

# bio Baobab

fruit powder  
in highest quality



DE-ÖKO-006  
Nicht-EU  
Landwirtschaft



## AMAZONAS BAOBAB FRUIT POWDER IS UNIQUE

- Our supplier is a young, committed company that sources its raw materials exclusively from sub-Saharan Africa. In close cooperation with local producers, the team stands for premium quality, delivery reliability, fair prices and sustainability.
- Sustainability is based on three pillars: environment, social factors and economic factors. The establishment of local organic markets makes a major contribution to the development of local structures.
- AMAZONAS baobab fruit powder is produced with great care to preserve its incredible variety of vitamins, minerals and fibre. It is natural, without any additives or further processing.
- Baobab fruit powder – nature's intelligent contribution to our health and performance.



## BAOBAB INGREDIENTS IN COMPARISON

Ingredients (mg /100 g)	Acai	Goji	Baobab
Potassium	499 – 932	800	<b>2.150</b>
Calcium	up to 300	190	<b>320</b>
Dietary fibre	32,5	11	<b>42,3</b>

## GENERAL PROPERTIES

Sales description	Organic baobab fruit powder
Botanical name	Adansonia digitata L.
Country of origin	Tanzania
Cultivation	certified organic prolific growth
Composition	100% pure baobab fruit powder
Substance used as carrier	none
Concentration (ratio)	–
Handling method	without genetic engineering (GMO free)
Color	light beige
Taste	fruity, finely sweet-sour
Consistency (particle size)	fine
Suitable for	Vegans, vegetarians, raw food diet
Assortment listing	Food supplement, organic product, wellness, superfood
Shelf life	At least 3 years at recommended storage
Original container	20 kg

## WHAT IS BAOBAB?



The name „baobab“ originates from the Arabic Buhibab, i.e. „fruit with many seeds“. The tree is found in many regions of Africa, and with its unusual shape, it is THE symbol of the savannah. To the locals, the tree is not only spiritually sacred, but due to its abundance in valuable ingredients it also serves as a remedy for a wide range of ailments, such as diarrhoea, fever, and many others. That is why it is also called the „pharmacy tree“, „magic tree“ or „tree of life“.

The high content of fibre, minerals and vitamins makes the baobab fruit powder an indispensable food for the local population.



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## APPLICATION AREAS

Baobab fruit powder is suitable for direct consumption, e.g. stirred into drinks, or sprinkled over food, in muesli or smoothies, or even pure.

Due to its **high pectin content** (20%), it is perfectly suitable for the production of jam, porridge, dessert, chocolate, fruit bars, pastries, etc.

The high concentration of minerals as well as the **high solubility** make it ideal for making isotonic products (e.g. for athletes).



Cereals



Confectionery, chocolate



Pastries



Tablets, capsules



Bakery products



Drinks, as a smoothie additive



Jam



Muesli bar

## IMPORTANT INFO

According to information available to the competent authorities of the Member States, this product was already authorised **as** or **in food supplements** before 15 May 1997. All other food uses of this product must be authorised in accordance with the Novel Food Regulation.

## PRODUCT FEATURES (=BENEFITS)

### Baobab fruit powder premium quality

- High content of valuable minerals (potassium, calcium, magnesium, iron), vitamins (vitamin C, vitamin B6) and antioxidants.
- High pectin content (20%)
- Promotes the formation of bifido- and lactobacteria, which are beneficial for the intestines
- Improves performance
- Has a positive effect on the blood sugar level
- High fiber content can promote weight loss (reduces cravings, promotes the feeling of satiety)
- Very good solubility
- Suitable for all – children, pregnant women, young and old people

## PACKAGING VARIANTS

### Organic baobab fruit powder (100% pure)

- Bulk in 20 kg units
- Filled in tins on request



## PRODUCTION STAGES



### Harvest

*Baobab fruit powder is obtained from certified organic prolific growth.*

*The fruits dry naturally directly on the tree. Their rough felt-like surface resembles wrinkled potatoes of up to 40 cm in length.*

*The harvest is done manually. As the fruits are already dried, they are collected or picked and inspected for damage, e.g. insect infestation. Only intact fruits are processed.*



### Production

*Collectors bring the fruits to collection centers and from there they are transported to the production site. It is only there that the fruits are broken up. The shell serves as natural protection. They are broken open by hand and the fibre, seeds and pulp are separated from each other, leaving only the dry pulp that has already dried in the fruit. This is how the fine fruit powder is produced.*

*The fruit powder is mechanically sieved to filter out any impurities and residues.*

### Storage and shipping

*After passing the laboratory analysis, the fruit powder is ready for shipment.*

*Packed in 20kg bags, it is transported by sea freight to the respective destinations.*

## OUR QUALITY ADVANTAGE



### ■ Gentle + product-specific processing

In a specially developed process, our fruits and plants are gently processed to make the most of their specific properties.



### ■ Natural quality

Our top priority is to preserve the „natural quality“ of the fruit in the final product.



### ■ Handpicked fruits

Freshly harvested with the full spectrum of nutrients guarantee a high quality end product.



### ■ Short transport distances of the raw material

Between the harvesting area and the production site there are only short routes to avoid degradation of nutrients.



### ■ GMO free

All our products are produces without genetic engineering.



### ■ Guaranteed quality

Every single batch is tested in independent laboratories. In addition to heavy metal and pesticide controls and microbiological tests, product-specific analyses are also carried out to guarantee the purity of our natural products.



Helga Zeck on site during quality control

## DOCUMENTS

- Analysis of each batch
- Specification
- GMO confirmation
- Organic certificate
- Specific laboratory tests
- Certificate of marketability according to the latest regulations + health claims



## PREMIUM QUALITY

### Our product promise:

Personal visits on site, insight into all production processes from harvesting to the final product, development of our own recipes make us experts in the field of high-quality natural products. Our claim is product quality in harmony with nature.



## OUR EXPERIENCE

### Trust our many years of experience and our knowledge.

For over 30 years we have been developing and distributing natural products of the highest quality. Our passion for nature makes us permanently strive for optimal and gentle processing methods. Thus, we create the foundation for natural products without artificial additives or flavors.



## CUSTOMER SERVICE

### Service is a matter of course for us

If everything runs smoothly, anyone can claim to offer good service.



For us, service does not end with the processing of an order, but with the satisfaction of our customers: a competent experienced team does not leave them alone with their concerns and is always ready to turn problems into solutions

Our long-term customers give us the greatest motivation through their positive feedback.