





# **Publishing Schedule**

v. 31/12/2025

**A226** 

Spanish machinery market Special FIMA 2026

January

Trade Shows/Events: **FIMA 2026** 

DEADLINE 23/01/2026

Zaragoza, 10-14 February

II REGANTES 360°: HACIA UNA

**GESTIÓN INTELIGENTE Y CIRCULAR** 

**DEL AGUA 2026** 

Córdoba, 25 February

**A227** 

Fira Sant Josep Mollerussa (Special)

Post FIMA 2026 (Special)

**February** DEADLINE

Trade Shows/Events: **SANT JOSEP 2026** 

27/02/2026

Mollerussa (Lleida), 19-22 March

PISTACHO 360: INNOVACIÓN, MANEJO

Y RENTABILIDAD

Villanueva de la Jara (Cuenca), 14 April

**A228** 

**Quads Special** 

Trade Shows/Events: March

VI CONGRESO NACIONAL DE **DEADLINE MAESTROS Y OPERARIOS DE** 

27/3/2026

**ALMAZARAS 2026** Úbeda (Jaén), 18 April

**FERIA DE LERMA 2026** Lerma (Burgos), 1-3 May

V JORNADA TÉCNICA DEL AGUACATE

2026

Velez-Malaga (Málaga), 1 May

**A229** 

May

Demoalmendro Special Harvest Machinery

Trade Shows/Events:

DEADLINE XXVIII FORO NACIONAL DE OVINO 2026

8/05/2026 Valladolid, June A230

Trade Shows/Events: June **FERCAM 2026** 

**DEADLINE** June

15/06/2026

**SALAMAQ 2026** 

Telescopic Handlers

Salamanca, September

XIII CONGRESO 'EL FUTURO DEL

**CEREAL' 2026** 

Magaz de Pisuerga (Palencia),

16 September

**A231** 

September

**DEADLINE** 

Fruit Attraction Preview

Seed Special

Trade Shows/Events:

**FRUIT ATTRACTION 2026** 4/09/2026 Madrid, 6-8 October

**EXPO AGRITECH 2026** 

Málaga, 3-5 November

**A232** 

October

EIMA 2026 Preview Expo Agritech Preview

Trade Shows/Events:

DEADLINE **EXPO AGRITECH 2026** 6/10/2026 Málaga, 3-5 November

**EIMA INTERNATIONAL 2026** 

Bologna, 10-14 November

**DATAGRI 2026** 

Valladolid, 18-19 November

AGROBIOTECH INNOVATION FORUM

2026

Lleida, 26-28 November

**A233** 

November

**DEADLINE** 

17/11/2026

Tyres Special

A234

December

**DEADLINE** 15/12/2026 Parts Special







# Magazines (paper + online)

Format: DIN-A4.

Frequency: 9 issues per year.

Circulation: +34.100 shipments/edition.

**Distribution & reader profile:** Farmers and farms (cereal farmers, growers of grains, vegetables, (fruits, ...). Agricultural and Fruits Cooperatives. Tractors, agricultural and forestry machinery repairers. Dealers and distributors of agricultural and forestry machinery. Seeds, pesticides and fertilizers and agricultural supplies distributers. Federations and Unions of Agricultural Cooperatives. Associations. Agricultural organizations.

# Virtual fairs: IEFeria & IEMaq



The Interempresas virtual trade fair brings together over 25,000 exhibiting companies across more than 90 industry-specific sectors.

This key platform connects manufacturers, distributors and professionals through two specialised channels: **IEFeria**, focused on showcasing new industrial products, equipment and services; and **IEMaq**, dedicated to second-hand, used or surplus machinery and equipment offers. Together, they create a digital environment that enhances visibility, drives business opportunities, and fosters strong B2B relationships.

## Digital magazines

The sector-specific channels of Interempresas.net deliver relevant content and up-to-date news across more than 100 industries, targeting businesses and professionals alike.

Articles, interviews, features, success stories, reports, expert opinions, market data and a calendar of trade fairs and events form the core of the leading digital B2B media platform in Spanish.

A dedicated editorial team and an extensive network of contributors and industry experts support each sector, amplifying and sharing everything that's happening across the industrial landscape.

### **Newsletters**



Over 760,000 professionals regularly receive a curated selection of industry-specific content straight to their inbox. This high-quality B2B database boasts a delivery rate of over 99% and an average open rate exceeding 33%.

Interempresas newsletters are tailored to match each user's interests, ensuring clear, targeted, and highly valuable communication.

Agricultural Sector: +32.500 registered users



#### Social networks

Content is also shared via LinkedIn, as well as other platforms like Instagram and WhatsApp, creating active communities of businesses and professionals across each sector. The immediacy of the information and the use of audiovisual formats encourage interaction, boost engagement, and enhance brand visibility in highly relevant and trusted environments.

https://www.linkadin.com/compony/maguinaria.com/compressed

Related magazines: Tierras Agricultura, Horticultura, Almazaras

#### Barcelona

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#### Madrid