform of the Spanish industry.

The virtual fairs of Interempresas.net welcome more than 15.000 exhibitors, they are visited every month by more than 1,330,000 professionals and generate more than 10,000 monthly requests for information via e-mail.

Interempresas.net has its audience audited by the Office of Justification of the Diffusion (OJD), whose monthly minutes are public and available online



## Monthly E-Magazines

Digital journals offer always updated information, accessible from anywhere, anytime and from any computer, tablet or phone intelligent. News, reports, interviews, technical articles, blogs, news, calendar of events and fairs, a high quality informative compendium offered at open to all companies and professionals in the sector.



## Newsletters

Sent periodically by email to all registered users of each sector with a validated address and authorization to receive commercial information. A high quality B2B classified by sector database with more than 560,000 users.

**Construction: 20,691 receivers**

**Rehabilitation: 1,605 receivers**

**Decoration/interior design: 1,104 receivers**



## Social Networking

The contents published in the e-Magazines are disseminated and shared daily on the Twitter and Facebook sector accounts.



@in\_construccion



interempresas construcción e infraestructuras

## RELATED PUBLICATIONS:

AFL, ICandela.

### BARCELONA

Amadeu Vives, 20-22  
08750 Molins de Rei  
Tel. +34 93 680 20 27

### MADRID

Av. Sur del Aeropuerto de Barajas, 38  
Centro de Negocios Eisenhower, edificio 4, planta 2, local 4  
28042 Madrid - Tel. +34 91 329 14 31

sales@interempresas.net  
www.interempresas.net/info